

EPOCH® AVA PUHI MONI® ANTI-DANDRUFF SHAMPOO

Every Epoch product takes you around the world to experience authentic beauty solutions inspired by ethnobotanical ingredients. All of our ethnobotanical ingredients come from renewable sources. And we strive to use packaging that's responsibly sourced, recycled, and/or recyclable by design.

Be Epoch—take care of yourself, others, and our planet.



MEET AVA PUHI MONI ANTI-DANDRUFF SHAMPOO

Fighting dandruff doesn't have to be a chore. Unlike other medicated shampoos, Ava Puhi Moni Anti-Dandruff Shampoo is color-safe and formulated without sulfates, parabens, or phthalates. It's powered by ethnobotanical Clematis Leaves, Sage, and Nettle to naturally soothe and condition your scalp, plus an effective dose of Zinc Pyrithione to help treat and prevent dandruff now and in the future. And to ensure your gorgeous locks don't feel left out, we've also included our luxurious ethnobotanical Ava Puhi Extract that helps your hair stay silky and soft, rather than sticky and flat. All this comes together for amazing anti-dandruff shampoo you can enjoy every day.

WHY YOU'LL LOVE IT

- Helps control and prevent dandruff and seborrheic dermatitis.
- Suitable for colored and/or chemically treated hair.
- Mindfully formulated without sulfates, parabens, and phthalates.
- Makes hair look healthy and revitalized.
- Cleans and moisturizes hair for a fresh feeling and vibrant look you'll love.
- Gentle enough to use daily.
- Safety-dermatologist tested.
- Features packaging that is proudly made from responsibly sourced bioresin.

WHAT POWERS IT

- **Clematis (*Clematis Vitalba*) Leaves**—traditionally used in Europe to soothe dry, flaky skin.

- **Sage and Nettle**—traditionally used in North America to soothe the scalp and help alleviate the symptoms of dandruff.
- **Ava Puhi Extract**—taken directly from the bulb-like flower of the wild ginger plant. For generations, ava puhi has been traditionally used in the South Pacific to cleanse and condition hair.
- **Zinc Pyrithione**—helps treat dandruff by preventing itching, scaling, and irritation.

HOW TO USE IT

Wet hair, then massage shampoo into hair and scalp. Leave in for 1–2 minutes, then rinse. Repeat if necessary. For best results, use daily. Follow with Epoch Ava Puhi Moni Conditioner.

TRY THESE WITH IT

- Epoch Ava Puhi Moni Conditioner
- ReNu® Hair Mask

LEARN MORE ABOUT IT

What makes Ava Puhi Extract an ethnobotanical?

Ethnobotanicals are plants or herbs that are tied to a region and its people. Ava Puhi Extract falls into this group because of its traditional use in the South Pacific, where the bulb-like flower was used to cleanse and condition hair.

What does Ava Puhi Moni mean?

Ava puhi is the Polynesian name for Zingiber zerumbet, the shampoo ginger plant. Moni is the Polynesian word for “true.” We call our product Ava Puhi Moni because it uses the “true” ava puhi—the same bulb-like flower that is traditionally used to wash hair.