

NU SKIN® BALANCING SHAMPOO

VISIBLY YOUNGER HAIR IN 7 DAYS

Start with the basics for healthy, shiny hair. Science shows that the stronger the internal composition of your hair, the more youthful it looks. Specially formulated Nu Skin shampoos strengthen the cortex of each hair strand as they cleanse. Balancing Shampoo is designed to reveal a daily clean that's never dull.



BALANCING SHAMPOO OVERVIEW

Don't deny your hair what it deserves. Some shampoos strip away natural moisture, leaving hair dry, exposed, and dull. For uncompromised clean, Nu Skin Balancing Shampoo provides just the right balance of cleansing and moisturizing, while key nutrients found in cotton bloom extract restore strength to the cortex. Now you can gently remove impurities with balanced hydration and return the look of youthful strength and health to your hair in just seven days.

WHY YOU'LL LOVE IT

- Strengthens the cortex to protect against nutrient loss.
- Provides a daily clean that's never dull and doesn't strip the hair's natural moisture.
- Is balanced for daily use.
- Improves the look and feel of damaged hair for visibly younger, healthier looking hair in just seven days when used as part of a system.

WHAT POWERS IT

- Cotton Bloom Extract—smoothes the cuticle, protects the kera-tin structure, and moisturizes naturally with seven actively synergistic oligosaccharides.
- Wheat Protein—provides cysteine (a key amino acid) to help renew hair damaged by chemical treatments or mechanical stress.

HOW TO USE IT

Massage into wet hair and scalp with fingertips. Rinse thoroughly. Repeat if necessary. For best results, follow with the Nu Skin® conditioner of your choice.

TRY THESE WITH IT

- Weightless Conditioner—contains meadowfoam complex to repair and prevent damage and amino acids to maximize manageability.
- Rich Conditioner—the low pH formula seals the hair cuticle for increased moisture retention, shea butter drenches the hair with lipids that mimic natural oils, and meadowfoam repairs damage and prevents breaking and weakening.
- Clarifying Shampoo—provides a deep clean without stripping hair of natural moisturizers; shea butter seedcake extract washes away buildup, including nicotine, chlorine, and environmental pollutants.
- ReNu Hair Mask—penetrates the hair shaft to provide critical hydration, triples the strength of damaged hair, and contains CS7, an innovative cuticle smoothing agent that acts as cuticle glue to seal and strengthen each cuticle.

LEARN MORE ABOUT IT

Who should use Balancing Shampoo?

Balancing Shampoo is best for normal to oily hair and people who shampoo daily.

Which conditioner should I use with Balancing Shampoo?

Balancing Shampoo can be used with any of the Nu Skin Hair Care Conditioners. See the usage chart to see which conditioner you should use for your hair type and the look you wish to achieve.

NU SKIN® BALANCING SHAMPOO

Is Balancing Shampoo safe for color or chemically treated hair?

Formulated to meet the needs of dry, chemically treated, and damaged hair. Balancing Shampoo can supply lost lipids, making hair look more youthful and healthy. Balancing Shampoo is nourishing and gentle enough for chemically treated hair.

How does Balancing Shampoo strengthen the cortex?

Consisting of rare oligosaccharides, cotton bloom extract safely enters the cortex without damaging the cuticle to protect and strengthen the keratin fibers—the major

component of the hair fiber. Additionally, Balancing Shampoo contains wheat protein to replenish damaged hair. Rich in the amino acid, cysteine, wheat protein provides hair with durability and the ability to resist mechanical stress.

WHAT'S IN IT

Water (Aqua), Ammonium Lauryl Sulfate, Ammonium Laureth Sulfate, Cocamide MEA, Glycol Stearate, Gossypium Herbaceum (Cotton) Extract, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Panthenol, Sodium PCA, Dimethicone, Polyquaternium-10, Guar Hydroxypropyltrimonium Chloride, Polysorbate 80, Laureth-23, Acrylates Copolymer, Butylene Glycol, C12-15 Pareth-3, Sodium Chloride, Citric Acid, Tetrasodium EDTA, Fragrance (Parfum), Methylchloriso-thiazolinone, Methylisothiazolinone.

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NU SKIN HAIR CARE SYSTEM

COMPLEMENTARY PRODUCTS USAGE CHARTS

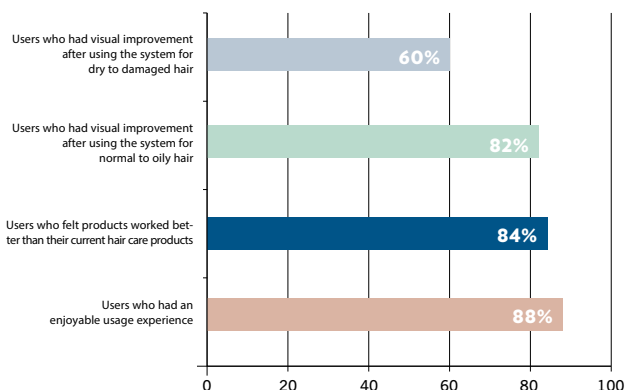
	Use with Weightless Conditioner	Use with Rich Conditioner
Balancing Shampoo	If you have oilier hair and desire more volume	If you have normal to oily hair and want a sleek, straight style
Moisturizing Shampoo	If you have drier hair and want a moisturizing clean with volume and body	If you have dry or damaged hair and want a sleek, straight style

	1x a Week	2x a Week	3x a Week	More than 3x a Week
Clarifying Shampoo	Healthy, dry to normal hair	Oily hair or hair exposed to environmental pollution	Very oily hair and hair exposed to environmental pollution (i.e., swimmer's hair)	Very short and very oily hair exposed to environmental pollution
ReNu Hair Mask	Healthy, normal hair	Slightly damaged, treated, or dry hair	Heavily treated hair	Heavily treated, very dry hair

CONSUMER USE STUDY

Three Steps to Visible Results in Just Seven Days*

Formulated with scientifically proven technologies and tested and proven to get visible results, Nu Skin Hair Care improves the condition of your hair by smoothing the cuticle for increased strength, shine, and manageability.



* Based on results from a study in which 42 participants volunteered to use a complete set of the Nu Skin Hair Care products for seven days. Caucasian and Asian participants between the ages of 18–64 and with medium to long hair were selected and randomly assigned to use a pair of shampoo and conditioner every day and the weekly conditioning treatment once within the week.

