



NU SKIN®
THE DIFFERENCE DEMONSTRATED®

CREATING SMILES



Q1.2012



NU HOPE LIBRARY GIVES CHILDREN IN SOUTH KOREA HOPE AND EDUCATION

Children living in Jecheon, Chungbuk province in South Korea were all smiles as they celebrated the grand opening of the first Nu Skin Hope Library in their community. In addition to a student study room, the library will also serve as a local community center, enabling all village members to gain newfound access to educational materials.

More than 150 people attended the grand opening where Luke Yoo, president of Nu Skin North Asia and Korea, thanked the generous Force for Good supporters for their ongoing contributions that helped build the new library, as well as the previous Nu Hope libraries. He expressed his appreciation for their willingness to provide hope and education to children and a community in need.

This is the tenth Nu Skin Hope Library in Korea that is helping children in rural parts of the country gain access to educational materials. The library houses more than 4,000 books and is equipped with colorful child-safe furniture and state-of-the-art facilities to enhance the learning experience. Thanks to generous donations, two libraries have been built each year since 2008.

NU SKIN EDUCATIONAL PROJECT UNDERWAY IN FIJI

Seacology, a partner of the Nu Skin Force for Good Foundation, has approved the much-needed construction of a kindergarten in Qumusea District, Vanua Levu Island, Fiji. Kindergarten children at the Qumusea School have never before had their own building in which to study and learn.

In exchange for the construction of the school facility, village members will work to repair the severely deforested island by planting and protecting a 4,000-acre forest area for at least 20 years.

"Nu Skin is proud to partner with Seacology, providing not only essential educational support, but also supporting environmental advancements throughout the world," said Sandie Tillotson, Nu Skin co-founder. "The Foundation and Seacology believe in more than just giving handouts—we strive to make a lasting, self-sustaining difference in the lives of children."



JAPAN CONTINUES TO HELP CHILDREN AFFECTED BY THE TSUNAMI

For many children, life after the Tohoku earthquake has not been easy. Many children lost family members and suffered severe trauma during the disaster. The Center for Children's Mental Healthcare was established to aid affected children who suffer from mental health issues as a result of the earthquake. Recently, Nu Skin Japan purchased and donated a car for child psychiatrists to use to visit the children on a regular basis, providing hope and help to children in need.

NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

Q1.2012



10 NU HOPE LIBRARIES

BUILT IN RURAL SOUTH KOREA TO PROVIDE EDUCATIONAL OPPORTUNITIES TO UNDERSERVED CHILDREN.

1 PORTABLE CARDIAC MONITOR

PURCHASED AND DONATED TO THE CHILD HEALTH IN LIFE AND DEVELOPMENT FOUNDATION TO OFFER HEART SCANS TO CHILDREN AT RISK FOR CONGENITAL HEART DISEASE.

77 CHILDREN SAVED

THROUGH LIFE-SAVING HEART SURGERIES FUNDED BY THE SOUTHEAST ASIA CHILDREN'S HEART FUND.

MORE THAN \$16,000

DONATED TO THE LOVE LUNCH BOX DELIVERY PROGRAM IN KOREA TO FEED HUNGRY CHILDREN AND SENIOR CITIZENS.

56 STUDENTS

LEARNING IN MALAWI THROUGH THE EDUCATE THE CHILDREN (ETC) SCHOLARSHIP PROGRAM.

GRANTS ISSUED

JANUARY-MARCH 2012

\$931,772.19

NU SKIN FORCE FOR GOOD FOUNDATION AND MARKET PROGRAMS

A YOUNG LIFE SAVED

Eight-month-old Clarisa was born in a small coastal town in West Java, Jakarta. With her precious smile and cheerful disposition, one would never know she was born with a life-threatening heart disease that, if untreated, would limit her to only a few years of life. Clarisa's father is a fisherman who only makes \$65 per month. Unable to afford the heart surgery that would save his little girl's life, Clarisa's father turned to the Southeast Asia Children's Heart Fund for help. Thanks to donations from the Nu Skin Force for Good Foundation, Clarisa received the surgery and is expected to enjoy a happy and healthy future.



The Nu Skin Force for Good Foundation is a registered nonprofit 501(c)(3) private foundation whose mission is to improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty.



NOURISH THE CHILDREN HIGHLIGHTS

Q1.2012



VITAMEAL® HELPS NURSE ALIANA BACK TO HEALTH

On a warm day in Haiti, 18-month-old Aliana dances in the courtyard of her orphanage, tossing her doll in the air, seeming happy and content with her life.

“She’s so happy and thriving,” says Julie Joseph, founder of Redeemer’s House Orphanage. “We are so thankful she’s healthy because her life could have turned out very differently.”

Aliana almost didn’t live past her first birthday. Unable to provide for her in the chaotic and dangerous streets of Port-au-Prince, Aliana’s mother dropped her off at Redeemer’s House Orphanage.

“She weighed only eight pounds and was so malnourished, I didn’t think she was going to make it,” says Joseph. “Here we were able to provide her formula and VitaMeal, which helped nurse her back to health.”

Aliana is one of the many children being fed VitaMeal each school day in Haiti. Thanks to generous VitaMeal donations, Aliana and many others have a healthy, happy life.

11%

INCREASE IN FIRST QUARTER DONATIONS VERSUS 2011

59,370

AVERAGE NUMBER OF CHILDREN NOURISHED IN MALAWI, AFRICA
EVERY DAY DURING Q1

256,899,870

NUMBER OF MEALS DONATED THROUGH THE FIRST QUARTER OF 2012

THE NOURISH THE CHILDREN INITIATIVE DISTRIBUTION TOTALS: JANUARY–MARCH 2012

DESTINATION	BAGS	MEALS
MALAWI	178,110	5,343,300
CHINA	60,000	1,800,000
PHILIPPINES	42,000	1,260,000
THAILAND	12,185	365,550
EL SALVADOR	12,000	360,000
HAITI	6,000	180,000
GUATEMALA	6,000	180,000
FIJI	3,058	91,740
CANADA	2,700	81,000
UNITED STATES	900	27,000
SOUTH AFRICA	823	24,690
RUSSIA	332	9,960
TOTAL	324,108	9,723,240

We appreciate the generosity of our distributors and customers whose donations make these programs possible. From January to March 2012, we delivered VitaMeal donations to authorized charity partners for distribution to those who needed it most. Although the above were the intended destinations for these donations, please note that the charities may change destinations due to logistical issues or the needs of recipients. These numbers also include donations from Nu Skin Enterprises through the corporate match program.

VITAMEAL PROGRAM HELPING SCHOOL CHILDREN

On February 24, 2012, Nu Skin volunteers brought much-needed VitaMeal to Planters Elementary School in Cainta, Rizal. Among the 1,300 students in the school, about 200 kids were found to be undernourished. The malnourished children are part of a program that began in October 2011, where they receive VitaMeal three times a week. But the day that the Nu Skin volunteers arrived was particularly special because they brought a specialized menu that consisted of chicken afritada, rice, and pan-cakes—all containing VitaMeal—bringing both nourishment and smiles to the young children at Planters Elementary School.

The Nourish the Children initiative is a social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The price charged by Nu Skin for VitaMeal® includes the cost of manufacturing overhead, distribution, sales and commissions to distributors, as well as a reasonable profit margin.