

NU
SKIN®

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Secrets to Living Long & Living Well

A long healthy life: It's something virtually every person wants. At the dawn of a new millennium, people are living longer than ever before – life expectancies in most countries are on the rise, and it's becoming more common to see people living past the age of 100. But living longer doesn't always mean living better. The quality of life is as important as its length. Today, greater numbers of people are choosing to pursue careers that bring them greater personal fulfillment and work-life balance. And these days, more people are living active robust lives well into their senior years. For some, that comes down to the luck of genetics. But for many more, it's because they have made the right choices on how to live.

In terms of longevity, we are fortunate to be living in this day and age. By some estimates, the human lifespan has doubled during the past century, to the point that the average person now lives 70.5 years. This recent progress in longevity has come

about in the incredibly short span of just four generations. Of the three countries with the longest life expectancies, two are in Asia: Japan at 83.7 years and Singapore at 83.1 years, according to the World Health Organization (WHO). Generally, more developed countries are where more people are living the most years.

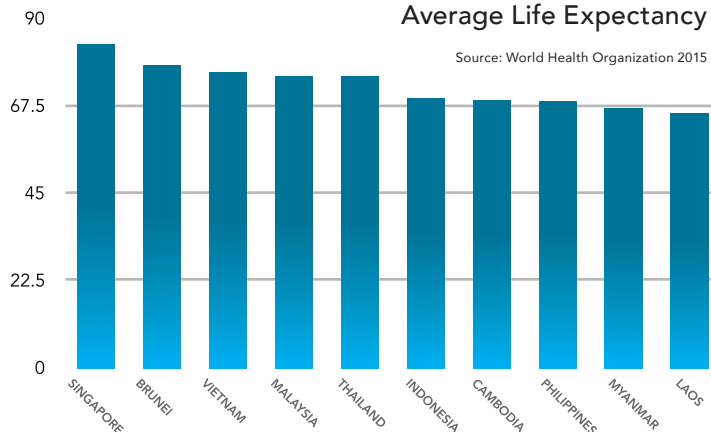
There are good reasons for that. Breakthroughs in life sciences – medicine, biology, neuroscience, genetic engineering – and advances in public health and the environment have all made huge contributions to extending our time on earth. More people are making the conscious choice to live well to get more quality out of life. They would rather invest in what it takes to stay healthy and strong, rather than gamble that they won't fall sick and then hope a cure exists for their ailments.

We cannot stop aging, but research into the causes of aging and what may work to slow down or ameliorate aging's effects is a burgeoning field in science. Nu Skin Enterprises, a U.S.-based company, has conducted its own research in this field, published in peer-reviewed journals, and developed genetics-based approaches to anti-aging that could help you look and feel younger for longer.

Making use of research into what is known as gene expression patterns, Nu Skin scientists have created unique formulas comprised of ingredients that positively impact gene expression so that gene expression patterns become similar to that of younger genes. Nu Skin calls these patented formulas its "ageLOC Science".

Southeast Asia
Average Life Expectancy

Source: World Health Organization 2015





Good Stuff for a Good Life

The ageLOC brand of products consists of health supplements, skin care products and beauty devices designed to target the sources of aging to help you look younger, live healthier.

Nu Skin has developed over 200 skin care and health supplement products through the years. Among the most popular and notable product lines are its ageLOC brand of products.

"Our ageLOC DREAM Team comprises of 3 beauty devices that come together as a holistic skin care solution. This is the answer for optimized skin care that is customized for your skin needs – it purifies, treats and cares for your skin. The result is healthy skin that has definition, radiance, evenness, smooth appearance and moisture - your D.R.E.A.M Skin!"

– **Dr Joseph Y Chang**
Chief Scientific Officer & Executive Vice President of Product Development, Nu Skin Enterprises

Nu Skin works closely with over 70 scientists in the R&D teams based in the US Innovation Centre in Provo Utah, and the Shanghai Innovation Park in China to develop its range of products.

testing to ensure safety and efficacy, has resulted in the firm being recognized with awards from Aon Hewitt Asia, The Stevie Awards and others.

Nu Skin is a leader in the direct selling industry, with business operations in nearly 50 markets in the world. Its mission is to be a force for good throughout the world by empowering people to improve lives with rewarding business opportunities, innovative products, and an enriching, uplifting culture.

Nu Skin's commitment to developing superior products through years of sound research and development, and rigorous



Innovation Centre in Provo, Utah, houses the Nu Skin's Center for Anti-aging Research. It's the company's global center for innovation and scientific discovery.



"I love my ageLOC LumiSpa! It deep cleans and treats my skin, making it radiant and glowing after just one use. And the ageLOC DREAM Team is a must-have for healthier, younger looking skin."

– **Lanny Sutiarto**
Nu Skin Indonesia
5 Million Dollar Circle*



Across the globe and working closely with the Provo Innovation Centre, is the Nu Skin Innovation Park in Shanghai China which houses world-class anti-aging research and development laboratories, as well as manufacturing facilities.

"I've always been on the lean side, without much of an appealing shape. ageLOC TR90 helped me manage food cravings. By following the 3-3-3-3 eating plan, I learnt to eat healthily, yet manage my weight and have 6 packs with lots of exercise!

– **Willing Tan, Nu Skin Malaysia**
1 Million Dollar Circle*



ageLOC®
 TR90®



"EcoSphere Water Purifier is the latest addition to my household. It ensures my family has clean, safe, and healthy drinking water. The stylish compact design is a perfect fit in my kitchen!"

– **Nguyen Thi Quynh Anh, Nu Skin Vietnam,**
1 Million Dollar Circle*

Nu Skin launched EcoSphere Water Purifier in January 2018. It is the company's first home care product in Southeast Asia that benefits entire households and families.

A Nu Platform of Opportunity in Southeast Asia

Opportunity. Even in a region where economies are growing at a rapid pace, such as Southeast Asia, individual opportunities can be hard to find. But for highly motivated entrepreneurs, Nu Skin offers an opportunity for personal and financial success.

These entrepreneurs can build their business globally, in any of the nearly 50 markets that Nu Skin is in. In Southeast Asia, Nu Skin is operating in Thailand, Philippines, Singapore, Malaysia,

Brunei, Indonesia and Vietnam.

More than 370 million consumers in Southeast Asia's six largest economies are connected to the internet, and over 332 million are social media users.

These days, Nu Skin entrepreneurs are increasingly using social media sharing as one of many means of selling. Social sharing opens up a global market. Nu Skin empowers its sales people with research-tested tools to help them acquire new customers through social platforms, retain those they already have, and provide demonstrable products and strategies to develop their business to new heights.

"Social platforms deliver the most powerful form of marketing the world has ever seen. Targeting an even wider audience via the internet, it removes boundaries of geography and time and allows you to reach different people in different locations, all at the same time. "

– **Rhea Shela Horrilleno-Gudani**
Nu Skin Philippines
1 Million Dollar Circle*



Programed for Success

Since Nu Skin started operations in Southeast Asia, over 20 years ago, more than 100 Nu Skin sales leaders have become members of our Million Dollar Circle* (MDC), earning one million U.S. dollars (or more) in commissions over their lifetime with Nu Skin. They in turn

"I started this business solely because I can have financial and time flexibility to be able to do whatever I want to, whenever I want to. My Nu Skin business has become a part of my life that I can't live without anymore."

– **Chua Syer Cin,**
Nu Skin Malaysia,
10 Million Dollar Circle*

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have helped improve lives with rewarding business opportunities, helped others live healthier and transformed their lives.

Although your level of success is up to you, you won't be on your own. The company guides and mentors new sales people with the nut and bolts of what they need to become sales leaders. What it takes is commitment and determination. Nu Skin is committed to becoming the

world's leading business opportunity platform. To do that, it is devoted to developing the best products, and committed to developing its sales leaders to be their best.

Velocity by Nu Skin is the company's latest Sales Performance program. Velocity is about speed, and the program is designed to deliver earnings and benefits fast. Velocity rewards you when you SHARE, BUILD and LEAD.

"I have seen how Nu Skin has innovated to match the needs of our sales leaders today. This business can be for anyone at whichever stage of their lives. You own the business, you set your own goals and chart your own success,"

– **John lamranond,**
Nu Skin Thailand,
10 Million Dollar Circle*

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A Culture of Caring

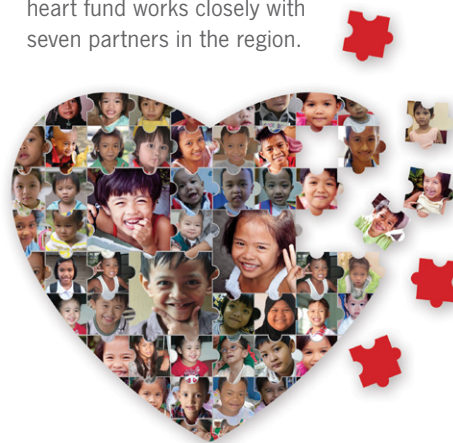
At the heart of the Nu Skin business is the need to help others. That's why Nu Skin's Force For Good (FFG) Foundation has helped thousands of children and families in over 50 countries in the areas of health, education, economic opportunity and disaster relief.

It's also why Nu Skin has helped over 10,000 children with congenital heart problems in Southeast Asia undergo corrective heart surgeries through the Nu Skin Southeast

"I love how giving back is such a big part of the Nu Skin culture. It may just be 1% contribution of what we earn, but to the underprivileged children, it is a chance for them to look forward to a future that is bright and full of hope."

– **Angela Liew, Nu Skin Singapore**
20 Million Dollar Circle* and
a recipient of the Force For
Good Foundation Lifetime
Achievement Award, SEACHF
Honorary Board Member

Asia Children's Heart Fund (www.seachildrenheartfund.org). The heart fund works closely with seven partners in the region.



Through its products, program, platform and its people, Nu Skin transforms the lives of everyone it touches, helping them to live longer and live better. Nu Skin helps people achieve these goals by empowering them with opportunities to succeed in business, and in finding their own winning formula for a long and fulfilling life.



*To qualify for any pin level you must meet all the requirements of the Sales Compensation Plan, including retail sales. Million Dollar Circle Members are distributors who have earned over one-million dollars in commissions over the lifetime of their Nu Skin distributorship. Not all distributors succeed or make money. Generating meaningful compensation as a distributor requires considerable time, effort, and commitment. For more information about the Sales Compensation Plan of Nu Skin, please contact Nu Skin office at your home market.