Moisture Restore™
Intense Moisturizer

POSITIONING STATEMENT
Restore™ is a rich, intense moisturiser—perfect for dry, sensitive, or mature skin.

CONCEPT
Moisture Restore™ is a luxuriously rich, intense moisturiser—perfect for dry, sensitive, or mature skin. Featuring nurturing pistachio oil, soothing aloe vera, and free radical-fighting vitamin E to help fortify and condition skin prone to extreme dryness, this concentrated cream leaves skin soft and supple. Ideal for alleviating feelings of dryness or tension, Moisture Restore™ strengthens the skin’s natural lipid barrier, enhancing the skin’s ability to maintain an optimal level of moisture. As it restores skin’s essential moisture and youthful vitality, this rich moisturiser rescues skin that can be irritated or sensitive, especially in cold weather.

TARGET AUDIENCE
Men and women ages 40+ with dry to extremely dry skin.

PRODUCT CLAIMS
• Excellent for dry skin types as a daily moisturiser or an intense moisturiser for nighttime use.
• Helps defend against the drying effects of the environment.
• Skin-soothing properties provide relief for dry or sensitive skin.

KEY INGREDIENTS
• Aloe barbadensis—moisturises and conditions the skin.
• Milk lipids—help enhance the skin’s natural moisture barrier and minimize trans-epidermal water loss (TEWL).
• Urea—provides exceptional moisturising properties to the skin.
• Pistachio nut oil (Pistacia vera)—an effective emollient that leaves skin feeling soft and smooth.
• Sodium PCA—acts as a humectant to maintain an optimal moisture level in the skin; a blend of natural moisturising factors provides optimum delivery of essential amino acids to the skin.
• Vitamin E (Tocopheryl acetate)—an excellent antioxidant that defends against free radicals and the harmful effects of the environment.

USAGE/APPLICATION
Smooth lightly in an upward-outward motion over face and neck. Moisture Restore™ Intense Moisturiser is ideal for dry skin or for intense nighttime moisturising.

FYI
• As you get older, your skin gets drier because oil and sweat glands slow their production.
• The skin is a living organ that requires a balanced environment to maintain its moisture and vitality, but in most climates, skin cannot maintain the necessary level of moisturisation on its own. In fact, it seems whatever climate you live in, your skin has to fight a battle against wind, sun, pollution, and even artificially controlled climates, which can ultimately mean battling dryness.

COMPLEMENTARY PRODUCTS
• Creamy Hydrating Masque™—an oasis for dry skin. This rich formula features pinecone extract and saccharide isomerate, a hydration magnet, to help reduce dryness and bind moisture to the skin.
• Advanced Tinted Moisturiser with sunscreen provides sun protection whilst enhancing one’s natural skin tone with sheer colour.
• Perennial® Intense Body Moisturiser—now your skin can benefit from the same protection nature uses to guard tender flower bulbs through the harsh winter. This all over body moisturiser helps your skin remain comfortably soft and healthy looking year round.
Moisture Restore Intense Moisturizer

FREQUENTLY ASKED QUESTIONS
How does Moisture Restore™ Intense Moisturizer compare to other Nu Skin® moisturisers?
Please see the chart below.

<table>
<thead>
<tr>
<th>Combination to Oily Skin Types</th>
<th>Light Moisturisation</th>
<th>Heavy Moisturisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skin Types</td>
<td>Combination to Oily Skin</td>
<td>Moisture Restore™ Day Protective Lotion for Oily Skin</td>
</tr>
<tr>
<td>Normal to Dry Skin</td>
<td>Moisture Restore™ Day Protective Lotion for Normal to Dry Skin</td>
<td></td>
</tr>
<tr>
<td>Dry to Normal Skin Types</td>
<td>Moisture Restore™ Intense Moisturizer</td>
<td></td>
</tr>
</tbody>
</table>

Which skin types should use Moisture Restore™ Intense Moisturizer?
Moisture Restore™ provides rich moisturisation for individuals with dry skin or very dry skin.

Does Moisture Restore™ Intense Moisturizer contain any SPF protection?
No, Moisture Restore™ does not contain any SPF protection. For SPF protection, you can use Moisture Restore™ Day Protective Lotion, Nu Skin 180°® UV Block Hydrator, Nu Colour® Skin Beneficial™ Tinted Moisturiser, or Nu Colour® MoisturShade® Liquid Finish Foundation.

INGREDIENTS
Water (Aqua), C12-15 Alkyl Benzoate, Glycerin Stearate, Milk Lipids, Cetearyl Alcohol, Butyrospermum Parkii (Shea Butter), Butylene Glycol, Aloe Barbadensis Leaf Juice, Caprylic/Capric Triglyceride, Urea, Sodium Behenyl Lactylate, Glycerin, Pistacia Vera (Pistachio) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil, Methyl Gluceth-10, Sodium PCA, Glycine, Alanine, Proline, Serine, Theanine, Lysine, Arginine, Glutamic Acid, Sorbitol, Betaine, Dimethicone, Tocopheryl Acetate, Tocopherol, Disodium EDTA, Fragrance (Parfum), Chlorophenesin, Methylparaben, Propylparaben.