

Sción™

FEMININE WASH (pH-balanced)



POSITIONING STATEMENT:

A mild feminine wash that cleanses and provides a refreshing feeling. Sción Feminine Wash restores the natural acidic pH level and maintains a normal environment. It is soap free and pH balanced to help provide protection against bacterial infections that can cause itching and unpleasant odor.

CONCEPT:

Every woman needs a gentle feminine wash as a part of her regular bathing routine. Proper hygiene and extra care are very important as the intimate parts of a woman are very sensitive and more prone to infections. A pH balanced feminine wash helps maintain a normal environment than regular soaps making it ideal for daily use.

TARGET AUDIENCE:

Recommended for 13 years and above.

Product Benefits:

- Soap free and gently cleanses for a refreshing feeling.
- Contains Lactic acid with a pH of 3.5, formulated for your intimate area, to help protect against infections.
- Hydrates and prevents bad odor to make you feel confident all day.
- With fresh fragrance and safe for everyday use.

USAGE /APPLICATION:

Use Sción Feminine Wash daily as a liquid cleanser for your intimate area. Rinse thoroughly. It is mild enough to use several times a day.

Shake well before use. For external use only. Keep out of reach of children.

INGREDIENTS:

Water, Coco Betaine, Sodium Lauryl Ether Sulfate, Lactic Acid, Fragrance, Glycol Dystearate, Methylparaben, Propylparaben, Cetyl Pyridinium Chloride, Allantoin