

NU SKIN® HAIR CARE SHAMPOOS

VISIBLY YOUNGER-LOOKING HAIR IN 7 DAYS

Start with the basics for healthy, shiny hair. Science shows that the stronger the internal composition of your hair, the more youthful it looks. Specially formulated Nu Skin shampoos strengthen the cortex of each hair strand as they cleanse. Moisturizing Shampoo is designed to indulge; Balancing Shampoo reveals a daily cleanse that's never dull; and Clarifying Shampoo rediscovers your hair's natural strength.

DAILY SHAMPOOS

MOISTURIZING SHAMPOO OVERVIEW

An oasis for overworked tresses. If overheating, overtreatment, and overcoloring have left your hair looking dull and feeling weak, quench your hair's deep thirst with Nu Skin Moisturizing Shampoo. Featuring cotton bloom extract, natural sterols, and shea butter, this nourishing cleanser loads your locks with essential moisture, restoring strength to the cortex in just seven days for radiantly replenished hair.

PRODUCT BENEFITS

- Strengthens the cortex to protect against nutrient loss.
- Cleanses overworked hair gently.
- Replenishes lost lipids, providing your locks with essential moisture.
- Improves the look and feel of damaged hair for visibly younger, healthier looking hair in just seven days when used as part of a system.

KEY INGREDIENTS

- Cotton Bloom Extract—smoothes the cuticle, protects the keratin structure, and moisturizes naturally with seven actively synergistic oligosaccharides.
- Shea Butter—mimics hair lipids and fills in cracks in the cuticles to increase hair strength.

FREQUENTLY ASKED QUESTIONS

Who should use Moisturizing Shampoo?

Moisturizing Shampoo is best for dry hair types, especially thick and coarse hair.

Which conditioner should I use with Moisturizing Shampoo?

Moisturizing Shampoo can be used with any of the Nu Skin



Hair Care Conditioners. See the usage chart to see which conditioner you should use for your hair type and the look you wish to achieve.

Is Moisturizing Shampoo safe for color or chemically treated hair?

Formulated to meet the needs of dry, chemically treated, and damaged hair, Moisturizing Shampoo can supply lost lipids, making hair look more youthful and healthy. Moisturizing Shampoo and Balancing Shampoo are nourishing and gentle enough for chemically treated hair.

How does Moisturizing Shampoo strengthen the cortex?

Consisting of rare oligosaccharides, cotton bloom extract safely enters the cortex without damaging the cuticle to protect and strengthen the keratin fibers—the major component of the hair fiber.

What makes Moisturizing Shampoo more hydrating than the other Nu Skin Hair Care shampoos?

While each Nu Skin Hair Care shampoo contains cotton bloom extract with its moisturizing oligosaccharides, Moisturizing Shampoo also contains shea butter. Shea butter fills in the cracks found on dry cuticles and mimics the hair's natural lipids.

MOISTURIZING SHAMPOO INGREDIENTS

Water (Aqua), Ammonium Lauryl Sulfate, Ammonium Laureth Sulfate, Cocamidopropyl Betaine, Gossypium Herbaceum (Cotton) Extract, Butyrospermum Parkii (Shea Butter), Bis-Behenyl/Isostearyl/Phytos-teryl Dimer Dilinoleyl Dimer Dilinoleate, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Panthenol, Sodium PCA,

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Guar Hydroxy-propyltrimonium Chloride, PEG/PPG-18/18 Dimethicone, Butylene Glycol, Acrylates Copolymer, Glycol Distearate, Steareth-4, Ammonium Chloride, Citric Acid, Aminomethyl Propanol, Tetrasodium EDTA, Fragrance (Parfum), Methylchloroisothiazolinone, Methylisothiazolinone.

BALANCING SHAMPOO OVERVIEW

Don't deny your hair what it deserves. Some shampoos strip away natural moisture, leaving hair dry, exposed, and dull. For uncompromised clean, Nu Skin Balancing Shampoo provides just the right balance of cleansing and moisturizing, while key nutrients found in cotton bloom extract restore strength to the cortex. Now you can gently remove impurities with balanced hydration and return the look of youthful strength and health to your hair in just seven days.

PRODUCT BENEFITS

- Strengthens the cortex to protect against nutrient loss.
- Provides a daily cleanse that's never dull and doesn't strip the hair's natural moisture.
- Is balanced for daily use.
- Improves the look and feel of damaged hair for visibly younger, healthier looking hair in just seven days when used as part of a system.

KEY INGREDIENTS

- Cotton Bloom Extract—smoothes the cuticle, protects the keratin structure, and moisturizes naturally with seven actively synergistic oligosaccharides.
- Wheat Protein—provides cysteine (a key amino acid) to help renew hair damaged by chemical treatments or mechanical stress.

FREQUENTLY ASKED QUESTIONS

Who should use Balancing Shampoo?

Balancing Shampoo is best for normal to oily hair and people who shampoo daily.

Which conditioner should I use with Balancing Shampoo?

Balancing Shampoo can be used with any of the Nu Skin Hair Care Conditioners. See the usage chart to see which conditioner you should use for your hair type and the look you wish to achieve.

How does Balancing Shampoo strengthen the cortex?

Consisting of rare oligosaccharides, cotton bloom extract safely enters the cortex without damaging the cuticle to

protect and strengthen the keratin fibers—the major component of the hair fiber. Additionally, Balancing Shampoo contains wheat protein to replenish damaged hair. Rich in the amino acid, cysteine, wheat protein provides hair with durability and the ability to resist mechanical stress.

BALANCING SHAMPOO INGREDIENTS

Water (Aqua), Ammonium Lauryl Sulfate, Ammonium Laureth Sulfate, Cocamide MEA, Glycol Stearate, Gossypium Herbaceum (Cotton) Extract, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Panthenol, Sodium PCA, Dimethicone, Polyquaternium-10, Guar Hydroxypropyltrimonium Chloride, Polysorbate 80, Laureth-23, Acrylates Copolymer, Butylene Glycol, C12-15 Pareth-3, PEG/PPG-18/18 Dimethicone, Sodium Chloride, Citric Acid, Tetrasodium EDTA, Fragrance (Parfum), Methylchloroisothiazolinone, Methylisothiazolinone.

TARGET AUDIENCE FOR DAILY SHAMPOOS

Men and women of all ages.

USAGE FOR DAILY SHAMPOOS

Massage into wet hair and scalp with fingertips. Rinse thoroughly. Repeat if necessary. For best results, follow with the Nu Skin® conditioner of your choice.

COMPLEMENTARY PRODUCTS FOR DAILY SHAMPOOS

- **Weightless Conditioner**—contains meadowfoam complex to repair and prevent damage and amino acids to maximize manageability.
- **Rich Conditioner**—the low pH formula seals the hair cuticle for increased moisture retention, shea butter drenches the hair with lipids that mimic natural oils, and meadowfoam repairs damage and prevents breaking and weakening.
- **Clarifying Shampoo**—provides a deep cleanse without stripping hair of natural moisturizers; shea butter seedcake extract washes away buildup, including nicotine, chlorine, and environmental pollutants.
- **ReNu Hair Mask**—penetrates the hair shaft to provide critical hydration, triples the strength of damaged hair, and contains CS7, an innovative cuticle smoothing agent that acts as cuticle glue to seal and strengthen each cuticle.

NU SKIN® HAIR CARE SHAMPOOS

WEEKLY SHAMPOO

CLARIFYING SHAMPOO OVERVIEW

Rediscover your hair's natural strengths. On day one, Nu Skin Clarifying Shampoo provides a deep cleanse without stripping the hair of natural moisturizers for renewed manageability. And by day seven, hair actually feels stronger. Formulated with shea butter seedcake extract, this powerful cleanser attaches to buildup—including nicotine, chlorine, and environmental pollutants—and washes away the signs of aging. Your hair will feel clean, shiny, and manageable after just one wash, and it will look stronger and healthier in just seven days.

TARGET AUDIENCE

Men and women of all ages and hair types.

BENEFITS

- Strengthens the cortex to protect against nutrient loss.
- Provides a deep cleanse without stripping the hair of natural moisturizers.
- Replenishes lost lipids, providing essential moisture.
- Washes away the signs of aging by ridding hair of harsh chemicals and environmental pollutants and removing buildup.
- Improves the look and feel of damaged hair for visibly younger, healthier looking hair when used as part of a system.

KEY INGREDIENTS

- Cotton Bloom Extract—smoothes the cuticle, protects the keratin structure, and moisturizes naturally with seven actively synergistic oligosaccharides.
- Shea Butter—mimics hair lipids and fills in cracks in the cuticles to increase hair strength.
- Nettle—cleanses hair and helps control sebum production.

USAGE

Use weekly in place of Balancing or Moisturizing Shampoo for deep cleansing. Massage into wet hair and scalp with fingertips. Rinse thoroughly. For best results, follow with ReNu Hair Mask.

COMPLEMENTARY PRODUCTS

- Balancing Shampoo—provides just the right balance of cleansing and moisturizing, while key nutrients found in cotton bloom extract restore strength to the cortex.

- Moisturizing Shampoo—features cotton bloom extract, natural sterols, and shea butter to cleanse and nourish hair with essential moisture.
- Rich Conditioner—the low pH formula seals the hair cuticle for increased moisture retention, shea butter drenches the hair with lipids that mimic natural oils, and meadowfoam repairs damage and prevents breaking and weakening.
- Weightless Conditioner—contains meadowfoam complex to repair and prevent damage and amino acids to maximize manageability.
- ReNu Hair Mask—penetrates the hair shaft to provide critical hydration, triples the strength of damaged hair, and contains CS7, an innovative cuticle smoothing agent that acts as cuticle glue to seal and strengthen each cuticle.

FREQUENTLY ASKED QUESTIONS

Can I use Clarifying Shampoo more than once a week?

It depends on the kind of hair you have. See the usage chart to find out how often you should use Clarifying Shampoo with your specific hair type.

Is Clarifying Shampoo safe for color or chemically treated hair?

Clarifying Shampoo is nourishing and gentle enough for treated hair. However, because Clarifying Shampoo is a deep cleanser it may impact semi-permanent or demi-colored hair.

Why does my scalp tingle when I use Clarifying Shampoo?

Clarifying Shampoo has menthol and peppermint leaf extract. These ingredients invigorate the scalp for a refreshing, tingly feeling. They also provide the product with a fresh scent.

CLARIFYING SHAMPOO INGREDIENTS

Water (Aqua), Ammonium Laureth Sulfate, Cocamidopropyl Betaine, Cocamide MEA, PPG-5-Ceteth-20, Sodium Lauroyl Sarcosinate, Menthol, PEG-150 Distearate, Butylene Glycol, Disodium EDTA, Panthenol, Citric Acid, Mentha Piperita (Peppermint) Leaf Extract, Urtica Dioica (Nettle) Leaf Extract, Butyrospermum Parkii (Shea) Seedcake Extract, Methylchlorisothiazolinone, Gossypium Herbaceum (Cotton) Extract, Methylisothiazolinone, PEG/PPG-18/18 Dimethicone.

NU SKIN® HAIR CARE SHAMPOOS

NU SKIN HAIR CARE SYSTEM

COMPLEMENTARY PRODUCTS USAGE CHARTS

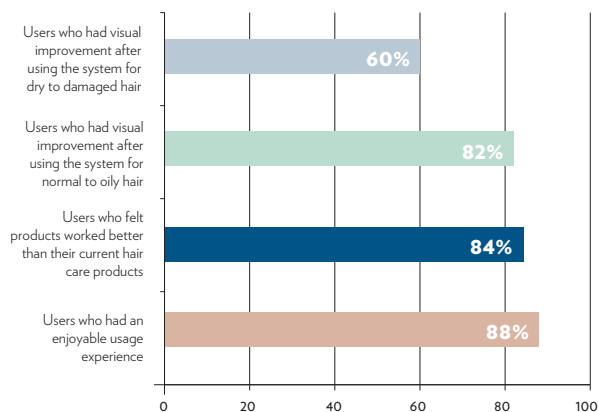
	Use with Weightless Conditioner	Use with Rich Conditioner
Balancing Shampoo	If you have oilier hair and desire more volume	If you have normal to oily hair and want a sleek, straight style
Moisturizing Shampoo	If you have drier hair and want a moisturizing clean with volume and body	If you have dry or damaged hair and want a sleek, straight style

	1x a Week	2x a Week	3x a Week	More than 3x a Week
Clarifying Shampoo	Healthy, dry to normal hair	Oily hair or hair exposed to environmental pollution	Very oily hair and hair exposed to environmental pollution (i.e., swimmer's hair)	Very short and very oily hair exposed to environmental pollution
ReNu Hair Mask	Healthy, normal hair	Slightly damaged, treated, or dry hair	Heavily treated hair	Heavily treated, very dry hair

CLINICAL

Three Steps to Visible Results in Just Seven Days*

Formulated with scientifically proven technologies and tested and proven to get visible results, Nu Skin Hair Care improves the condition of your hair by smoothing the cuticle for increased strength, shine, and manageability.



* Based on results from a study in which 42 participants volunteered to use a complete set of the Nu Skin Hair Care products for seven days. Caucasian and Asian participants between the ages of 18–64 and with medium to long hair were selected and randomly assigned to use a pair of shampoo and conditioner every day and the weekly conditioning treatment once within the week.

