



# GLOBAL QUARTERLY REPORT

Q4.2011



## NU SKIN FORCE FOR GOOD GALA RAISES HUNDREDS OF THOUSANDS FOR CHILDREN

Once again, the Nu Skin Force for Good Gala was an evening to remember. With more than 700 people attending the event, the Foundation raised over \$700,000 USD, which will be used to improve the lives of children around the world.

The evening began with a performance by a children's dance ensemble, followed by a gourmet dinner that featured a spectacular performance by Broadway vocalist, Dallyn Vail Bayles. Following dinner, the Force for Good auction began, from which 100 percent of the proceeds are donated to children's projects. The top five auction items this year were a New York getaway in Sandie's Trump Tower suite, an original painting by Blake Roney, a Malawi trip with Steve Lund, a Pirate's Cove experience for 40 people, and exclusive naming rights of a Nu Skin Innovation Center meeting room. "This event is extremely important to the Foundation, as we depend on our generous supporters to continue to show their generosity and contribute as they exemplify their commitment to better the lives of children," said Gary Garrett, managing director of the Nu Skin Force for Good Foundation. "We are grateful to this year's guests and for the good they represent in the world."

## RONNIE PARK RECEIVES LIFETIME ACHIEVEMENT AWARD

The Lifetime Achievement Award recognizes individuals who go above and beyond to support the Foundation and better the lives of children through the world. No one is more deserving of this award than this year's recipient, Ronnie Park from South Korea. Mr. Park has played an integral part in establishing a one percent commission deduction donation program in Korea, which has raised significant funds to help worthy children's projects.

Presenting Mr. Park with the award, Steven J. Lund, Vice Chairman of the Board said, "Ronnie believes in this notion that doing valuable things together promotes longevity, binding us together in ways beyond what money can do, and he and all of Nu Skin Korea's distributors intended to give back to the market. Nobody has a more powerful voice in supporting this program than Ronnie Park."



## THAILAND DISASTER RELIEF:

Thailand is currently experiencing the worst flooding the country has seen in 50 years. The natural disaster, which began in November, continues to threaten thousands of lives. To help support Thailand flood relief efforts, [click here](#). To purchase and donate VitaMeal<sup>®</sup> to disaster victims, [click here](#).

# NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS



Q4.2011

## 29 NEW FAMILIES

ARE ATTENDING THE SCHOOL OF AGRICULTURE FOR FAMILY INDEPENDENCE. TO PROVIDE A SCHOLARSHIP, [CLICK HERE.](#)

## 700 CHRISTMAS GIFTS

DONATED TO CHILDREN AFFECTED BY THE GREAT EAST JAPAN EARTHQUAKE THROUGH THE NU SKIN CHILDREN'S HOPE PROJECT

## \$700,000

RAISED TO SUPPORT CHILDREN'S PROJECTS AROUND THE WORLD AT THE NU SKIN FORCE FOR GOOD FOUNDATION GALA AND AUCTION

## \$52,000

DONATED BY NU SKIN KOREA'S DISTRIBUTORS AND EMPLOYEES TO BUILD A DORMITORY AT MTALIMANJA VILLAGE

## GRANTS ISSUED

OCTOBER-DECEMBER 2011

# \$341,163.69

NU SKIN FORCE FOR GOOD FOUNDATION AND MARKET PROGRAMS

### NU SKIN JAPAN ESTABLISHES CHILDREN'S HOPE PROJECT

After the devastating tsunami and earthquake in March 2011, the Nu Skin family of distributors and employees rallied together to provide support to those affected by the disaster. Now, to provide long-term, continuous support to affected areas, Nu Skin Japan established their newest Foundation program, the Nu Skin Children's Hope Project. The Nu Skin Children's Hope Project will provide much needed support through an educational scholarship program for children affected by the Great Eastern Japan Earthquake. The first recipients of this scholarship were the children of a Nu Skin distributor who lost his life in the disaster. The project will also provide donations to a local children's fund.

Many children in Ohishima wrote thank you letters to Nu Skin for its generosity. Below are two of the letters received:

"Thank you very much for all the presents. When I grow up, I will also be a kind person like you and help other people. We will stand strong not to be overwhelmed by the disaster." Sakai Neneka, 3rd grade

"Thank you very much for your present. I suffered a lot in the disaster. But your present encouraged me. Thank you." Shirahata Yuna, 4th grade



The Nu Skin Force for Good Foundation is a registered nonprofit 501(c)(3) private foundation whose mission is to improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty.





NOURISH THE CHILDREN®

AN INITIATIVE OF NU SKIN ENTERPRISES

# NOURISH THE CHILDREN HIGHLIGHTS

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## DIETICIANS' SOLUTION

In Fiji, dieticians use VitaMeal® as a primary tool to help malnourished children receive the nutrients they so badly need. They reported that 549 children received bags of VitaMeal, they enjoy it, and they are growing rapidly with more nutritious food. The dieticians provide cooking demonstrations for the mothers receiving the VitaMeal and monitor the progress of the children.



10%

INCREASE IN VITAMEAL® BAGS DONATED IN 2011 VERSUS 2010

2,898,000

MEALS DONATED FOR DISASTER RELIEF IN THE HORN OF AFRICA, THAILAND, THE PHILIPPINES, AND JOPLIN, MISSOURI

39,205,320

MEALS DONATED TO MALNOURISHED CHILDREN IN 2011

## THE NOURISH THE CHILDREN INITIATIVE

DISTRIBUTION TOTALS—OCTOBER-DECEMBER 2011

DESTINATION	BAGS	MEALS
MALAWI	175,201	5,256,030
CHINA	60,000	1,800,000
PHILIPPINES	42,000	1,260,000
THAILAND	30,000	900,000
SOUTH AMERICA	24,000	720,000
NORTH KOREA	18,000	540,000
HORN OF AFRICA	6,000	180,000
HAITI	6,000	180,000
CANADA	2,700	81,000
FIJI	2,953	88,590
CANADA	1,800	54,000
SOUTH AFRICA	372	11,160
RUSSIA	213	6,390

**TOTAL 339,049 10,171,470**

We appreciate the generosity of our distributors and customers whose donations make these programs possible. From October to December 2011, we delivered VitaMeal donations to authorized charity partners for distribution to those who needed it most. Although the above were the intended destinations for these donations, please note that the charities may change destinations due to logistical issues or the needs of recipients. These numbers also include donations from Nu Skin Enterprises through the corporate match program.

## SAVING LIVES IN MALAWI

During the fourth quarter of 2011, FTC Malawi distributed 130,221 bags of VitaMeal® to over 58,000 children in 684 centers. One of the orphans receiving VitaMeal is two-year-old Pesina Chiweta from Gomani village. She lives with her 53-year-old grandmother, Benadetta, who is also raising six other orphaned grandchildren. Bernadetta survives by farming a tiny half-acre plot with corn and peanuts. Pesina became severely malnourished and neighbors advised Bernadetta to take her to the Community Based Child Care Center for VitaMeal porridge, which is served free to children under five. After a few weeks on VitaMeal, Pesina fully recovered and at 28 months, she now weighs 10.2 kgs. "VitaMeal has saved the life of my grandchild," said Benadetta.



FOR MORE STORIES ABOUT CHILDREN RECEIVING VITAMEAL, [CLICK HERE](#).

The Nourish the Children initiative is a social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The price charged by Nu Skin for VitaMeal® includes the cost of manufacturing overhead, distribution, sales and commissions to distributors, as well as a reasonable profit margin.