BioGinkgo™

Memory Sharpness

PROMOTES NORMAL HEALTHY MEMORY AND CONCENTRATION

DIETARY SUPPLEMENT AUST: L 201139

POSITIONING STATEMENT
BioGinkgo™ is an extra strength (50:1) preparation of ginkgo biloba leaf extract for the maintenance of healthy cognitive performance and circulatory health.

CONCEPT
Ginkgo biloba is the oldest known living tree species, and can be traced back more than 200 million years. The first uses of ginkgo as a traditional medicine was first mentioned in an ancient Chinese Materia Medica published in 2800 B.C. Modern scientific research into the benefits and active constituents of ginkgo biloba began in the late 1950s and twenty years of research led to the development of this standardised, concentrated extract from the leaves. Today, ginkgo biloba extract is one of the most widely used botanicals in the world and the focus of extensive scientific research, including over 400 published studies and reports.

If you feel you’ve been slightly forgetful lately, give yourself a mental performance boost. By promoting circulation to the brain, arms, and legs, BioGinkgo™ improves memory and concentration while reducing the incidence of occasional absentmindedness.

BioGinkgo™ is an extra strength preparation of ginkgo biloba leaf (50:1) extract standardized to scientifically supported ratios of 24% ginkgo flavone glycosides and 6% terpene lactones. The ingredients in BioGinkgo™ are standardised with known content and uniform consistency, and ingredients are provided at clinically significant levels.

Pharmanex® BioGinkgo™ delivers concentrations of all active compounds as specified by the German monograph standards. The German Commission E, one of Europe’s most respected herbal standard authorities, has defined the active components of ginkgo biloba 50:1 extract as 22% to 27% flavonoid glycosides, and 5% to 7% terpene lactones. Each batch of ginkgo biloba is tested against 15 quality criteria including heavy metal and residue solvent, ginkgolic acid, and microbial content.

PRIMAry BENEFITS
• Sharpens memory and concentration.
• Promotes normal healthy learning and recall
• Promotes circulation to the brain, arms, and legs
• Supports the antioxidant defence system in fighting free radicals
• Helps reduce risk of free radical cell damage to the brain
• Helps maintain healthy eye structures
• Promotes normal healthy sexual function
• Helps relieve nervous tension, stress and mild anxiety*

WHO SHOULD USE THIS PRODUCT?
BioGinkgo™ is recommended for adults who would like to promote healthy memory, concentration, and overall circulation to the brain, arms, and legs.

DID YOU KNOW?
• An estimated four million people nationwide suffer from occasional absent-mindedness
• As a normal process of ageing, cognitive impairment doubles in frequency every five years beginning at age 65
• It is estimated that 5% of those age 65 and up to 50% of those 85 to 90 years old have decreased cognitive function.

FREQUENTLY ASKED QUESTIONS

How does BioGinkgo™ work?
Ginkgo flavone glycosides are potent antioxidants with activity thought to promote normal cognitive function and memory. Terpene lactones have been shown to increase circulation, particularly to the brain, which facilitates normal brain function, memory, and concentration. Studies have also shown that the individual constituents in ginkgo biloba are more effective in combination than by themselves.
How is BioGinkgo™ standardised?
The United States Pharmacopoeia, one of the most respected herbal standard authorities, has defined the active components of ginkgo biloba 50:1 extract as 22 to 27% flavonoid glycosides, and 5 to 7% terpene lactones. BioGinkgo™ is standardised to 24% ginkgo flavone glycosides and 6% terpene lactones.

Is BioGinkgo™ safe?
BioGinkgo™ is safe at the recommended dosage. There are no known toxicities. Mild gastrointestinal discomfort, dizziness, and headaches have been reported in a small portion of users. If you are pregnant or lactating, are currently taking a prescription medication, or have a known medical condition, consult a doctor prior to use. In every clinical trial of ginkgo through 1991, involving a total of almost 10,000 participants, the incidence of side effects produced by ginkgo extract was extremely small. Approximately 0.2% of participants experienced gastrointestinal discomfort, and even fewer experienced headaches, dizziness, and allergic skin reactions. Ginkgo is a potential blood-thinner. Do not use if currently taking blood-thinning or anticoagulant medications.

KEY SCIENTIFIC STUDIES

Supplement Facts

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount Per Capsule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ginkgo biloba (Ginkgo) extract equiv. to dry leaf</td>
<td>3g</td>
</tr>
</tbody>
</table>

OTHER INGREDIENTS: Dextrose, Microcrystalline Cellulose, Stearic Acid, Croscarmellose Sodium, Silicon Dioxide, Magnesium Stearate, Sodium Carboxymethylcellulose, Dextrin, Lecithin Soya, Sodium Citrate.

DIRECTIONS FOR USE
Take one (1) tablet twice daily with a meal. Store in a cool, dry place. Do not chew tablet.

PACKAGING
60 capsules (30 day supply)

WARNINGS
Keep out of the reach of children. If you are pregnant or lactating, please consult a physician before taking this product. If you are schedule to have surgery consult your doctor regarding use of this product. If symptoms persist consult your healthcare practitioner. Do not take in addition to any other ginkgo-containing products. Do not exceed maximum recommended amount of 2 tablets daily. Contains sugars.