

## FAQs

### WHY IS NUTRICENTIALS BEING REVAMPED?

To quickly respond to consumer demands and needs, we've completely reimagined the existing Nutricentials brand into Nutricentials® Bioadaptive Skin Care™. This includes all-new branding, fresh formulas, a packaging overhaul, new names, and 14 new products!

### WHY DID WE KEEP THE NUTRICENTIALS NAME FOR THIS RELAUNCH?

We all love Nutricentials. This brand is and will continue to be a significant part of our business. Like other consumer goods brands, we're leveraging our brand equity to keep the momentum going. In the past, we have done similar reimagining with brands like LifePak.®

### WHAT IS THE DIFFERENCE BETWEEN HYDRACLEAN CREAMY CLEANSING LOTION, TO BE CLEAR PURE CLEANSING GEL, AND DAY AWAY MICELLAR BEAUTY WATER?

Good question! Day Away Micellar Beauty Water is a gentle, no-rinse cleanser that effectively cleans pores by removing dirt, oil, and makeup. HydraClean Creamy Cleansing Lotion is a mild, soap-free cleanser that gently removes debris without drying out your skin. And To Be Clear Pure Cleansing Gel is a soap-free gel-to-foam cleanser that dissolves and thoroughly removes pore-blocking dirt, oil, impurities, and makeup to help clean and refresh skin.

### WILL HERE YOU GLOW EXFOLIATING TONER REPLACE PH BALANCE MATTEFYING TONER?

Here You Glow Exfoliating Toner is a thoughtfully balanced AHA/BHA/PHA blend that gently exfoliates, helping to clear acne blemishes and blackheads, while still soothing skin. It's a replacement for pH Balance Mattefying Toner, which was formulated for Combination to Oily skin types, but is also great for Normal to Dry skin types. It's important to note that we don't recommend this product for those who have a sensitivity to acids.

### WHY ARE WE DISCONTINUING POLISHING PEEL, NIGHT SUPPLY NOURISHING CREAM, AND INTENSIVE EYE COMPLEX?

Letting go is hard. But discontinuation is part of the product lifecycle. We know you love a great exfoliant, so we've created an even better hybrid product—Brighter Day Exfoliant Scrub—to provide naturally derived physical and chemical exfoliation, with an all-new pomegranate enzyme. To replace Night Supply, we're introducing two brand-new moisturisers with textures we're sure you'll love just as much or more! Finally, a good eye cream is essential to any skin care regimen. So, you can expect a fresh, reimagined replacement for Intensive Eye Complex soon.

### HOW DOES NUTRICENTIALS SUPPORT NU SKIN'S COMMITMENT TO BECOME MORE SUSTAINABLE?

Nutricentials product bottles are made from 100% PCR, and our tubes are made with 34-35% PCR for a combined savings of 57.5 tons of virgin plastic from being produced annually.\* Plus, more than 90% of our palm ingredients are Roundtable on Sustainable Palm Oil (RSPO) sourced. Please check your local capabilities and recycle the bottles, jars, and cartons where possible. By purchasing Nutricentials, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Please visit [www.nuskin.com/sustainability](http://www.nuskin.com/sustainability) for more information on how to recycle.

\*Based on 2021 global forecasts.

### HAVE CLINICAL STUDIES BEEN PERFORMED TO SUPPORT THE NUTRICENTIALS PRODUCT LINE?

Yes. The Nu Skin Research and Development team conducted various clinical studies on individual Nutricentials products, and the results support the products' ability to help boost skin's resilience to stress and pollution. Additional studies also evaluated moisturisation, blue light protection, and regimen usage.

### WHAT DO YOU MEAN BY CLEAN FORMULAS AND WORRY-FREE INGREDIENTS?

We formulate every product in the Nu Skin® portfolio to 6S Quality Standards, which includes the safety of all ingredients. However, some consumers prefer products with an even more selective standard of ingredients. We created Nutricentials Bioadaptive Skin Care with these consumers in mind and formulated this line avoiding ingredients on the Nutricentials Worry-Free List. This, plus our sustainable packaging, shows our commitment to transparency, sustainability, and using only the best of science and nature. All so you can feel confident in your natural glow and your skin care.

## WHICH INGREDIENTS ARE ON THE NUTRICENTIALS WORRY-FREE LIST?

We know you care about what goes on your skin. Thanks to the Nutricentials Worry-Free List, you won't find the following ingredients in any of the Nutricentials formulas.

BHA/BHT	MI/MCI	POLYETHYLENE BEADS
COAL TAR	MINERAL OIL	PROPYLENE GLYCOL
DYES	OXYBENZONE	RETINYL PALMITATE
EDTA*	PARABENS	SLS/SLES
FORMALDEHYDE	PARAFFIN	TOLUENE
FRAGRANCE ABOVE 1%	PEGs	TRICLOCARBAN
HYDROQUINONE	PETROLATUM	TRICLOSAN
MEA/DEA/TEA	PHTHALATES	

\*except in sunscreens—used for stability

## HOW DID NU SKIN CREATE THE NUTRICENTIALS WORRY-FREE LIST?

We conducted an in-depth, global brand study to analyse the clean segment of the skin care industry, understand clean product differentiation, and note frequently appearing trends. The study ranked “free-from” ingredients based on how often they appeared across brands. While neither governing bodies, like the FDA, nor various independent certification programs provide a legal or official definition of clean beauty, Nu Skin performed an analysis of information from these sources. And, of course, we leveraged the extensive experience and knowledge of our world-class R&D team. Together, this comprehensive analysis guided the Nutricentials clean formulations and resulted in a complete list of ingredients that, aligning with our foundational “all of the good, none of the bad” philosophy, will never be found in the Nutricentials Bioadaptive Skin Care system.

## ARE INGREDIENTS ON THE NUTRICENTIALS WORRY-FREE LIST INCLUDED IN OTHER NU SKIN PRODUCTS?

To support our foundational “all of the good, none of the bad” philosophy, we've avoided including many of the ingredients from the Nutricentials Worry-Free List in our other products. However, we have used some of the ingredients from the list in other formulations to support product benefits, aesthetics, and market desire. Omitting these ingredients from all our formulations would limit their potential performance/efficacy, impact product aesthetics for some premium anti-ageing products, and compromise the stability of some formulas. Nu Skin has always believed that products should contain only beneficial and efficacious ingredients. We stand behind the safety of our products, formulations, and ingredients, and this commitment to product quality and innovation remains our top priority.

IF YOU LIKED	YOU'LL LOVE	WHAT'S THE DIFFERENCE?
	<b>Day Away</b> Micellar Beauty Water	Brand new product
Creamy Cleansing Lotion	<b>HydraClean</b> Creamy Cleansing Lotion	New, worry-free ingredients
Pure Cleansing Gel	<b>To Be Clear</b> Pure Cleansing Gel	Brand new product
pH Balance Toner	<b>In Balance</b> pH Balance Toner	New, worry-free ingredients
pH Balance Mattefying Toner	<b>Here You Glow</b> Exfoliating Toner	Brand new product
Celltrex® Ultra	<b>Celltrex® Always Right</b> Recovery Fluid	New, worry-free ingredients
Moisture Restore Day Protective Lotion SPF 15 Normal to Dry	<b>Day Dream Protective Cream</b> Creamy Day Moisturizer SPF 35	Brand new product
Moisture Restore Day Protective Mattefying Lotion SPF 15 Combination to Oily	<b>Day Dream Protective Lotion</b> Lightweight Day Moisturizer SPF 35	Brand new product
Moisture Restore Intense Moisturizer	<b>Dew All Day</b> Moisture Restore Cream	New, worry-free ingredients
Night Supply Nourishing Cream	<b>Moisturize Me</b> Intense Hydrating Cream	Brand new, rich, hydrating moisturiser
	<b>Thirst Fix</b> Hydrating Gel Cream	Brand new, light moisturiser
Exfoliant Scrub	<b>Brighter Day</b> Exfoliating Scrub	Now with enzyme technology infused with a light purple natural color
Creamy Hydrating Mask	<b>Spa Day</b> Creamy Hydrating Masque	New, worry-free ingredients
Celltrex® Ultra Recovery Mask	<b>Celltrex® Always Right</b> Recovery Mask	New, worry-free ingredients
Polishing Peel	<b>Brighter Day</b> Exfoliating Scrub	Inspired by the Polishing Peel enzyme technology
Intensive Eye Complex	New Product Coming Soon	