

NU COLOUR® LASH + BROW SERUM



MEET LASH + BROW SERUM

Seeking to achieve stunning lashes and brows? Nu Colour Lash + Brow Serum can help you transform your brows and lashes in as little as four weeks. Our powerful formula is designed to give you lovelier lashes and brows by targeting their underlying nourishment and conditioning needs. That means lashes and brows that look longer, thicker, bolder, shinier, younger, and healthier—all in one. It's the ultimate, clinically proven serum for all your lash and brow needs. Plus, it's ophthalmologist- tested, formulated free of prostaglandin, and safe to use even if you wear contacts. Twist open a tube today and get lashes and brows that will blow your friends away.

WHY YOU'LL LOVE IT

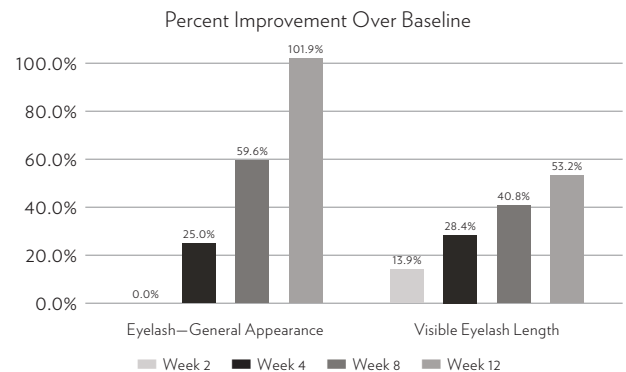
- Promotes visibly longer, thicker, fuller, shinier lashes.
- Supports visibly bolder, fuller, more luxurious, and less brittle brows.
- Strengthens, nourishes, moisturizes, and conditions brows and lashes.
Helps visibly transform brows and lashes in as little as four weeks, with greater results with longer use.
- Helps brows and lashes look younger and healthier.
- Improves overall lash and brow appearance.
- Features a lightweight and non-irritating formula.
- Safe and easy to use.
- Safety-ophthalmologist tested.
- Suitable for contact lens wearers.
- Mindfully formulated without parabens, silicone, phthalates, alcohol, dyes, fragrance, oil, or prostaglandin.
- Features a bottle and cap made from 100% plant fiber polymer (PFP).

WHAT POWERS IT

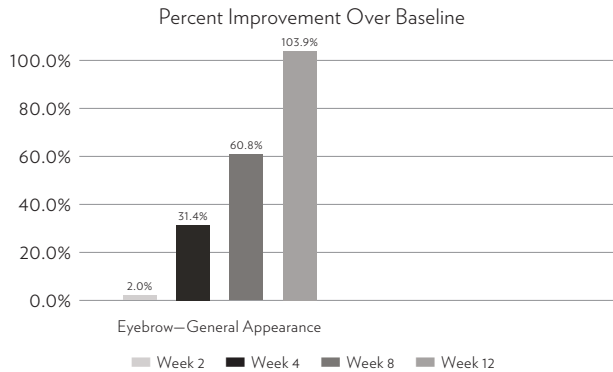
- **Biotinoyl Tripeptide-1**—helps eyelashes look thicker, longer, and stronger.
- **Red Clover and Peptide Blend**—helps hair look stronger, thicker, and fuller and helps prevent breakage.
- **Myristoyl Pentapeptide-17**—helps eyelashes look thicker, denser, and longer.
- **Larch Wood and Camellia Sinensis Leaf Extracts**—helps hair appear thicker and stronger.
- **Clover Sprout Extract**—helps visibly increase hair density and strengthen hair.

CLINICALS THAT PROVE IT

Nu Skin commissioned a clinical study to evaluate the results of using Nu Colour Lash + Brow Serum for 12 weeks. Clinical grading of visible results were assessed at baseline, week two, week four, week eight, and week 12.



NU COLOUR® LASH + BROW SERUM



In the same study, participants were asked for their self-perception of results. The following percentages of participants agreed with these statements after 12 weeks of use:

Lashes

100% agreed: "My lashes look fuller than before using this product."

96.7% agreed: "My lashes look thicker and more voluminous."

96.7% agreed: "My lashes are conditioned and protected."

96.7% agreed: "My lashes look revitalized."

96.7% agreed: "My lashes feel nourished and conditioned."

96.7% agreed: "My lashes appear healthier after using this"

96.7% agreed: "This product strengthens my lashes."

93.3% agreed: "This product lengthens the appearance of my lashes."

Legend: % of participants who agreed with each statement. Based on the consumer perception after using Nu Colour Lash + Brow Serum for 12 weeks.

Brows

100% agreed: "My brows are visibly bolder."

100% agreed: "The product provides a luxurious look."

100% agreed: "My brows feel nourished and conditioned."

100% agreed: "My brows seem less brittle (they feel stronger)."

100% agreed: "My brows look more youthful."

100% agreed: "My brows are more manageable."

96.7% agreed: "My brows look more defined."

96.7% agreed: "The product helps combat brow breakage."

Legend: % of participants who agreed with each statement. Based on the consumer perception after using Nu Colour Lash + Brow Serum for 12 weeks.

HOW TO USE IT

After cleansing and drying the application area, apply a thin layer of the serum to the root of your eyebrows and along the root of your upper and lower lash line. Use daily, both morning and evening.

TRY THESE WITH IT

- ageLOC Galvanic Spa EnergyEyes
- ageLOC® LumiSpa® iO Accent & IdealEyes
- Nutricentials® Eye Love Bright Eyes Illuminating Eye Cream

LEARN MORE ABOUT IT

How often should I apply Nu Colour Lash + Brow Serum?

For best results, use Lash + Brow Serum twice a day.

Can I leave Nu Colour Lash + Brow Serum on overnight?

Yes. After applying the serum, let it dry for 1–2 minutes before lying down.

Does Nu Colour Lash + Brow Serum promote hair growth?

No. It's important to note that Nu Colour Lash + Brow Serum does not cause hair growth. Rather, the visible benefits to your lashes and brows result from improved nourishment and conditioning of the hair.

How soon will I start to see results?

With twice-daily use, you should see results in as little as four weeks, with greater results with longer use. Results will vary by individual.

Is Nu Colour Lash + Brow Serum ophthalmologist-tested?

Yes! Our serum is ophthalmologist-tested and formulated to be as gentle as possible. If irritation occurs, rinse your eyes and brows with water thoroughly and discontinue use. Contact your physician if irritation persists.

Will Nu Colour Lash + Brow Serum change my eye color or cause skin discoloration?

No. Our clinically tested, high-performance formula does not contain prostaglandins that are known to cause these reactions.

Can I use Nu Colour Lash + Brow Serum with my lash extensions?

Our serum is oil-free, so it shouldn't damage extensions. It would be best to check with the manufacturer or provider of your lash extensions prior to use.

Can I apply mascara after using Nu Colour Lash + Brow Serum?

Yes. After applying the serum, let it dry for 1–2 minutes

NU COLOUR® LASH + BROW SERUM

before applying mascara.

What will happen if I stop using Nu Colour Lash + Brow Serum? How long will my results last?

If you stop using the serum, your eyelashes and eyebrows will return to their normal visible length and appearance. How long results last after stopping use will vary by each individual.

How does Nu Colour Lash + Brow Serum support Nu Skin's commitment to become more sustainable?

As responsible stewards of our planet, we have proudly designed Nu Colour Lash + Brow Serum with a bottle and cap made from 100% plant fiber polymer (PFP). By purchasing Nu Colour Lash + Brow Serum, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us.

Visit www.nuskin.com/sustainability for more information and details on how to recycle.

WHAT'S IN IT

Water (Aqua), Glycerin, Butylene Glycol, 1,2-Hexanediol, Hydroxyacetophenone, Xanthan Gum, Sclerotium Gum, Lecithin, Panthenol, Pullulan, Sodium PCA, Sodium Lactate, Arginine, Aspartic Acid, Tetrasodium Glutamate Diacetate, Silica, PCA, Glycine, Larix Europaea Wood Extract, Alanine, Sodium Hyaluronate, (Trifolium Pratense (Clover)/Vigna Radiata) Sprout Extract, Serine, Valine, Myristoyl Pentapeptide-17, Threonine, Proline, Isoleucine, Dextran, Camellia Sinensis Leaf Extract, Zinc Chloride, Potassium Sorbate, Histidine, Phenylalanine, Acetyl Tetrapeptide-3, Trifolium Pratense (Clover) Flower Extract, Biotinoyl Tripeptide-1, Avena Sativa (Oat) Kernel Extract, Citric Acid, Sodium Hydroxide.