

It's all about **me**

Confused by all the skincare products available? Eliminate the guesswork with ageLOC Me — customized anti-aging skin care delivered to you at the right time, every time. Revolutionary, smart, and simple skin care experience.

Begin your
ageLOC Me
experience

STEP 1

Take your first step
towards customization

**1 SMART
DEVICE**



DAILY REMINDERS
IF YOU FORGET

STEP 2

Tell us about you, your
skin and your preferences

**1 SKIN
ASSESSMENT**

DOSE TRACKER
TO PROMPT
REORDER

STEP 3

Experience your
customized skin care regimen

**1 PERSONAL
SKIN CARE CODE**

TRAVEL KIT
WHEN YOU FLY

STEP 4

Benefit from sophisticated
anti-aging formulations

**5 POWERFUL
PRODUCTS**

STEP 5

Keep it or change it up

**CONTINUED
CUSTOMIZATION**

 ageLOC me™

THE GAME CHANGER

INNOVATION FOR CUSTOMIZATION

It took years of planning, research, testing, and formulating to develop ageLOC Me, a revolutionary, truly customized skin care experience.

IN NUMBERS

35 YEARS OF ANTI-AGING GENETIC SCIENCE

4,000 PARTICIPANTS

10 ROUNDS OF GLOBAL RESEARCH

12 NEW PATENTS FILED

100 INDIVIDUAL FOCUS GROUPS AND QUANTITATIVE STUDIES

US\$30 MILLION INVESTED

100,000 MAN HOURS

8 GLOBAL VALUE CHAIN PARTNER

4 YEARS OF RESEARCH & DEVELOPMENT

*Updated as of Aug 2015

AGELOC PROPRIETARY SCIENCE

Epigenetics gives us a more precise understanding of how to influence gene expression. It's a smart science that lets us adapt and respond to our personal aging triggers. Creating harmony between our nature—what we inherited from our parents—and how we nurture ourselves.

