

Face Lift Original Formula



PRODUCT OVERVIEW

Face Lift Original Formula works immediately to temporarily lift and tighten the face.

CONCEPT

Face Lift Original Formula works immediately to temporarily lift and tighten the face and neck for a firmer, more youthful appearance. Featuring albumen, this formula firms and tones the skin within minutes, smoothing away fine lines and wrinkles. Use a couple times a week for a temporary “lift.” Everyone will notice you look years younger.

TARGET AUDIENCE

Men and women of all skin types.

BENEFITS AND FEATURES

- Instantly lifts and tightens less firm areas of the face and neck.
- Temporarily diminishes the appearance of lines and wrinkles.
- Improves the appearance of your skin’s tone and texture for a smoother, tighter, more youthful look.
- 100% fragrance-free.
- Safety-allergy-dermatologist tested.

KEY INGREDIENTS

- **Albumen**—derived from egg whites; tightens and firms the skin.
- **Aloe barbadensis leaf juice, allantoin, panthenol, and fucus vesiculosus extract**—work in combination to soothe and nurture the skin.

USAGE

Cleanse and tone face and neck with the Nu Skin® cleanser of your choice. Mix one teaspoon of Face Lift Activator with one teaspoon of Face Lift Powder. Stir to the consistency of a thin lotion. (Test lotion for irritancy on a small, unnoticeable two-inch area such as behind the ear.) Using a makeup brush like Nu Skin’s fan lift brush, apply an even, light coat in an upward-outward motion. Leave on for 30 minutes. Remove by thoroughly rinsing with warm water. Follow with a Nu Skin toner, if desired, and Nu Skin core system treatment of your choice. Use once or twice weekly.

DEMONSTRATION

The immediate lifting and firming action of Face Lift Original Formula is extremely compelling—the customer will notice an immediate benefit.

1. Mix one teaspoon of Face Lift Activator with one teaspoon of Face Lift Powder (always use a one-to-one ratio).
2. Stir until the consistency of a thin lotion.
3. With a fan lift brush, have the individual apply to half of their face in an upward-outward motion.
4. Leave on until thoroughly dry, approximately 30 minutes.
5. Rinse with warm water.
6. Compare the two sides of the individual’s face, pointing out areas where the skin has been visibly lifted.

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COMPLEMENTARY PRODUCTS

- **ageLOC Tru Face® Essence Ultra**—restores skin definition and firmness. Features Ethocyn,® an anti-ageing ingredient that has been clinically proven to improve the skin's elastin content, the key component to firm skin.
- **Tru Face® Line Corrector**—features revolutionary pro-collagen peptides that help soften moderate to deep lines around your mouth, eyes, and forehead.
- **Moisture Restore™ Day Protective Lotion SPF 15**—contains colourless carotenoids to quench skin-ageing free radicals. Also provides UVA/UVB protection to prevent further damage from sun exposure.

FREQUENTLY ASKED QUESTIONS

How does Face Lift Original Formula work?

Face Lift Original Formula adheres to the skin's surface and begins to dry. As it dries, the proteins in the formula contract to immediately tighten and firm the skin. This contracting action also makes lines and wrinkles less visible.

Do the benefits decline after one discontinues using Face Lift Original Formula?

The benefits of Face Lift Original Formula are temporary. Repeated applications are necessary for continued results.

What is the difference between Face Lift Original Formula and Face Lift Sensitive Formula?

Face Lift Original Formula and Face Lift Sensitive Formula both temporarily tighten and lift. Face Lift Original Formula uses albumen, an egg-derived ingredient, whereas Face Lift Sensitive Formula uses acacia powder to deliver the firming effect. Face Lift Original Formula also has a slightly stronger tightening effect on the skin.

How often should I use Face Lift Original Formula?

Face Lift Original Formula should be used one to two times a week to temporarily tighten and firm the skin.

How long will the lifting results of Face Lift Original Formula last?

Results vary among individuals, but should generally last from 6 to 10 hours.

If I am allergic to eggs, can I use Face Lift Original Formula?

It is best to use Face Lift™ Sensitive Formula if you are allergic to eggs.

What is the difference in benefits between Face Lift and Tru Face Essence Ultra?

Face Lift Original Formula is temporarily, while Tru Face Essence Ultra provides more lasting firmness benefits.

INGREDIENTS

Powder: Albumen, Zea Mays (Corn) Starch, Aloe Barbadensis Leaf Juice, Silica, Dipalmitoyl Hydroxyproline, Allantoin, Panthenol, Methylparaben.

Activator: Water (Aqua), Aloe Barbadensis Leaf Juice, Fucus Vesiculosus (Bladderwrack) Extract, Allantoin, Panthenol, Sodium PCA, RNA, Butylene Glycol, Disodium EDTA, Benzalkonium Chloride, Phenoxyethanol, Methylparaben.