

ageLOC®

TRANSFORMATION SET

PREPARE YOURSELF FOR A TRULY TRANSFORMATIONAL EXPERIENCE.



SYSTEM OVERVIEW

Featuring a powerful lineup of four products, ageLOC® Transformation set is our most advanced anti-aging system ever, delivering unsurpassed anti-aging benefits. This complete and comprehensive skin care system purifies, renews, moisturizes, and reveals younger looking skin in **eight ways**—for a more youthful, healthier looking you now and in the future.

TARGET AUDIENCE

- Women and men 30 years old and above who are concerned with preventing and minimizing the signs of aging on their skin.
- Skin-conscious women and men younger than 30 years old who are concerned with the prevention of visible aging.

PRODUCT BENEFITS

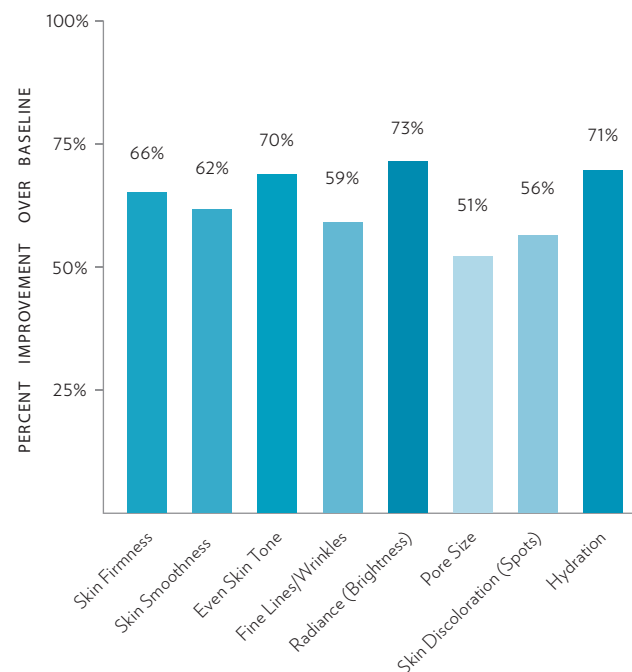
- ageLOC targets the ultimate sources of aging to preserve the look of youth and reduce the appearance of aging.
- ageLOC Transformation set delivers unsurpassed anti-aging benefits and is clinically proven to improve skin in eight significant ways in seven days*:
 - Promote youthful-looking skin and a firm appearance.
 - Smooth texture—contains ingredients proven to support youthful skin cell turnover for smoother, softer skin you can feel.
 - Even skin tone—by reducing the appearance of blotchy, dull, and uneven skin for a smooth, youthful look.
 - Reduce the appearance of fine lines and wrinkles.
 - Increase skin radiance—with skin brightening technology.

- Reduce the appearance of pores—through youthful skin cell turnover.
- Reduce discoloration—brightening technology helps reduce the appearance of discoloration.
- Increase hydration—by supporting a moisturizing compound found naturally in the skin.

THIRD-PARTY STUDY RESULTS

As part of your anti-aging routine, ageLOC® Future Serum provides amazing skin benefits.

ageLOC Future Serum: Self-Perception after 12 Weeks Use



* Based upon results of a third-party clinical trial where subjects showed clinically proven, visible results in all eight signs of aging in only seven days.

ageLOC® TRANSFORMATION SET

ageLOC® Transformation set, which incorporates ageLOC® Future Serum, showed truly transformational results:

- 100% of the subjects started showing improvements in two or more signs of aging in only seven days based on clinical assessments.
- 100% of the subjects showed an improvement in overall appearance including fine lines, skin smoothness, and radiance as determined by a clinical grader (after 12 weeks of use).

PRODUCTS WITHIN THE AGELOC® TRANSFORMATION SYSTEM

- **ageLOC® Gentle Cleanse & Tone**—cleanses, purifies, replenishes, and hydrates skin, while preparing it to receive advanced anti-aging ingredients, leaving your skin feeling soft, refreshed, and youthful.
- **ageLOC® Future Serum**—this luxurious serum is clinically proven to reveal younger looking skin in **eight ways**: by promoting youthful-looking skin, smoothing texture, reducing the appearance of fine lines and wrinkles, increasing radiance, minimizing the appearance of pores, evening skin tone, reducing discoloration, and increasing hydration.
- **ageLOC® Radiant Day SPF 22**—a light-weight, daily use emulsion that hydrates the skin and fortifies against signs of aging while skin brightening ingredients deliver visibly brighter, more radiant skin. This silky smooth formula also protects against sun damage with SPF 22, promotes youthful cell turnover for a smoother, softer texture, and reduces the appearance of fine lines and wrinkles.
- **ageLOC® Transforming Night**—ultra-mild ingredients work with the skin's natural night-time renewal process so you awake to glowing, supple, youthful looking skin. Specially formulated to reduce the look of fine lines, wrinkles, and pores, this premium night cream replenishes the skin's natural moisture-binding ability for deep hydration.

KEY INGREDIENTS

- **ageLOC Proprietary Blend**—targets the sources of aging.
- **Pea extract, bamboo extract, and glucosamine**—a powerful anti-aging ingredient blend that has been shown to reduce the appearance of fine lines and wrinkles and increase cell turnover, resulting in visually youthful skin.
- **Hyaluronic acid**—a moisturizing compound found naturally in the skin; selected for its capacity to bind and hold moisture to the skin.
- **Equol**—helps the skin behave more like young skin. This ingredient also improves skin cell turnover, giving the skin a more youthful resilience, glow, and smoothness.

USAGE

MORNING REGIMEN

Step 1: ageLOC Gentle Cleanse & Tone

Step 2: ageLOC Future Serum*

Step 3: ageLOC Radiant Day SPF 22

NIGHT REGIMEN

Step 1: ageLOC Gentle Cleanse & Tone

Step 2: ageLOC Future Serum*

Step 3: ageLOC Transforming Night

ageLOC Transformation packages and instructions are optimized for 30-day use.

* Additional treatment products may be added to this system. For a more comprehensive approach, try ageLOC® Tru Face® Essence Ultra in addition to ageLOC Future Serum.

COMPLEMENTARY PRODUCTS

- **ageLOC® Tru Face® Essence Ultra**—restores skin definition and firmness. Features Ethocyn®, an anti-aging ingredient that has been clinically proven to improve the key component to firm skin.
Ethocyn® is a registered trademark of BCS.
- **Tru Face® IdealEyes®**—reduces the appearance of bags under the eyes while instantly increasing skin radiance and smoothness. Designed specifically for the delicate eye area, this anti-aging treatment ensures your eyes look young, refreshed, and vibrant.

FREQUENTLY ASKED QUESTIONS

Is ageLOC Transformation set a complete regimen?

Yes. ageLOC Transformation set is a complete system consisting of a cleanse and tone combination product, treatment product, day lotion, and night cream. This system does target a full array of anti-aging concerns, but individuals benefit from adding additional treatment products, like ageLOC Tru Face Essence Ultra, for a more comprehensive approach to their skin care needs.

Why isn't there a separate toner in this system?

The ageLOC Gentle Cleanse & Tone product is a cleanser and toner combined, which may be a different format than other anti-aging systems. ageLOC Gentle Cleanse & Tone gently cleanses, purifies, and hydrates skin, preparing it to receive advanced anti-aging ingredients. The dual-action

ageLOC[®] TRANSFORMATION SET

formula works gently at skin's own natural healthy pH, combining cleansing and toning into a single step, while leaving skin looking refreshed and youthful. While some systems require a separate toner step, the ageLOC system does not due to the unique nature of these premier anti-aging products.

Can I use other treatment products from core systems, Tru Face, Galvanic Spa,[®] etc. with ageLOC Transformation set?

Yes. ageLOC Transformation set is a complete anti-aging system unlike anything else on the market, although you may still address specific individual needs by adding additional treatment products such as Tru Face Line Corrector, ageLOC Tru Face Essence Ultra, Nu Skin 180[®] AHA Facial Peel, Galvanic Spa, masks, scrubs, etc. can be safely and effectively added and will provide additional benefits.

Can I add an additional toner to ageLOC Transformation?

If you desire, you may add a toner to the ageLOC Transformation System after using ageLOC Gentle Cleanse & Tone, although one is not needed. The only benefit of doing so would be the addition of key ingredients from that product, such as skin lightening from Tri-Phasic White[®] Toner or reduced shine and oiliness from pH Balance Mattefying Toner.

How does ageLOC fit into the existing Nu Skin portfolio?

ageLOC is a premier addition to the already exceptional Nu Skin[®] product offering. Nu Skin systems have been and continue to be formulated with state-of-the-art technologies and ingredients. While previous Nu Skin systems were formulated to target one or even multiple signs of aging, ageLOC provides even greater anti-aging benefits by targeting the sources of aging. Many Nu Skin products are highly complementary to the ageLOC products and should still be used in conjunction with ageLOC.