



NU SKIN[®]
THE DIFFERENCE. DEMONSTRATED.™

AN IMPORTANT REMINDER REGARDING THIRD PARTY AUCTION SALES (i.e. Trade Me)

Please take a moment and make yourself aware of our Policies and Procedures, particularly regarding online product sales and third party auction sites, such as Trade Me. Please review the information below as well as the disk containing the full Policies and Procedures and contact our office if you have any questions.

Selling company products through a non-Company website, including Trade Me, is a violation of Section 20.1 of our Policies and Procedures. Nu Skin Enterprises has worked with various online auction sites for many years via their VeRO Program in order to obtain the contact information of those individuals who post auctions. In fact, Nu Skin was one of the first direct selling companies to do so. This is one reason the company has substantially fewer product auctions than many of our competitors.

The company aggressively pursues all Distributor-based auctions and those that constitute trademark infringement. Distributor-based auctions are not tolerated and any online product sale or auction must be immediately removed. If a Distributor chooses not to comply, sales order holds are placed until such time the auction is deleted. If the auction is not removed, disciplinary sanctions are imposed. Such sanctions may include, but are not limited to, termination of the offending Distributorship. All auctions that constitute trademark infringement are immediately forwarded to outside counsel.

Distributorships have been terminated in the past by our legal department after being found selling Nu Skin products on Trade Me. This practice is seen as a serious threat to the integrity of our company and its Distributors.

We recommend that Distributors inform customers that Nu Skin products purchased on Trade Me carry no guarantees, they cannot be returned (to Nu Skin) for a refund, and they also carry no warranties regarding performance, etc.

Please ensure that you understand this policy and that you advise any new distributors that you sponsor of this of this important policy. Additionally, if you (or your downline) find auctions, which violate company policy, please forward the details to distconduct@nuskin.com.

Thank you.