



GLOBAL QUARTERLY REPORT



VITAMEAL DISTRIBUTED IN COLOMBIA FOR THE FIRST TIME

In February, Nu Skin stepped in with its Nourish the Children (NTC) initiative to make a positive difference in the lives of young Colombian students by providing VitaMeal. This is the first time the specially formulated meals have been distributed in that country.

The vegetarian, non-dairy porridge is being distributed in cooperation with the Barefoot Foundation in five schools in the rural and

impoverished areas of Cartagena and Barranquilla. An estimated 2,600 Colombian children now receive VitaMeal each month.

These children now benefit from receiving both an education and a nutritious meal each day. The VitaMeal distribution allows them to be more focused on their studies, while the schooling prepares them for success in the future.



NU SKIN WINS 2015 COMMUNITAS AWARD FOR CORPORATE SOCIAL RESPONSIBILITY

Nu Skin was honored with a 2015 Communitas Award in the category of Corporate Social Responsibility. The award recognizes exceptional businesses that unselfishly give of themselves and their resources to benefit their communities. Nu Skin won on the strength of its humanitarian projects supported by the Nu Skin Force for Good Foundation, a non-profit organization focused on improving the lives of children by offering hope for a life free from disease, illiteracy and poverty. This marks the sixth consecutive year Nu Skin has received a Communitas Award for its outstanding corporate social responsibility programs.



Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The program leverages the strength and staying power of a for-profit corporation in cooperation with charitable organizations like Feed the Children to help solve the complex world problem of feeding malnourished children. The price charged by Nu Skin for VitaMeal includes the cost of manufacturing, general overhead, distribution, sales, and commissions to Nu Skin distributors, as well as a reasonable profit margin.

*VitaMeal is not intended to diagnose, treat, cure or prevent any disease. It has not been evaluated by the FDA.

NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

NU SKIN PROVIDES RELIEF AID TO MALAWI FLOOD VICTIMS

The Nu Skin Force for Good Foundation donated to the Chewa Heritage Foundation (CHEFO) to provide relief to victims in the Chikwawa and Nsanje districts of Malawi, which were completely covered by mass flooding in January. The impact devastated thousands of families who lost their homes and suffered total crop loss from submerged farmland. In fact, most of the people who were displaced from their villages are still living in temporary relief sites such as churches, schools, community buildings and displacement camps.

The US\$10,000 in Foundation funds were earmarked to procure maize, beans, salt, plates and blankets. These supplies were distributed to 1,000 families in the Bereu and Mgabu camps in the Chikwawa District and the Mguda and Mpatsa camps in the Nsanje District. The Malawi Government, as a partner in the relief effort, provided the necessary trucks and fuel to transport and distribute the much-needed items to those displaced by the natural disaster. Staff members from Children's Brighter Future in Malawi, an organization funded by Nu Skin Japan, accompanied CHEFO members to oversee the distribution of the items.



Photo courtesy AP/Thoko Chikondi

SOUTHEAST ASIA CHILDREN'S HEART FUND PAYS FOR TRAINING TO TREAT CONGENITAL HEART DISEASE

A child suffering from disease is heartbreaking. In Myanmar, 8 out of 100 children literally suffer from broken hearts through congenital heart diseases, such as "hole in the heart" and Tetralogy of Fallot. According to the Singapore Heart Foundation, if such conditions are left untreated, approximately 25 percent of children die within the first year of life, 40 percent by age 4, and 70 percent by age 10.

In keeping with Nu Skin's force for good mission, Nu Skin Singapore donated US\$59,000 through the Southeast Asia Children's Heart Fund for KK Women's and Children's Hospital (KKH) to provide cardiac care training to medical personnel in two Myanmar hospitals—Yankin Children's Hospital and Defense Services General Hospital.

Four missionary trips by KKH's Pediatric Cardiac Care Team from Singapore provided multi-disciplinary training for the treatment of congenital and complex diseases. The five-day, on-the-job training sessions included heart surgeries and post-operation care for nine children with congenital heart disease.



SEEDS OF HOPE HELPS MALAWI MOM PROVIDE FOR HER CHILDREN

Christina Luke, from Ngoma Village in Malawi, struggled to keep her five children fed when animals would eat her crops. The Seeds of Hope program gave Christina four fruit trees to replenish her ravaged garden and taught her how to properly plant and water the trees. She also received assistance to build a fence around her yard to keep wildlife from devouring her fruits and other homegrown food.

Christina also teaches five fellow farmers how to raise fruit trees and said with confidence, "Come next year I will be plucking paw paws from my own yard."





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NOURISH THE CHILDREN HIGHLIGHTS



MEET PATRICIA

Patricia Mateyu is a 4-year-old orphan who attends the Namalalanje nursery in Thyolo, Malawi. She walked to the community-based childcare center every day on an empty stomach because her poor, elderly grandparents who care for her couldn't afford to feed her. When she first began attending the center, Patricia weighed in at only 33 pounds, which was the lowest weight among 80 of her peers at the nursery. After eating VitaMeal each day, Patricia's weight increased to 40 pounds in just five months. The healthy weight gain has helped Patricia with increased energy and alertness, and she is thriving now with a bright future ahead of her.

Generous donations of VitaMeal are changing lives all over the world. To find more information about the Nourish the Children initiative and how to get involved, visit NourishtheChildren.com.

THE NOURISH THE CHILDREN INITIATIVE

DISTRIBUTION TOTALS: JANUARY-MARCH 2015

DESTINATION	MEALS
MALAWI	8,637,600
CHINA	1,842,780
PHILIPPINES	1,561,200
HAITI	1,440,000
NICARAGUA	720,000
HONDURAS	540,000
GUATEMALA	540,000
TRINIDAD	540,000
DOMINICAN REPUBLIC	360,000
EL SALVADOR	360,000
JAMAICA	180,000
GUYANA	180,000
COLOMBIA	90,000
TOTAL	16,991,580

14%

INCREASE IN VITAMEAL DONATIONS FROM JANUARY 2014 TO JANUARY 2015

188,795

AVERAGE NUMBER OF CHILDREN FED DAILY IN THE FIRST QUARTER

16,991,580

NUMBER OF MEALS DONATED THROUGH THE FIRST QUARTER OF 2015



The Nourish the Children initiative is a social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of non-profit charities to nourish tens of thousands of malnourished children every month.