

epoch®

assure essential oils blend

Cinnamon Clove Blend



SYSTEM OVERVIEW

Amid the rigors of a modern lifestyle, Nu Skin delivers Epoch Essential Oils—ethnobotanical solutions that create engaging human interactions and sensory experiences with your world. For centuries, indigenous cultures improved their lives with botanicals, from topical remedies to aromatherapy. With Epoch, Nu Skin has distilled centuries of plant wisdom and leveraged the expertise of world-renowned ethnobotanist Paul Cox. Now we can infuse this wisdom into your modern lifestyle with Epoch Essential Oils.

Experience ethnobotanical oils from a company you know and trust. Epoch Essential Oils adhere to Nu Skin's rigorous 6S Quality Process to meet the highest quality standards. Single oils and blends provide a variety of expressive aromas and solutions that uplift any routine or occasion. The delightful benefits of our essential oils make it natural to share them with others.

As part of Nu Skin's mission to improve lives, Nu Skin donates \$0.25 from each Epoch Essential Oils sale to the Nu Skin Force for Good Foundation—giving back to the communities that share their wisdom with us.

Enjoy rich connections with people and the world around you while giving back with Epoch Essential Oils.

PRODUCT POSITIONING

Epoch Assure is a potent blend of cinnamon, clove, and other pure essential oils that help the air and surfaces feel exceptionally clean. It is an ideal essential oil blend for neutralizing odors or elevating your surroundings. Cinnamon and clove are known for their powerful aromas and this blend delivers an engaging combination of enjoyable scents.

TARGET AUDIENCE

All adults seeking natural solutions to enhance their modern lives and surroundings.

PRODUCT EXPERIENCE

Diffuse or mix with Epoch Topical Blending Oil and apply topically to neutralize odors or use to clean surfaces.

- Put directly on the soles of your feet
- Diffuse in an Epoch diffuser
- Use in pet cages
- Add to your dishwasher's wash cycle
- Add to mop water
- Add to laundry wash cycle
- Use while traveling
- Use as an air freshener when cooking
- Mix with water and use as a spray for door knobs, hands, gym equipment, etc. to make your environment feel more clean

PRODUCT USAGE

Use Epoch Assure topically with Epoch Topical Blending Oil and aromatically with Epoch Mist or Epoch Mini Mist.

Topical

Though essential oils vary in intensity, as a general rule, use one to two drops of Epoch Assure per teaspoon of Epoch Topical Blending Oil when applying to the skin.

Sensitive Skin: People with a stronger sensitivity to essential oils may need to use more topical blending oil.

Aromatic Diffuser

Mix Epoch Assure with distilled water to use with Epoch Mist or Epoch Mini Mist. Add 15–20 drops of essential oil to the water reservoir in Epoch Mist diffuser. Add one drop of essential oil to the Epoch Mini Mist diffuser water bottle and fill the reservoir. See the diffuser user manuals for detailed directions.

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BLEND INGREDIENTS

- Cinnamon
- Clove
- Lemon
- Eucalyptus
- Rosemary
- Orange
- Cardamom
- Ginger
- Bergamot
- Lime

COMPLEMENTARY PRODUCTS

Epoch Topical Blending Oil—Derived from natural coconut, palm, and soy oils, this silky mixture will heighten your topical experience with Epoch Essential Oils.

Epoch Mist and Epoch Mini Mist—Fill the air with the engaging aromas of Epoch Essential Oils with these Epoch diffusers.

Epoch Hand Sanitizer—This waterless hand washing gel instantly kills 99.99 percent of the most common germs and bacteria on contact.

DID YOU KNOW?

Combining essences of plants used anciently, this blend contains plants that were used in the Imperial Courts of China and Japan as incense and to impart a sense of cleanliness. Historically, some Asian royalty required subjects to approach the throne with clove in their mouths. Cinnamon oil was traditionally used for its healthful qualities throughout Southwest Asia.

FYI

Epoch Assure uses clove bud as an ingredient rather than clove stalks or stems. Clove stems produce a nice smell but do not contain levels of natural chemicals that make clove work.

FREQUENTLY ASKED QUESTIONS

How much essential oil should I use on my skin?

When applying to the skin, always mix one or two drops of essential oils with one teaspoon of Epoch Topical Blending Oil. It is important to know how your skin will respond to essential oils. Test only one essential oil at a time. Mix one drop of Epoch Essential Oil with Epoch Topical Blending Oil and rub on an inconspicuous area of your body (e.g., under the forearm or the underside of the bicep). Wait 30 minutes. Continue using the product if you do not notice irritation. If irritation occurs, discontinue use immediately.

Does Nu Skin test Epoch Essential Oils for quality?

Yes. Nu Skin applies its rigorous 6S Quality Process and confirms each oil is pure and safe to use. This process includes specific attention to selection, sourcing, structure, standardization, safety, and substantiation.

Can I use essential oils on children?

Children are particularly sensitive to essential oils. Always consult a healthcare professional before using essential oils on children.

Are there areas on the body where I should NOT apply essential oils?

Avoid the eyes, eye area, mouth, and other areas on the skin that are particularly sensitive.

Can I ingest Epoch Assure Essential Oil?

No. Epoch Assure Essential Oil is not a nutritional supplement and is for aromatic and topical usage only. Do not ingest Epoch Assure.

SAFETY AND CAUTIONS

- **Sensitive Skin Advisory:** May not be appropriate for individuals with sensitive skin. Please test in a small area before applying to a larger surface area.
- **Sunburn Alert:** Epoch Assure contains citrus oils that increase the skin's sensitivity to sun and particularly the possibility of sunburn. Wear protective clothing and avoid sun exposure while using this product topically. Wash thoroughly before UV exposure.
- Discontinue use if you experience any irritation or a reaction and consult a physician if necessary.
- Keep out of the reach of children.

INGREDIENTS

Caprylic/Capric Triglyceride,* Cinnamomum Zeylanicum Bark Oil, Glycine Soja (Soybean) Oil, Eugenia Caryophyllus (Clove) Flower Oil, Citrus Limon (Lemon) Peel Oil, Eucalyptus Globulus Leaf Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Elettaria Cardamomum Seed Oil, Zingiber Officinale (Ginger) Root Oil, Cinnamomum Cassia Leaf Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Citrus Aurantifolia (Lime) Oil, Schinus Molle Oil

* Commonly known as Fractionated Coconut Oil.

