## Nu Skin Southeast Asia & Pacific Region\* 2022 Brand Affiliate Compliance Summary

This compliance information is provided by Nu Skin Southeast Asia & Pacific Region, on behalf of Nu Skin International Inc. ("Nu Skin").

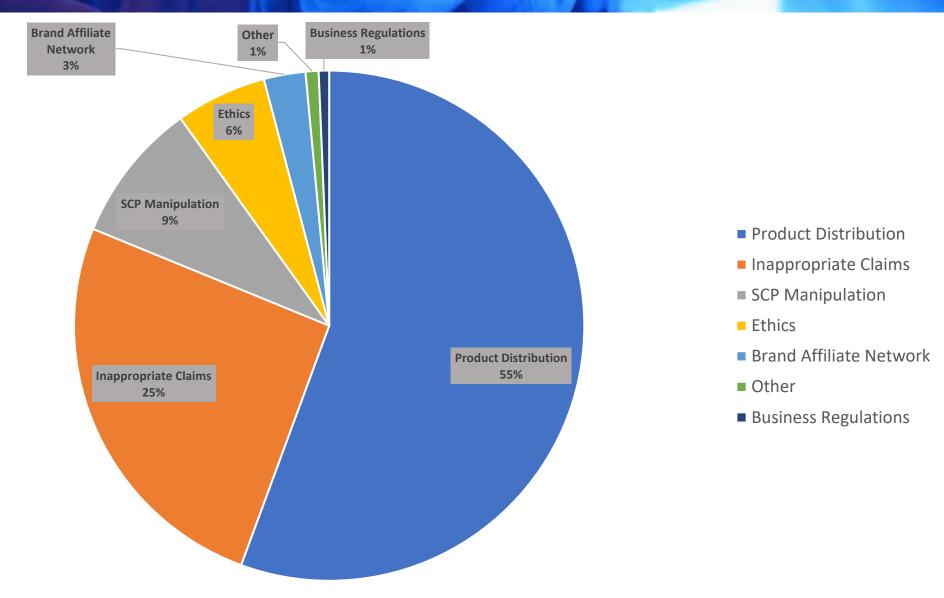
The following are remedial measures imposed by the Compliance Review Committee ("CRC") for violations reported between January and December 2022. The total number of SEAPAC Region Brand Affiliates with violations was 606.

| Pin Titles                         |     | Remedial Measures**               |     |
|------------------------------------|-----|-----------------------------------|-----|
| Brand Affiliate:                   | 467 | Education/Warning Call or Letter: | 14  |
| Brand Representative:              | 77  | Merge/Move:                       | 13  |
| Brand/Gold Partner:                | 19  | Termination:                      | 317 |
| Senior Brand/Lapis Partner:        | 20  | Withholding:                      | 252 |
| Exec. Brand/Ruby Partner:          | 8   | Probation:                        | 264 |
| Brand/Emerald Director:            | 10  | No Action                         | 12  |
| Senior Brand/Diamond Director:     | 4   | Other:                            | 2   |
| Exec. Brand/Blue Diamond Director: | 1   |                                   |     |

<sup>\*</sup>For the purpose of this document, "Southeast Asia & Pacific" or "SEAPAC" refers to Singapore, Malaysia, Brunei, Philippines, Indonesia, Thailand, Australia, New Zealand, French Polynesia, New Caledonia, excluding Vietnam.

<sup>\*\*</sup>One Brand Affiliate may incur multiple remedial measures

## Total Brand Affiliate Violations by Type\*



<sup>\*</sup>For the purpose of this document, certain violations have been combined in order to provide a comprehensive summary.

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Global compliance has established a social media education and outreach program to educate Brand Affiliates concerning appropriate online activities. As part of this program, members of the compliance team within the SEAPAC Region regularly reach out to Brand Affiliates to educate them regarding problematic opportunity claims, product claims, and other content related to their online activities.

During 2022, members of the compliance team within the SEAPAC Region team documented 1252 incidents of educational outreach to

Brand Affiliates.

