



NU SKIN[®]
THE DIFFERENCE DEMONSTRATED[®]

CORPORATE SOCIAL RESPONSIBILITY



GLOBAL QUARTERLY REPORT

Q2.2011



On the morning of June 18, 64 students dressed in graduation caps and gowns were joined by more than 1,000 Malawian and international guests to celebrate the completion of a two-year program at the School of Agriculture for Family Independence (SAFI) at Mtalimanja Village.

Husbands and wives together received their diplomas and congratulations from Blake Roney, Nu Skin founder and chief of Mtalimanja Village, as well as Callista Mutharika, First Lady of Malawi, and Napoleon Dzombe, SAFI chairman. Thanks to generous donors to the Nu Skin Force for Good Foundation, which provides funding to SAFI, these students have gained the tools necessary to improve their own lives, as well as the lives of their children.

Speaking at the graduation ceremony, the First Lady of Malawi said, "If there were many people like the people from Nu Skin, Malawi would be a different country altogether."

Among those in attendance were Foundation Board members, Steve Lund, Sandie Tillotson, Truman Hunt, members of the Nu Skin Board of Directors and more than 40 Nu Skin distributors, as well as international journalists. To learn more about the village [CLICK HERE.](#)

CHIEF BLAKE VISITS CHEWA KING

Blake Roney, founder and chairman of Nu Skin Enterprises, was honored to travel to Zambia and meet with the King of the Chewa tribe this June. During the visit, the King presented Blake with official robes for his role as Chief of Mtalimanja Village in Malawi. The Chewa tribe is the largest tribe in Africa, comprising more than 12 million people in Malawi, Zambia and Mozambique.

In appreciation of the visit, Roney presented the King with a generous and significant gift – a cow. The king thanked Roney for his leadership in helping the Chewa people, recognizing Roney's demonstrated commitment to improving lives. The king also thanked the Nu Skin contributors for their support through the Nu Skin Force for Good Foundation and donations of VitaMeal.



JAPAN DISASTER RELIEF UPDATE:

The Nu Skin family continues to be a force for good for those affected by the March earthquake and tsunami in Japan. In the second quarter alone, Nu Skin employees and distributors raised an additional \$2.45 million for relief efforts in Japan and Nu Skin Japan launched "Force for Good East Japan Project" to supply continuous aid.



NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

Q2.2011

700,800 SMILES

FORCE FOR GOOD DAY CELEBRATIONS AROUND THE WORLD HELPED PROVIDE MORE THAN 700,000 SMILES TO CHILDREN THROUGH DONATED SCHOOL SUPPLIES AND RELIEF PROGRAMS FOR HOSPITALIZED CHILDREN

17 KILOMETERS

THE ROAD TO MTALIMANJA WAS UPGRADED TO PROVIDE IMPROVED ACCESS ON 17 KM TO AND FROM SAFI

64 STUDENTS

THE SCHOOL OF AGRICULTURE FOR FAMILY INDEPENDENCE GRADUATED HUSBANDS AND WIVES FROM MORE THAN 30 FAMILIES ON JUNE 18

4,150 SCHOOL KITS

IMPROVED EDUCATIONAL OPPORTUNITIES WITH DONATED SCHOOL SUPPLY KITS IN THE PHILIPPINES, MALAYSIA, JAPAN AND INDONESIA

109 CHILDREN

PROVIDED CARDIAC SURGERY FOR 109 MORE CHILDREN THROUGH SOUTHEAST ASIA CHILDREN'S HEART FUND

GRANTS ISSUED

APRIL-JUNE 2011

\$ 1,362,647

NU SKIN FORCE FOR GOOD
FOUNDATION AND
MARKET PROGRAMS

AGRICULTURAL EDUCATION SPROUTS SEEDS OF HOPE

Before Mr. Gideon was admitted to the School of Agriculture for Family Independence, his family was starving. Now, after learning various agricultural techniques, his family's harvest is so big their house cannot hold all the food they produce. One of the walls in the family home collapsed because it could not support the weight of the maize that was piled against it. To the family, this was a happy accident—they have never known such prosperity.

"I have two sons and three daughters," said Mr. Gideon. "Can you imagine how devastated parents would feel if they had to starve their children? I felt so horribly helpless. Well, now? The maize yield tripled compared to the number in the past. We can save plenty for us and sell the surplus crop. I am going to work and send all my children to university."

Thanks to SAFI and support from the Nu Skin Force for Good Foundation, the Gideon family has gained new hope and a new future.



The Nu Skin Force for Good Foundation is a registered non-profit 501(c)(3) private foundation whose mission is to improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty.



NOURISH THE CHILDREN®

AN INITIATIVE OF NU SKIN ENTERPRISES

NOURISH THE CHILDREN HIGHLIGHTS

Q2.2011

108

GUESTS HELP DISTRIBUTE VITAMEAL IN MALAWI IN JUNE

15.5%

INCREASE OF SECOND QUARTER DONATIONS VERSUS 2010

226,008,990

TOTAL SERVINGS OF VITAMEAL DONATED THROUGH NOURISH THE CHILDREN THROUGH JUNE 2011

THE NOURISH THE CHILDREN INITIATIVE

DISTRIBUTION TOTALS—APRIL-JUNE 2011

DESTINATION	BAGS	MEALS
MALAWI	164,709	4,950,270
CHINA	60,000	1,800,000
PHILIPPINES	36,000	1,080,000
SO. AMERICA	18,000	540,000
US (JOPLIN, MO.)	6,600	189,000
ZAMBIA	6,000	180,000
SOUTH AFRICA	5,622	168,660
FIJI	3,996	119,880
CANADA	2,111	63,330
RUSSIA	205	6,150
OTHER	6,000	180,000
TOTAL	309,243	9,277,290

We appreciate the generosity of our distributors and customers, whose donations make these programs possible. From April to June 2011, VitaMeal donations were delivered to authorized charity partners for distribution to those who needed it most. Although the above were the intended destinations for these donations, please note that the charities may change destinations due to logistical issues or the needs of recipients. These numbers also include donations from Nu Skin Enterprises through the corporate match program.

VITAMEAL DONATIONS NOURISH PHYSICALLY CHALLENGED CHILD IN CHINA

Shaoqi Chen was diagnosed at birth with cerebral palsy due to neonatal asphyxia. He is now 8 years old and still unable to stand or walk without assistance from a crutch or friend. To visit his family in the city of Xiamen, you walk up a rickety old staircase in dim light to reach a small room. Consider how difficult this must be for Shaoqi and his family. He is small, thin and quiet. When Shaoqi received VitaMeal, his smile was sincere. With VitaMeal it is hoped that Shaoqi will become stronger and healthier from proper nutrition.



ANDREW FAN, PRESIDENT OF NU SKIN'S GREATER CHINA REGION, PRESENTS SHAOQI CHEN WITH A BAG OF VITAMEAL TO HELP NOURISH HIM.

FOR MORE STORIES ABOUT CHILDREN RECEIVING VITAMEAL [CLICK HERE.](#)

The Nourish the Children initiative is a social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of non-profit charities to nourish tens of thousands of malnourished children every month. The price charged by Nu Skin for VitaMeal includes the cost of manufacturing, general overhead, distribution, sales, and commissions to Nu Skin distributors, as well as a reasonable profit margin.