

TRU FACE™ ESSENCE ULTRA

RETURN
to FIRM



RETURN TO FIRM—order Tru Face™ Essence Ultra today by calling 1-800-487-1000 or visiting nuskin.com

© 2010 Nu Skin Enterprises, Inc. 75 West Center Street, Provo, UT 84601

© 2010 Nu Skin Canada, Inc. 3350 Ridgeway Drive, Unit #1, Mississauga, ON, Canada, L5L 5Z9

01007264 US 10-Pack
02007264 CA 10-Pack
90024749/1



NU SKIN®
THE DIFFERENCE. DEMONSTRATED.™

 NU SKIN®

DID YOU KNOW?*

- As young adults, our skin has high levels of elastin—on average 14% to 18%.
- As we age, our elastin levels naturally decrease.
- After we reach the age of 25–30, our resilient and firm skin starts to give way to a sagging and wrinkling appearance.
- When elastin begins to decrease, skin is no longer able to retract to its original “young firm” state. This causes the skin to lose contour and firmness and start to sag.

* SOURCE: UCLA CLINICAL TRIALS 18-25 YEAR OLD CONTROL GROUP. QUOTE FROM DR. RICHARD STRICK AND DR. PETER PUGLIESE M.D.
DR. PUGLIESE IS A CONSULTANT TO BCS PHARMA CORPORATION, WITH NUMEROUS STATEMENTS AND QUOTATIONS ON FILE AT BCS PHARMA CORP OFFICES.

FIGHT FOR FIRM

Only Tru Face™ Essence Ultra can enhance your skin's firmness like never before. This firming specialist features Ethocyn®, an ingredient clinically proven to build elastin fiber content to levels typically found in 18–25 year-old skin. Combined with CoQ10, Tēgreen 97, and a protective antioxidant network, the powerful science of Tru Face Essence Ultra helps restore facial firmness, enhance elasticity, and prevent future signs of aging for firmer, younger looking skin now and in the future.



TRU FACE ESSENCE ULTRA KEY INGREDIENTS

Ethocyn®—an anti-aging ingredient that has been clinically proven to improve the skin's elastin content, the key component to firm skin.

Tēgreen 97™—a proprietary antioxidant that helps protect the skin from oxidizing free radical damage.

Lipid-C (Tetrahexyldecyl ascorbate)—a powerful form of vitamin C that helps protect elastin and collagen from degradation enzymes that attack skin proteins.

CoQ10—a powerful antioxidant, coenzyme Q10 is a key component of cellular energy production and functions best within an antioxidant network.

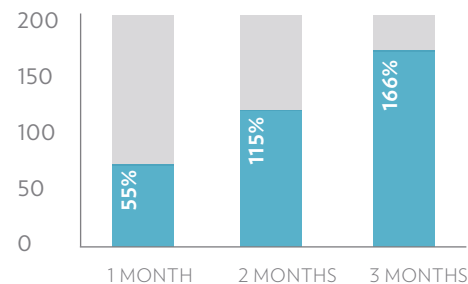
Colorless Carotenoids—unique antioxidants produced from algae that help protect the skin from environmental hazards.

ETHOCYN® IS THE TRADEMARK FOR THE INGREDIENT DEVELOPED BY CHANTAL BURNISON, AND MANUFACTURED FOR NU SKIN BY BCS PHARMA CORPORATION.

CLINICAL STUDY

After three months of using Ethocyn® twice a day, participants aged 40–77 averaged a 166% increase in elastin content. Their elastin content was restored to the same level as that of 18–25 year-old skin.

PERCENT INCREASE IN ELASTIN CONTENT



JUDY G.

*After using the product on the worst side of my face, I have had some amazing improvements. My eye is open wider, the brow area is firmed, and the droopy eyelid skin is much tighter.**

1. BROW IS SMOOTH
2. HOODED EYE APPEARS LIFTED
3. UNDER EYE AREA IS FIRMER AND SMOOTH

*THE RESULTS ACHIEVED BY THIS NU SKIN DISTRIBUTOR MAY NOT BE TYPICAL AND OTHER RESULTS MAY VARY.

AGELOC™ AND TRU FACE™ ESSENCE ULTRA USAGE STEPS

HOW DO I INCORPORATE TRU FACE ESSENCE ULTRA INTO MY AGELOC SKIN CARE REGIMEN?

1. AGELOC™ GENTLE CLEANSER & TONE
2. AGELOC™ FUTURE SERUM
3. TRU FACE™ ESSENCE ULTRA
4. AGELOC™ RADIANT DAY SPF 22/ AGELOC TRANSFORMING NIGHT

