

AGELOC® TRU FACE® ESSENCE ULTRA

Embrace a visibly ageless you with two proprietary, scientifically validated ingredient blends that deliver youthful results you see, feel, and love. ageLOC® targets the signs of aging. Tru Face® FirmPlex enhances a key component of visibly firm skin. Both are combined in every ageLOC® Tru Face® Essence product to give you visibly firmer, tighter, more contoured skin than ever before.



MEET AGELOC® TRU FACE® ESSENCE ULTRA

Hello firmer, younger looking skin. ageLOC® Tru Face® Essence Ultra is a firming powerhouse featuring exclusive, scientifically validated Tru Face® FirmPlex technology to deliver visibly firmer, more contoured, lifted, and defined skin than ever before. You'll love how this incredible formula combines two scientific advancements—ageLOC® to target the signs of aging and FirmPlex to enhance a key component of firm skin, helping skin look and feel more lifted and elastic for youthful results you see, feel, and love. ageLOC® Tru Face® Essence Ultra—the new Tru for the true face of you.

WHY YOU'LL LOVE IT

- ageLOC® targets the signs of aging to help maintain the look of youth.
- Specially formulated with Tru Face® FirmPlex to deliver visibly firmer skin than ever before.
- Formulated to help smooth the appearance of facial contours and create the look of refined, sculpted definition.
- Helps visibly lift and firm skin and improve elasticity and bounce for a healthier, more youthful, lifted look.
- Defines skin around the eyes, neck, chin, mouth, and jawline for a beautifully contoured appearance.
- Visibly reduces lines and wrinkles to achieve a younger look.
- Available in refillable pouches to help reduce packaging.

WHAT POWERS IT

- **ageLOC® Proprietary Blend**—exclusive technology that targets the signs of aging to promote a youthful, vibrant appearance.
- **Tru Face® FirmPlex**—scientifically validated firming technology that enhances a key component of firm-looking skin.
- **Pistacia Lentiscus Gum**—supports youthful, healthy skin resulting in a contoured appearance and visibly denser skin.
- **Antioxidant Network**—helps protect skin from free radicals.
 - **Vitamin C**—this lipid-soluble derivative of vitamin C has been shown to target the sources of discoloration, lines, and wrinkles with improved stability and absorption over ascorbic acid.
 - **Ubiquinone and Vitamin E**—this bioactive blend helps strengthen the skin's natural barrier, helping it resist external damage and premature skin aging.
- **Squalane**—this moisturizing emollient quenches free radicals and is compatible with all skin types.

CLINICALS THAT PROVE IT

Nu Skin Research and Development commissioned a third-party testing house to clinically evaluate the use of ageLOC® Tru Face® Essence Ultra over 12-weeks.

Clinical Evaluation

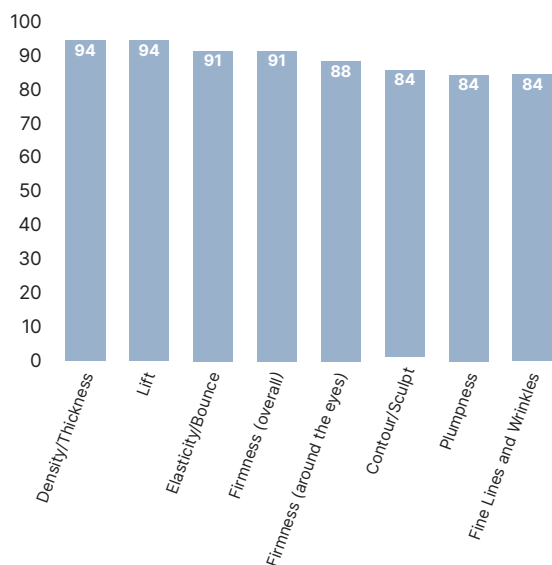
Subjects experienced the highest clinical grading improvements that Nu Skin has ever seen with its ageLOC® Tru Face® Essence products for:

- | | | |
|--------------|-------------|------------|
| • Firmness | • Lines and | • Radiance |
| • Elasticity | Wrinkles | • Tonicity |

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Self-Perception

By the end of the study the following percent of subjects noted these improvements:



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HOW TO USE IT

Pearls

Apply each morning and evening as the final treatment product before moisturizing. Tear open capsule and squeeze entire contents onto fingertips. Apply a thin layer to areas around the eyes, mouth, jawline and then the rest of the face. Follow with moisturizer.

To help you live more sustainably, we recommend that rather than purchase a new ageLOC® Tru Face® Essence Ultra jar every time you run out, you use our refill pouches to reuse your jar instead.

TRY THESE WITH IT

- ageLOC® Transformation
- ageLOC® Tru Face® Essence Ultra Uplifting Cream
- Tru Face® Line Corrector
- ageLOC® LumiSpa® iO
- ageLOC® Galvanic Spa®

LEARN MORE ABOUT IT

How does ageLOC® Tru Face® Essence Ultra work?

Nu Skin's firming specialist employs revolutionary anti-aging science to target the signs of aging that lead to loss of firmness. It's formulated with the power of Tru Face® FirmPlex and a protective antioxidant network to contour and help protect the skin from oxidizing free radicals.

What is the purpose of the Antioxidant Network in ageLOC® Tru Face® Essence Ultra?

This powerful combination of natural lipophilic antioxidants acts synergistically to protect sebum lipids. By providing a network of antioxidants, the protective function against free radicals is enhanced, and key ingredients are more available to benefit skin.

How is each Tru Face® product different?

Each Tru Face® product has a specific purpose and function as a targeted treatment product.

- **ageLOC® Tru Face® Essence Ultra**—helps visibly contour and firm skin and also targets the signs of aging.
- **ageLOC® Tru Face® Essence Ultra Uplifting Cream**—visibly replenishes, firms and contours, and strengthens skin appearance.
- **Tru Face® Line Corrector**—helps minimize the appearance of lines and wrinkles.

How does ageLOC® Tru Face® Essence Ultra work with ageLOC® Tru Face® Essence Ultra Uplifting Cream?

ageLOC® Tru Face® Essence Ultra works hand-in-hand with ageLOC® Tru Face® Essence Ultra Uplifting Cream to visibly improve the contour of your skin. Apply ageLOC® Tru Face® Essence Ultra Uplifting Cream after ageLOC® Tru Face® Essence Ultra, or after the treatment step of your regimen. These two products work together to complement the many benefits of ageLOC® Tru Face® Essence Ultra and other ageLOC® products and help give you a healthier, more youthful appearance.

How is ageLOC® Tru Face® Essence Ultra different from ageLOC® Future Serum?

ageLOC® Tru Face® Essence Ultra is Nu Skin's "firming specialist," a targeted youth-renewing product featuring Tru Face® FirmPlex—a scientifically validated firming technology that enhances a key component of firm-looking skin. ageLOC® Future Serum is a broad-spectrum anti-aging product that targets multiple signs of aging. These products can be used in combination for comprehensive anti-aging and targeted firming benefits.

How does refilling my ageLOC® Tru Face® Essence Ultra jar help the environment?

Each refillable pouch contains 96% less material than the original packaging (jar), which helps with both landfill waste and shipping weight. Because of this, choosing to reuse and refill your jar each month can add up to a big environmental impact.

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Is it better to use ageLOC® Tru Face® Essence Ultra refills or just recycle my jars each month?

The old adage, reduce, reuse, recycle isn't just catchy—it's also written in hierarchy of best sustainable waste management options. The most effective form of waste management is to simply reduce your waste. The next best option is to reuse what you already own. And the third best option is to recycle. This holds true for ageLOC® Tru Face® Essence Ultra, too. It's much easier and more efficient to reuse your jar than recycle it. If you purchase one jar a year and refill it 11 times, you'll save 1 kg (2.3 lbs) of glass and create only 37 grams (1.3 oz) of plastic waste. The refill pouches are also made with 25% recycled plastic, which helps further reduce the impact of using our refill pouches. Given all this, the best approach is to purchase a single jar, refill it each month, and only replace the jar as needed.

How does ageLOC® Tru Face® Essence Ultra support Nu Skin's commitment to become more sustainable?

As responsible stewards of our planet, we have proudly designed the ageLOC® Tru Face® Essence Ultra carton with forest-certified materials. In addition to this, we offer our ageLOC® True Face® Essence Ultra pearls in refill pouches, allowing you to reuse your jar and further reduce your environmental impact. Please check your local capabilities and recycle the jar, bottle, and carton where possible. By purchasing ageLOC® Tru Face® Essence Ultra, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Visit www.nuskin.com/sustainability for more information and details on how to recycle.

WHAT'S IN IT

Cyclopentasiloxane, Squalane, Dimethiconol, Caprylic/Capric Triglyceride, Olea Europaea (Olive) Fruit Oil, Carthamus Tinctorius (Safflower) Seed Oil, Dunaleilla Salina Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Camellia Sinensis Leaf Extract, Pistacia Lentiscus (Mastic) Gum, Echinacea Angustifolia Extract, Commiphora Mukul Resin Extract, Hydrogenated Polydecene, Dimethicone, Centella Asiatica Extract, Tetrahexyldecyl Ascorbate, Octyldodecyl Oleate, Oryza Sativa (Rice) Bran Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Helianthus Annuus (Sunflower) Extract, Retinyl Palmitate, Tocopherol, Tocopheryl Acetate, Ubiquinone.