



NU SKIN®
THE DIFFERENCE. DEMONSTRATED.®

CREATING SMILES Q4.2012



DISTRIBUTORS COME TOGETHER TO SUPPORT PROJECTS IN MALAWI

Regional conventions happened all over the world this year and distributors were encouraged to get involved in the Nu Skin Force for Good Foundation. During the fourth quarter, the company held three regional conventions where distributors showed enthusiasm for projects in Malawi.

EMEA is Creative in Fundraising. At EMEA's Culture World activity, distributors were encouraged to donate or participate in an activity to bike or run on a treadmill to reveal a picture of School of Agriculture for Family Independence (SAFI) families. Their goal was to sponsor a SAFI family as a region. Not only did they reach their goal, but they were also able to give the excess funds to the Build a Well program, purchase mosquito netting for families to prevent malaria, and donate much-needed education supplies.

America's Share Passion. At the America's convention, several distributors who have recently been to Malawi shared their first-hand experiences about the good that is going on through SAFI, Educate the Children, and VitaMeal donations. Also at the regional event, a generous distributor donated a large amount to the Foundation.

Brighter Future Initiative Launched in Japan. Japan successfully launched the Brighter Future Initiative (BFI) at their convention. BFI helps families in Malawi achieve financial independence by retraining government farm agents on the currently successful SAFI model. Farm agents will properly train and help more than 3,000 farmers in their areas. Japan is excited about this new initiative and encouraged distributors to donate one percent of their monthly commission to provide a brighter future for an entire village.

NU SKIN REACHES OUT TO HURRICANE SANDY VICTIMS

The largest Atlantic hurricane on record hit the coast of the Northeastern United States in late October. In response to this disaster, the Nu Skin family banded together to provide relief to those affected by the devastation. Nu Skin donated more than \$400,000 in cash and in-kind donations to support the relief efforts. Nu Skin also partnered with the charity, Feed the Children, to immediately provide food and hygiene supplies to those affected. In the US, distributors could donate personal care items and VitaMeal. For every two VitaMeals bags purchased, Nu Skin donated one, resulting in the donation of more than 9,000 bags of VitaMeal.



300 MILLION VITAMEAL DONATIONS AROUND THE CORNER

December 2012 was the second highest distributor VitaMeal donation month in NTC history. The highest month was in 2008 to relieve a disaster in China. Thanks to generous donations, The Nourish the Children initiative is currently at more than 291 million meals donated and expects to reach 300 million meals during the first quarter of 2013.



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NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS



400 BAGS OF RICE

DONATED AND DELIVERED TO UNDERPRIVILEGED AND HUNGRY CHILDREN IN GWANAK-GU, SEOUL, KOREA

MORE THAN \$20,500

DONATED TO CHARITY PARTNER YJAI IN INDONESIA TO SPONSOR LIFESAVING HEART SURGERIES FOR CHILDREN

9,000 LUNCHES

DELIVERED IN Q4 BY NU SKIN KOREA EMPLOYEES PARTICIPATING IN THE LOVE LUNCH BOX DELIVERY PROGRAM SUPPORTING HUNGRY CHILDREN

112 CHILDREN SAVED

THROUGH LIFESAVING HEART SURGERIES FUNDED BY THE SOUTHEAST ASIA HEART FUND

30 NEW FAMILIES

ATTENDING THE SCHOOL OF AGRICULTURE FOR FAMILY INDEPENDENCE IN MALAWI

700 HOLIDAY GIFTS

DONATED TO CHILDREN IN FOSTER HOMES IN TOKYO

The Nu Skin Force for Good Foundation is a registered nonprofit 501(c)(3) private foundation whose mission is to improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty.

SOUTHEAST ASIA CHILDREN'S HEART FUND SAVES FADIL

The Southeast Asia Children's Heart Fund has partnered with the Nu Skin Force for Good Foundation since 2008. The Fund provides lifesaving corrective heart surgeries for children suffering from congenital heart disease whose families cannot afford the operation.

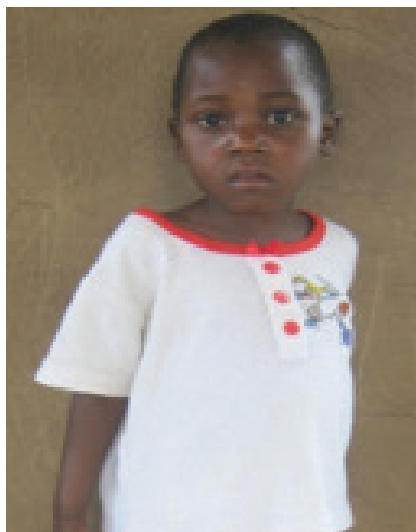
Meet one of the children saved by the Southeast Asia Children's Heart Fund. Two-month-old Fadil from Jakarta was born with complex heart problems and was diagnosed with congenital heart disease within the first few days of his life. His father works part-time at the Mangunkusumo Hospital and was unable to pay for any treatment for his only child. Thanks to generous donations to the Southeast Asia Children's Heart Fund, Fadil was able to undergo treatment. Fadil's doctors expect that he will be able to enjoy a happy and healthy life. Fadil is one of more than 4,500 children who have received lifesaving heart surgeries through the program. If you would like to donate to the Southeast Asia Children's Heart Fund and help other children like Fadil, please donate now at ForceforGood.org.





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NOURISH THE CHILDREN HIGHLIGHTS



VITAMEAL OFFERS GLORIA A BETTER FUTURE

Six-year-old Gloria lost her father due to HIV/AIDS. Her mother struggles to provide for her six children, so she sends her children to an orphanage in Malawi to get VitaMeal. In addition to receiving VitaMeal, the children also learn how to read and write, providing a way for them to become educated.

Before Gloria and her siblings started receiving VitaMeal, they struggled to grow and develop normally. At the orphanage, workers noticed that she was very introverted and socializing with the other children was hard for her. Since she has been receiving VitaMeal, her entire life is changing for the better. She is now very social with all of the children. Gloria even helps the cooks at the orphanage prepare the VitaMeal and they expect that she will be a famous chef one day. Generous donations of VitaMeal are changing many lives all over the world, especially Gloria's in Malawi. To find more information about the Nourish the Children initiative and how to get involved, visit NourishtheChildren.com.

2ND

HIGHEST MONTHLY DONATIONS IN NTC HISTORY (DECEMBER)

16%

INCREASE IN QUARTERLY DONATIONS VERSUS PREVIOUS QUARTER

291,087,300

NUMBER OF MEALS DONATED THROUGH THE FOURTH QUARTER OF 2012

THE NOURISH THE CHILDREN INITIATIVE DISTRIBUTION TOTALS: OCTOBER-DECEMBER 2012

DESTINATION	BAGS	MEALS
MALAWI	232,720	6,981,600
CHINA	60,000	1,800,000
PHILIPPINES	48,000	1,440,000
CENTRAL AMERICA	24,000	720,000
COLUMBIA	12,000	360,000
ARMENIA	18,000	540,000
HAITI	12,000	360,000
U.S. HURRICANE RELIEF	12,000	360,000
FIJI	4,440	133,200
CANADA	2,970	89,100
ZIMBABWE	1,200	36,000
RUSSIA	102	3,060
OTHER	12,000	360,000

TOTAL 439,432 13,182,960

We appreciate the generosity of our distributors and customers whose donations make these programs possible. From October-December 2012, we delivered VitaMeal donations to authorized charity partners for distribution to those who needed it most. Although the above were the intended destinations for these donations, please note that the charities may change estimations due to logistical issues or the needs of recipients. These numbers also include donations from Nu Skin Enterprises through the corporate match program.

CELEBRATING 10-YEAR PARTNERSHIP WITH FEED THE CHILDREN

In 2012, Rick Hays, Senior Account Executive at Feed the Children, presented a certificate of appreciation to Nu Skin for their Nourish



the Children initiative and 10-year partnership with Feed the Children. FTC leverages VitaMeal donations in places like Malawi and Honduras to provide sanitation, water purification, and education. Through this and other partnerships, Nu Skin has been able to deliver VitaMeal donations to more than 100,000 children every day.

The Nourish the Children initiative is social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of non-profit charities to nourish tens of thousands of malnourished children every month.