

# **FlexCare**

#### COMPREHENSIVE JOINT AND CARTILAGE SUPPORT



# **Positioning Statement**

FlexCare ingredients have been clinically proven to reduce inflammation, relieve pain, increase mobility, and provide cartilage nutrition for those suffering from osteoarthritis or joint discomfort.

#### Concept

Your body's joints enable you to enjoy movement, with the primary function of holding the skeletal structure of your body together. Simply stated, the joints act as the glue that helps hold the skeletal system together and permits movement. The cartilage found in joints acts as a cushion between the bones. Maintaining normal, healthy joints should be a lifelong goal achieved by adopting a healthy lifestyle. Elements of healthy living that help maintain healthy joints include sustaining a healthy body weight, regular and appropriate exercise, and maintaining a nutritious and healthy diet.

FlexCare is formulated to provide clinically and nutritionally significant amounts of the nutrients essential to normal bones and cartilage maintenance, strength, and function. Unlike most cartilage supplements, FlexCare contains a significantly greater amount of glucosamine than the required 1,500 mg as dictated by human clinical studies.

#### **Primary Benefits**

- · Reduces inflammation
- · Reduces joint swelling
- · Increases mobility
- Provides Glucosamine, a nutritional building block for the structural components (glycosaminoglycans) of cartilage
- Increases joint functional capacity
- Contains Phylox™—a patented plant extract with anti-inflammatory properties
- A natural alternative to non-steroid anti-inflammatory drugs (NSAIDs)
- Feel the difference in hours

# What Makes This Product Unique?

- FlexCare contains Phylox,™ a patented and unique plant extract from two botanicals, Scutellaria Baicalensis and Acacia Catechu. Phylox,™ has been shown in clinical studies to reduce immobility and discomfort associated with joint inflammation and cartilage degradation. Phylox,™ contains herbal COX-2 inhibitors which promote normal joint health and mobility. Phylox,™ inhibits enzymes that convert arachidonic acid to pro-inflammatory prostaglandins and leukotrienes, and does so without the side effects commonly experienced with over-the-counter and prescription non-steriod anti-inflammatory drugs (NSAIDs)
- FlexCare provides a significant dosage of glucosamine (2,250 mg/day at recommended daily dose), above the level found to be effective in clinical studies (1,500 mg/day)
- FlexCare provides a blend of antioxidants to counteract the negative effects of free radicals on the inflammatory process

### Who Should Use This Product?

FlexCare is formulated for adults who suffer from joint discomfort; who want comprehensive joint and cartilage support; and who want to promote normal joint mobility.

### Did You Know?

- Joint discomfort is the leading cause of work absenteeism
- Almost 5 million Australians (26% of the total population) self-reported one or more musculoskeletal diseases or conditions (ABS 1997)
- More than 50% of people over the age of 60 feel pain in their joints
- Recent meta-analyses on glucosamine have shown significant joint health benefits

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#### **Frequently Asked Questions**

#### What is the role of Phylox™ in FlexCare?

Phylox<sup>™</sup> inhibits the cyclooxygenase (COX) and 5-lipoxygenase (5-LO) enzymes. These enzymes are responsible for converting arachidonic acid into pro-inflammatory prostaglandins and leukotrienes, respectively. By inhibiting these enzymes, Phylox<sup>™</sup> is able to promote normal joint health and mobility, as well as reduce the pain and stiffness associated with inflammation-related conditions.

#### Are there any studies to substantiate Phylox™ in FlexCare?

The blend of extracts in Phylox™ was shown in in-house studies to effectively inhibit COX enzyme activity. Phylox™ was also shown to be at least as effective and in some cases up to 9 times as effective as the top-selling over the counter and prescription anti-inflammatory drugs in inhibiting COX enzyme activity. Phylox™ did not have any of the side effects that these drugs typically have. Phylox™ was effective in reducing pain and inflammation in individuals with various joint conditions. A double-blind, randomised study showed that individuals with osteoarthritis or rheumatoid arthritis in the knees and hips experienced significant pain relief and increased mobility when taking Phylox.™ These effects were experienced faster and for a longer duration than the top-selling over the counter and prescription anti-inflammatory drugs.

#### What is the source of glucosamine in FlexCare?

The source of glucosamine is chitin, which is obtained from shellfish exoskeletons. The predominant commercial source of glucosamine is from shellfish, but chitin is also naturally found in insect exoskeletons and some mushrooms. Some vendors do sell chemically-produced glucosamine (made synthetically in a laboratory, like some vitamins), but it is not as effective as the shellfish source.

#### Is this product safe?

FlexCare is safe at the recommended dosage. There are no known side effects at the recommended dosage. Women who are pregnant or lactating and individuals who have known medical conditions or are taking prescription drugs should consult a doctor prior to using this product.

#### Which products should be recommended for use with FlexCare?

- FlexCrème™—FlexCare and FlexCrème™ are companion products for healthy joints: FlexCare provides the long-term support from the inside, and FlexCrème™ provides immediate, temorary pain relief from the outside
- OverDrive®—people who do athletic training may experience joint or cartilage discomfort or damage. Therefore FlexCare and FlexCrème™ may also be beneficial for people who are currently taking OverDrive®

- Marine Omega and Optimum Omega<sup>™</sup>—Marine Omega and Optimum Omega<sup>™</sup> contain omega fatty acids which support FlexCare's effectiveness
- LifePak®—people who take FlexCare can also take LifePak® as the foundation of micronutrients and bone support

## **Key Scientific Studies**

- 1. Reginster JY, et al. Long-term effects of glucosamine sulphate on osteoarthritis progression: a randomised, placebo-controlled clinical trial. Lancet. 2001;357:251–256.
- 2. McAlindon TE, et al. Glucosamine and chondroitin for treatment of osteoarthritis: a systematic quality assessment and meta-analysis. JAMA, 2000;283(11):1469–75.
- 3. McAlindon TE, et al. Glucosamine and chondroitin for treatment of osteoarthritis. JAMA, 2000 Sep 13;284(10):1241.
- Florent Richy, MSc et al. Structural and symptomatic efficacy of glucosamine and chondroitin in knee osteoarthritis. A comprehensive meta-analysis. Arch Intern Med, 2003;163:1514–1522.
- Glucosamine sulfate compared to ibuprofen in osteoarthritis of the knee. Muller-Fassbender H, Bach GL, Haase W, Rovati LC, Setnikar I. Osteoarthritis and Cartilage, 1994; 2:61–69

# **Supplement Facts**

Serving Size: 2 tablets Servings Per Container: 60

	Amount Per Servi	ng
Glucosamine Sulfate Phylox® (Acacia catechu, Scutellaria baicalensis stem or root). Vitamin C (as Ascorbic Acid). Quercetin Rutin Vitamin E (as d-alpha tocopherols, gamma and delta tocophero Zinc (as Amino Acid Chelate).	125 mg 27.3 mg 12.5 mg 12.5 mg ols) . 4.76 IU	

Other Ingredients: Calcium Hydrogen Phospate, Calcium Carbonate, Microcrystalline Cellulose, Croscarmellose Sodium, Magnesium Stearate, Silicon Dioxide, Stearic Acid.

#### **Directions for Use**

 As a dietary supplement, take two (2) to three (3) capsules with 250 mL of liquid with your morning and evening meals. Store in a cool dry place.

# Warnings

**Keep out of reach of children.** If you have shellfish allergies, are pregnant or lactating, are taking a prescription medication, or have a known medical condition, you should consult with a physician before taking any supplement.

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

