UNLOCK YOUR SKIN’S YOUTH

Revolutionary

Aging appearance? Now it’s in your control thanks to Nu Skin and ageLOC. Developed by Nu Skin in collaboration with leading scientists, ageLOC science is a revolutionary approach that is changing the way we appear to age. Through ageLOC science, Nu Skin is able to identify certain genes that can regulate how we look as we age. These functional groups of genes—

Youth Gene Clusters— are key ageSuperMarkers. ageLOC science supports resetting these Youth Gene Clusters to their youthful patterns of activity and incorporates this science into the development of Nu Skin® products.

Through ageLOC™ science, Nu Skin will help you look and feel your best,衰老 SuperMarkers. Nu Skin will help you achieve your desired look and feel by addressing the ultimate causes of aging. To while you’re waiting, visit www.nuskin.com.

LOVE THE WAY YOU AGE

Imagine prolonging the look and feel of youth, health, and vibrancy. By targeting the ultimate sources of aging, ageLOC science can dramatically diminish the appearance of aging. It’s what you’ve been waiting for—now you can experience the power of ageLOC.

© 2009 Nu Skin Enterprises, Inc.
75 West Center Street, Provo, UT 84601
1-800-487-1000 • www.nuskin.com

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3350 Ridgeway Drive, Unit #1
Mississauga, Ontario, Canada, L5L 5Z9
1-800-487-1000 • www.nuskin.com

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REVOLUTIONARY DISCOVERY

Aging is a natural process. This is a revolutionary discovery thanks to Nu Skin and ageLOC—developed by Nu Skin in collaboration with leading scientists, ageLOC science is a revolutionary approach that is changing the way we appear to age. ageLOC science is based on the discovery of age-related super markers, called arSuperMarkers, which influence how we appear to age. Nu Skin’s ageLOC science is aimed at resetting the ultimate sources of aging.

Through ageLOC science, Nu Skin is able to identify the key genes and regulators that can influence how we appear to age.

Loving the Way You Age

Imagine prolonging the look and feel of youth, health, and vibrancy. By targeting the ultimate sources of aging, ageLOC science can dramatically diminish the appearance of aging. It’s what you’ve been waiting for—now you can experience the power of ageLOC.

LOVE THE WAY YOU AGE

Resetting the ultimate sources of aging in the skin and body is the key to appearing younger. ageLOC science can dramatically influence how we appear to age.

UNLOC YOUR SKIN’S YOUTH

Seven Youthful-looking Supermarkers and secrets to keeping the younger look and feel of youth.

LOVE THE WAY YOU AGE

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Aging appearance? Now it’s in your control thanks to Nu Skin and ageLOC.™ Developed by Nu Skin in collaboration with leading scientists, ageLOC science is a revolutionary approach that is changing the way we appear to age. This unique and proprietary approach to the science of aging is based on the discovery of age-related super markers, what Nu Skin calls “arSuperMarkers.” Nu Skin’s exclusive ageLOC science targets these arSuperMarkers—the ultimate sources of aging that can influence how we age.

Through ageLOC science, Nu Skin is able to identify certain genes that can regulate how we look as we age. These functional groups of genes—Youth Gene Clusters—are key arSuperMarkers. ageLOC science supports resetting these Youth Gene Clusters to their youthful patterns of activity and incorporates this science into the development of Nu Skin® products.

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AGELOC™ FUTURE SERUM THIRD-PARTY STUDY RESULTS*

As part of your anti-aging regimen, ageLOC Future Serum provides amazing skin benefits in eight significant ways:

1. YOUTHFUL SKIN STRUCTURE
2. SKIN SMOOTHNESS
3. EVEN SKIN TONE
4. FINE LINES/WRINKLES
5. RADIANCE (BRIGHTNESS)
6. PORE SIZE
7. SKIN DISCOLORATION (SPOTS)
8. HYDRATION

SELF-PERCEPTION AFTER 12 WEEKS USE

PERCENT IMPROVEMENT OVER BASELINE

62%
70%
59%
73%
56%
71%
66%
51%

UNSURPASSED ANTI-AGING RESULTS

For the ultimate ageLOC™ experience, add ageLOC Future Serum to the lineup as your treatment step and discover how the products work synergistically to reveal younger looking skin morning and night. By targeting the ultimate sources of aging and with the maximum ageLOC concentration of any Nu Skin formula, ageLOC Future Serum truly transforms your skin with unsurpassed anti-aging results.
As part of your anti-aging regimen, ageLOC Future Serum provides amazing skin benefits in eight significant ways:

1. **Youthful Skin Structure**
2. **Skin Smoothness**
3. **Even Skin Tone**
4. **Fine Lines/Wrinkles**
5. **Radiance (Brightness)**
6. **Pore Size**
7. **Skin Discoloration (Spots)**
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**Self-Perception After 12 Weeks Use**

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**Unsurpassed Anti-Aging Results**

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**AGELOC™ Future Serum**

Discover a more youthful appearance morning and night. Powerful, scientifically tested anti-aging ingredients stimulate youthful cell renewal by 85% in only five days and 150% over time. Patented ingredient technology promotes youthful skin structure, stimulating collagen production by 150% and reducing MMP production twofold (MMPs destroy skin structure). ageLOC Future Serum—for a visibly younger appearance.

US 01003883
CA 02003883

30 ml (1 fl. oz.)

* 25 study subjects self-perception after using ageLOC Future Serum.

**AGELOC™ Gentle Cleanse & Tone**

Gently purifies and primes skin morning and night. This sophisticated foaming cleanser combines cleansing and toning into a single step, while providing the skin with advanced anti-aging ingredients. This luxurious formula delivers your first infusion of ageLOC and leaves your skin feeling soft and refreshed.

US 01003887
CA 02003887

60 ml (2 fl. oz.)

**AGELOC™ Radiant Day SPF 22**

Contains ingredients proven to reduce the appearance of fine lines and wrinkles by 45%. Brightens, hydrates, and fortifies skin with ageLOC, while helping to shield your skin from UVA and UVB sun damage. This lightweight daily moisturizer is excellent under makeup and stimulates youthful cell renewal for a smoother, softer texture—delivering younger, healthier looking skin each day.

US 01003888
CA 02003888

15 ml (0.5 fl. oz.)

**AGELOC™ Transforming Night**

Contains ingredients proven to stimulate youthful cell turnover by 85% for smoother, softer texture. Ultra-mild ingredients mimic the skin’s own structure, working with the skin’s natural nighttime renewal process. This sublime cream delivers a potent dose of ageLOC to help target the sources of aging and dramatically reduce the look of fine lines, wrinkles, and pores so you wake to radiant, supple skin.

US 01003889
CA 02003889

30 ml (1 fl. oz.)

**AGELOC™ Transformation** (includes all four products)

US 01003888
CA 02003888

Available January 2010

**Experiences Transformational Results**

Infuse your skin with the power of ageLOC—experience younger-looking skin with complete anti-aging benefits when you use all four ageLOC™ products together:

- 100% of the subjects started showing improvements in signs of aging in just 7 days as graded by a clinical grader.
- 100% of the subjects showed an improvement in overall appearance, including fine lines, skin smoothness, and radiance, as graded by a clinical grader (after 12 weeks of use).

* 25 study subjects using all four ageLOC™ products.
† Based upon results of a third-party clinical trial where subjects collectively showed clinically proven, visible results in all eight signs of aging in only seven days.
AGELOC FUTURE SERUM THIRD-PARTY STUDY RESULTS*

As part of your anti-aging regimen, ageLOC Future Serum provides amazing skin benefits in eight significant ways:

1. YOUTHFUL SKIN STRUCTURE
2. SKIN SMOOTHNESS
3. EVEN SKIN TONE
4. FINE LINES/WRINKLES
5. RADIANCE (BRIGHTNESS)
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SELF-PERCEPTION AFTER 12 WEEKS USE

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UNSURPASSED ANTI-AGING RESULTS

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AGELOC™ FUTURE SERUM

Discover a more youthful appearance morning and night. Powerful, scientifically tested anti-aging ingredients stimulate youthful cell renewal by 85% in only five days and 150% over time. Patented ingredient technology promotes youthful skin structure, stimulating collagen production by 150% and reducing MMP production twofold (MMPs destroy skin structure). ageLOC Future Serum—for a visibly younger appearance.

AGELOC™ GENTLE CLEANSE & TONE

Gently purifies and primes skin morning and night. This sophisticated foaming cleanser combines cleansing and toning into a single step, while providing the skin with advanced anti-aging ingredients. This luxurious formula delivers your first infusion of ageLOC and leaves your skin feeling soft and refreshed.

AGELOC™ RADIANT DAY SPF 22

Contains ingredients proven to reduce the appearance of fine lines and wrinkles by 45%. Brightens, hydrates, and fortifies skin with ageLOC, while helping to shield your skin from UVA and UVB sun damage. This lightweight daily moisturizer is excellent under makeup and stimulates youthful cell renewal for a smoother, softer texture—delivering younger, healthier looking skin each day.

AGELOC™ TRANSFORMING NIGHT

Contains ingredients proven to stimulate youthful cell turnover by 85% for smoother, softer texture. Ultra-mild ingredients mimic the skin’s own structure, working with the skin’s natural nighttime renewal process. This sublime cream delivers a potent dose of ageLOC to help target the sources of aging and dramatically reduce the look of fine lines, wrinkles, and pores so you wake to radiant, supple skin.

AGELOC™ TRANSFORMATION (includes all four products)

US 01003888
CA 02003888
Available January 2010

EXPERIENCE TRANSFORMATIONAL RESULTS*

Infuse your skin with the power of ageLOC, and receive younger-looking skin with complete anti-aging benefits when you use all four ageLOC™ products together:

• 100% of the subjects started showing improvements in signs of aging in just 7 days as graded by a clinical grader.
• 100% of the subjects showed an improvement in overall appearance, including fine lines, skin smoothness, and radiance, as graded by a clinical grader (after 12 weeks of use).

* 25 study subjects using all four ageLOC™ products.
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8 WAYS IN 7 DAYS

†
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AGELOC™ FUTURE SERUM

**NEW!**

- **Discover a more youthful appearance morning and night.**
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- **Patented ingredient technology promotes youthful skin structure, stimulating collagen production by 150% and reducing MMP production twofold (MMPs destroy skin structure).**
- **ageLOC Future Serum—for a visibly younger appearance.**

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AGELOC™ TRANSFORMATION

(Includes all four products)

US 01003888
CA 02003888

Available January 2010

**EXPERIENCE TRANSFORMATIONAL RESULTS**

Infuse your skin with the power of ageLOC, and receive younger-looking skin with complete anti-aging benefits when you use all four ageLOC™ products together:

- **100%** of the subjects started showing improvements in signs of aging in just 7 days as graded by a clinical grader.
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**8 WAYS IN 7 DAYS**

†
**AgeLOC Future Serum**

**Third-Party Study Results**

As part of your anti-aging regimen, ageLOC Future Serum provides amazing skin benefits in eight significant ways:

1. **Youthful Skin Structure**
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**AGELOC™ Elements System**

Incorporating the power of ageLOC, these three premier products work together to deliver exceptional anti-aging results on a daily basis. As a system, these products purify, moisturize, renew, and reveal younger looking skin for a more youthful, healthier looking you—now and in the future.

**AgeLOC Transformation**

(Exists all four products)

**Experience Transformational Results**

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UNLOC YOUR SKIN’S YOUTH

LOVE THE WAY YOU AGE

NOW! UNLOC YOUR SKIN’S YOUTH

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