



NU SKIN®
THE DIFFERENCE DEMONSTRATED®

CORPORATE SOCIAL RESPONSIBILITY

GLOBAL QUARTERLY REPORT

Q3.2011

VITAMEAL® GOING TO AFRICAN DROUGHT VICTIMS



The Nu Skin family is reaching out to those suffering from severe drought conditions in Kenya and Somalia with an initial donation of more than 700,000 meals to humanitarian organizations. Convoy of Hope and Globus Relief are the charity partners that will be transporting VitaMeal to the affected countries.

This has been made possible by increased VitaMeal® donations, including a record donation month in September for the United States and South Korea. It is essential to maintain support for ongoing projects in the Philippines, China, Malawi, Honduras, and Fiji, so incremental donations make it possible to reach out to victims of drought and disaster. As the famine in Somalia reaches historic levels of severity with half the population living in crisis and thousands fleeing to overcrowded refugee camps in Kenya, we are encouraging our distributors and customers to consider increasing their donations of VitaMeal® in order to continue supporting the relief efforts in Africa.

YOUNG BOY FROM THE PHILIPPINES RECEIVES THE GIFT OF LIFE

Jethro Francisco was born with a hole in his heart. As a young boy, Jethro was always tired and hardly had the energy to walk because his heart was not pumping enough blood through his body. When Jethro was taken to the hospital, he was diagnosed with congenital heart disease and told he needed an operation immediately. The Francisco family could not afford the surgery and feared they would not be able to help their son. Fortunately, the Nu Skin Force for Good Foundation donated the funds for his lifesaving heart surgery. Jethro is now an energetic, happy boy and has renewed hope for a long and active life.

"I am grateful to the Foundation for giving us support and help for my son," said Belinda Francisco.



NU HOPE LIBRARY UPDATE:

A powerful force for good, the Nu Skin Hope Library Project in Korea improves the lives of children by building and stocking libraries for rural elementary schools. The ninth Nu Skin Hope Library was opened on September 5, 2011 at the Changsu Elementary School in the Yeongdeok, Gyeongbuk province. Previously underserved children now have access to books, colorful, child-safe furniture, and state-of-the-art facilities.



NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

Q3.2011



31 FAMILIES

31 NEW FAMILIES HAVE MOVED INTO MTALIMANJA VILLAGE IN MALAWI FOR TRAINING AT THE SCHOOL OF AGRICULTURE FOR FAMILY INDEPENDENCE. TO PROVIDE A SCHOLARSHIP TO A SAFI FAMILY [CLICK HERE](#)

\$37,000

NU SKIN DISTRIBUTORS DONATED MORE THAN \$37,000 USD TO THE FOUNDATION IN CONVENTION PRE-REGISTRATION "15 YEAR ANNIVERSARY" DONATIONS.

4,000 CHILDREN

MORE THAN 4,000 CHILDREN HAVE RECEIVED MEDICAL ATTENTION THANKS TO OUR PARTNERSHIP WITH THE SOUTHEAST ASIA CHILDREN'S HEART FUND.

GRANTS ISSUED

JULY-SEPTEMBER 2011

\$692,130

NU SKIN FORCE FOR GOOD
FOUNDATION AND
MARKET PROGRAMS

NU SKIN JAPAN DELIVERS SCHOOL KITS & SMILES

Our mission of improving the lives of children comes to life in times of need. Recently, the Nu Skin family united to support children affected by the devastating earthquake and tsunami that struck Japan on March 11. To support those traumatized children, 4,000 school kits were distributed to elementary schools in affected areas. The crayons and sketch-books in the kit created rare smiles for these children.

"Stand strong, Tohoku! WE are with you!" read a message card included in the kit.

Sincere appreciation goes to all those who generously contributed to this effort.



The Nu Skin Force for Good Foundation is a registered nonprofit 501(c)(3) private foundation whose mission is to improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty.



NOURISH THE CHILDREN®

AN INITIATIVE OF NU SKIN ENTERPRISES

NOURISH THE CHILDREN HIGHLIGHTS

Q3.2011



31

COUNTRIES HAVE RECEIVED VITAMEAL DONATIONS

113,016

CHILDREN NOURISHED BY VITAMEAL DAILY
(AVERAGE FOR THE QUARTER)

236,180,460

MEALS DONATED THROUGH SEPTEMBER 2011

THE NOURISH THE CHILDREN INITIATIVE

DISTRIBUTION TOTALS—JULY-SEPTEMBER 2011

DESTINATION	BAGS	MEALS
MALAWI	168,755	5,062,650
CHINA	60,000	1,800,000
PHILIPPINES	48,000	1,440,000
HORN OF AFRICA	24,000	720,000
SOUTH AMERICA	18,043	541,290
NORTH KOREA	6,000	180,000
MONGOLIA	6,000	180,000
FIJI	3,068	92,040
CANADA	2,700	81,000
SOUTH AFRICA	438	13,140
RUSSIA	245	7,350

TOTAL 339,049 10,171,470

We appreciate the generosity of our distributors and customers, whose donations make these programs possible. From July to September 2011, VitaMeal donations were delivered to authorized charity partners for distribution to those who needed it most. Although the above were the intended destinations for these donations, please note that the charities may change destinations due to logistical issues or the needs of recipients. These numbers also include donations from Nu Skin Enterprises through the corporate match program.

BRINGING LITTLE FLORIDA BACK TO LIFE

Three-year-old Florida is from the Kangalukwa Village in Malawi. Florida is an orphan who lost her mother at birth and was adopted by the Mother Teresa's Babies Home in Lilongwe. Florida was malnourished when she arrived, her body was swollen, and she was anemic. Florida was unable to stand or walk and weighed only 7 kilograms. Four times a day for two months, Florida was given diluted VitaMeal® in a cup to drink and her weight increased to 10 kilograms. She can now stand without support and can walk short distances. VitaMeal® has made an incredible change in Florida's life and is her favorite food. Florida's story represents many of the children in Mother Teresa's Babies Home, a place where many vulnerable and orphaned children find loving care.



FOR MORE STORIES ABOUT CHILDREN RECEIVING
VITAMEAL [CLICK HERE.](#)

The Nourish the Children initiative is a social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of nonprofit charities to nourish tens of thousands of malnourished children every month.