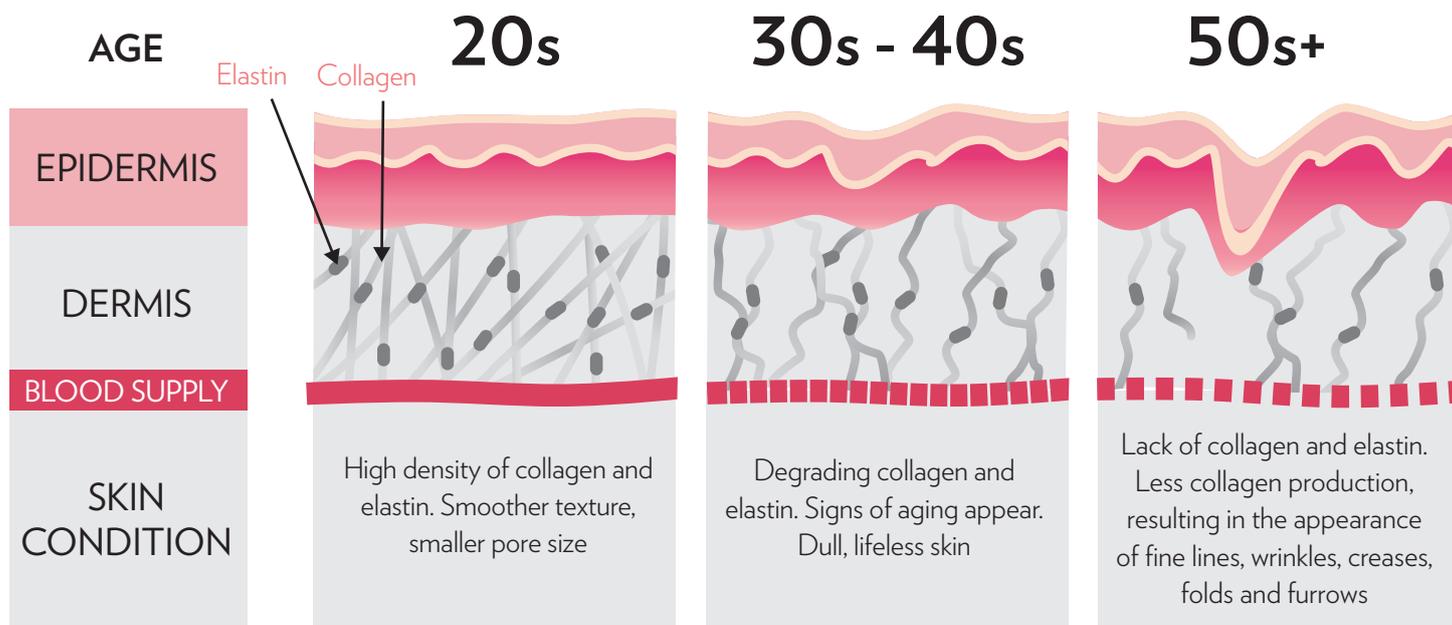


C for COLLAGEN

The Skin Structural Protein

Collagen is a major structural protein in the skin. It plays a key role in providing the structural scaffolding for cells, tissues, and organs. If it weren't for collagen, the body would literally fall apart. Collagen also gives the skin its strength and durability and is responsible for the smooth, plump appearance of young, healthy skin.



The best way to maintain a healthy, youthful looking appearance is to protect the healthy collagen you currently have and to prevent future collagen degradation. These 3 simple tips can help you keep your skin smooth, plump and look young!

TIP 1:

Prevent premature skin aging - **Tru Face™ Skin Perfecting Gel** combats the earliest signs of environmental aging by helping to prevent the breakdown of collagen and elastin.



TIP 2:

Supplement with antioxidants. **LifePak and g3 Superfruit Blend** contains vitamin C and a wide range of antioxidants to help fight free radicals from UV light, ozone, pollution, cigarette smoke, and internal metabolic processes, they prevent the degradation of existing collagen fibers and protect the healthy function of fibroblast cells which are responsible for collagen formation.



TIP 3:

Use chemical exfoliants, such as alphanhydroxy and polyhydroxy acids, which break down the bonds between cells of the stratum corneum and slough away dead skin. Consistent exfoliation stimulates cell renewal. Effective alone or as part of your Nu Skin 180° System, the **AHA Facial Peel and Neutralizer** help stimulate cell renewal and enhance collagen synthesis.