NaPCA Moisturizer

PRODUCT OVERVIEW
Humectants help skin hold on to precious moisture. With vitamin E and the natural humectant NaPCA, this cream is absorbed quickly to supplement skin’s own moisture-binding capacity. The dewy-light after-feel of NaPCA Moisturizer makes it ideal for all skin types.

TARGET AUDIENCE
Men and women age 20+ with combination to normal skin.

BENEFITS
• Supports the skin’s natural ability to hold moisture.
• A unique combination of conditioners in a soothing, light cream.
• Nongreasy formula.
• Keeps normal skin feeling healthy—ideal for skin with light moisture needs.
• Hydrates your skin and protects it against dryness.
• Safety-allergy-dermatologist tested.

KEY INGREDIENTS
• Sodium PCA—binds water to the skin to help maintain an optimal moisture level.
• Hyaluronic acid—a moisturising compound found naturally in the skin, selected for its capability to bind moisture to the skin’s surface.
• Vitamin E (tocopheryl acetate)—an excellent skin moisturiser and conditioner.
• Aloe vera—recognized for its soothing and conditioning properties.

USAGE/APPLICATION
Apply after cleansing and using pH Balance Toner. Lightly apply in an upward motion to forehead and cheeks, and in a downward motion to nose and chin. Pat upward on throat and around eyes. Use NaPCA Moisturizer morning and night.

FYI
• The humectant NaPCA is a component of skin that is believed to be partly responsible for the skin’s moisture retention ability. NaPCA can absorb massive amounts of water, is non-toxic, colourless, and odorless; and has been shown to be as mild to the skin as water.
• NaPCA works by retaining the water already in your skin, and by attracting moisture from the atmosphere to your skin.

COMPLEMENTARY PRODUCTS
• Advanced Tinted Moisturizer with sunscreen—provides protection against the drying effects of the sun, while enhancing skin tone with sheer colour.
• Epoch® Everglide® Foaming Shave Gel—you’ll enjoy a smooth, close, comfortable shave with Epoch® Everglide.® Its rich lather cushions skin against the harsh effects of everyday shaving with mullein, a botanical that grows in the American Southwest.

FREQUENTLY ASKED QUESTIONS
What is NaPCA?
NaPCA stands for sodium pyrolidone carboxylic acid, and is a powerful humectant that binds water to your skin.

Where does NaPCA come from?
NaPCA is derived from the fermentation of soybeans.

Which skin types should use NaPCA Moisturizer?
NaPCA Moisturizer provides medium hydration for individuals with normal, slightly oily, or slightly dry skin types.
## NaPCA Moisturizer

How does **NaPCA Moisture Mist** compare to other Nu Skin® moisturisers?

Please see the chart below.

<table>
<thead>
<tr>
<th>Moisturisation Level</th>
<th>Combination to Oily Skin Types</th>
<th>Normal to Dry Skin Types</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NaPCA Moisture Mist</strong></td>
<td>Refreshes skin with instant moisture.</td>
<td>Medium weight moisturiser that provides balanced moisturisation.</td>
</tr>
<tr>
<td><strong>Enhancer Skin Conditioning Gel</strong></td>
<td>NaPCA and hyaluronic acid bind moisture to the skin.</td>
<td>Vitamin E and the natural humectant NaPCA supplement skin’s own moisture-binding capacity.</td>
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<tr>
<td><strong>Night Supply™ Nourishing Lotion</strong></td>
<td>Patented phosphatidylcholine from soy boosts the skin’s nighttime renewal process.</td>
<td>Unique colourless carotenoids enhance the skin’s natural resistance to the environment.</td>
</tr>
<tr>
<td><strong>Moisture Restore™ Day Protective Lotion</strong></td>
<td>Helps restore flexibility and resilience to the skin.</td>
<td>Rich moisturiser formulated to address the special needs of dry skin.</td>
</tr>
<tr>
<td><strong>Moisture Restore™ Intense Moisturizer</strong></td>
<td>Lightweight humectants provide delicate hydration for combination to oily skin.</td>
<td>Hyaluronic acid improves skin’s moisture-binding capabilities.</td>
</tr>
</tbody>
</table>

### INGREDIENTS

Water, Stearic Acid, Aloe Barbadensis Leaf Juice, Propylene Glycol, Carthamus Tinctorius (Safflower) Seed Oil, Glyceryl Stearate SE, Tocopheryl Linoleate, Tocopheryl Acetate, Ethylhexyl Methoxycinnamate, Sodium PCA, Bisabolol, Allantoin, Retinyl Palmitate, Royal Jelly, Hyaluronic Acid, Fucus Vesiculosus (Bladderwrack) Extract, Ceteareth-20, Butylene Glycol, Triethanolamine, Carboner, Cetearyl Alchohol, Disodium EDTA, Fragrance (Parfum), Phenoxyethanol, Methylparaben, Butylparben, Isopropylparaben, Isobutylparaben, Iron Oxides (CI 77499, CI 77492, CI77491).