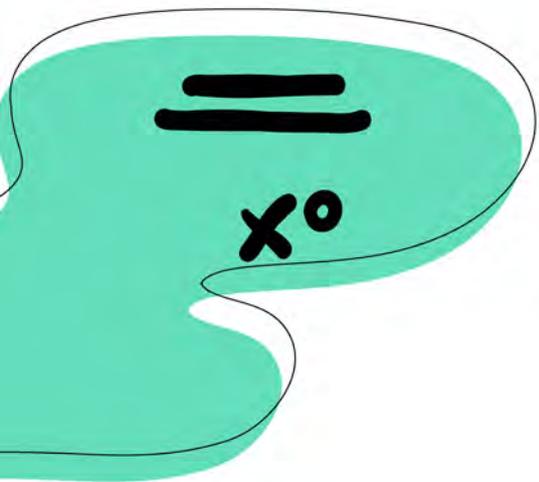
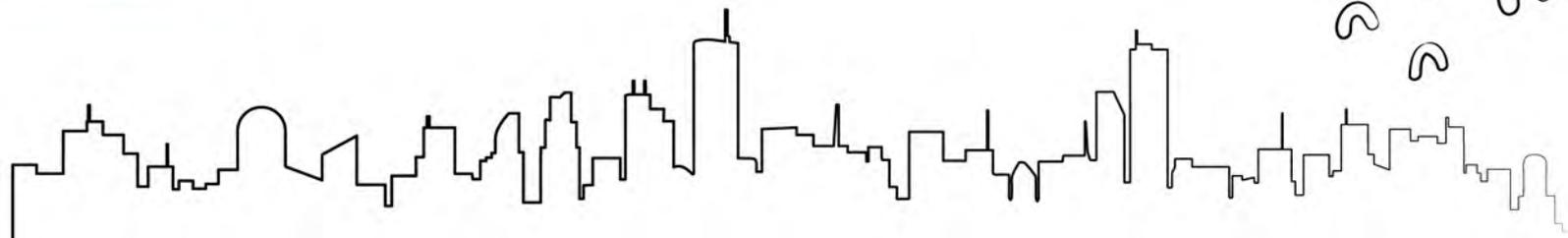


LIVE THE DIFFERENCE
VOLUME 1
2020

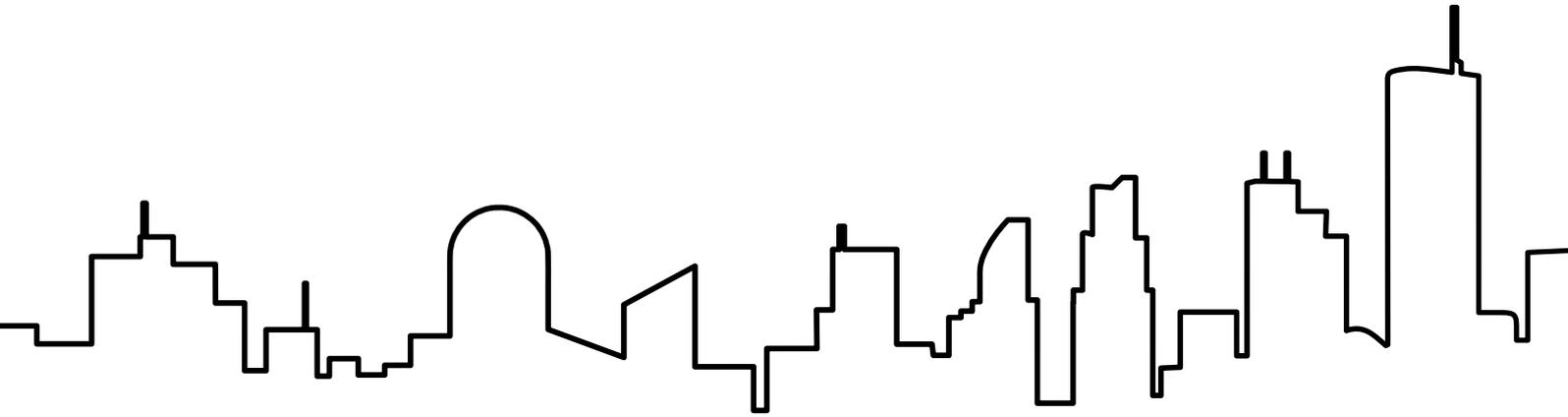
One Day Down,



365 To Go!



C O N T E N T S



04

THEME STORY
One Day Down, 365 To Go!

theme



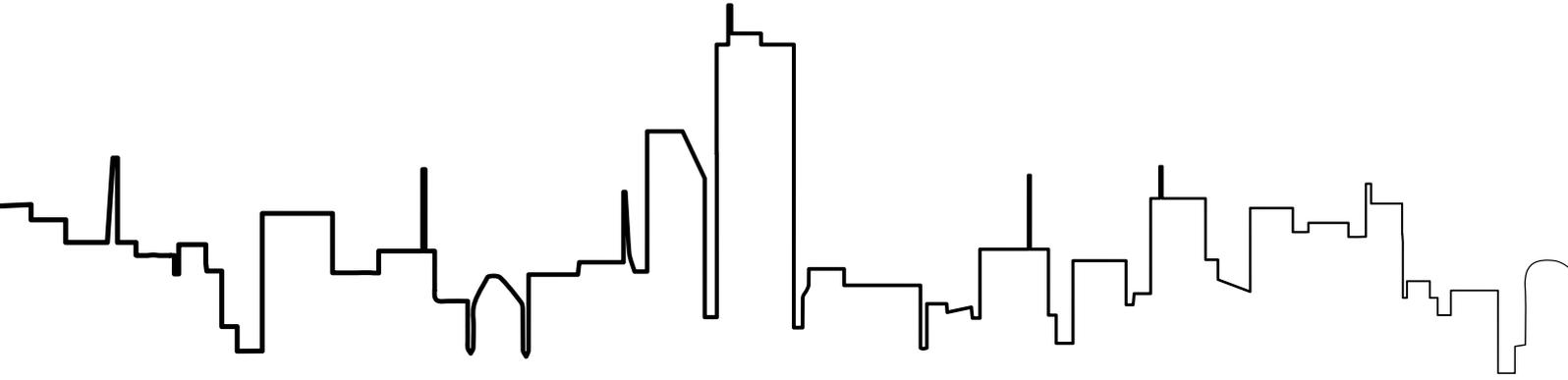
06

PEOPLE STORY
Nurturing More Leaders

people



CONTENTS



08

PRODUCT STORY

SKIN CARE

Be Bold, Be Courageous, Be Your Best!

HEALTH CARE

Empower your life with Ultimate Duo!



product

12

CULTURE STORY

Create The Good

culture

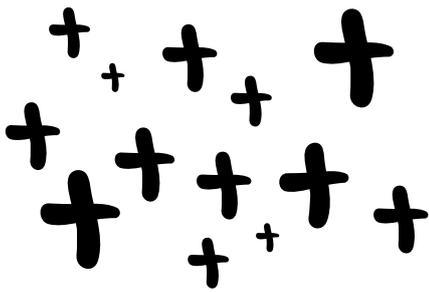


The new year has arrived. A brand new 366 days!
That's right. No... you didn't read it wrong. This year,
2020 has 366 days. Why? Because this is a leap year!
You gained an extra day in this new decade!
So, how has it been going so far?

Every new year is always the same. You make a bunch of new year resolutions. You try keeping it deceptively simple, like losing weight, living a healthier lifestyle, keeping your house free of mess and clutter, trying to cut back on social media, saving up more! However, come mid-March, you find yourself gasping in dismay because you did not fulfill even one or half of the resolutions you've made. You start feeling guilty, discouraged and probably crawling your way back to old habits.

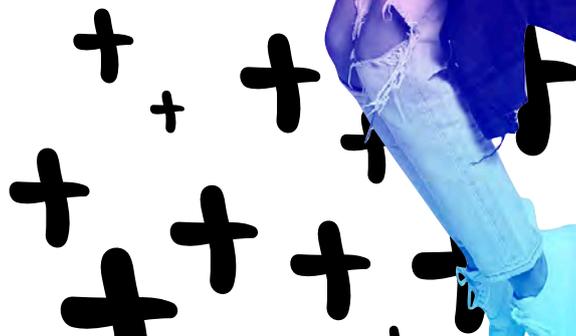
But you know what? You deserve better than feeling trapped and guilty – like you cannot accomplish your goals. Always remember this, you were created to be victorious! And there is a simple solution to it! It's just a matter of shifting your perspective and focus. The start of a new year is an excellent opportunity to get the next 12 months off to an amazing start. Whether you choose to believe it or not, living your life with a positive mindset and getting those positive vibes pumping is never a bad thing.

ONE DAY DOWN,



Start each day positively

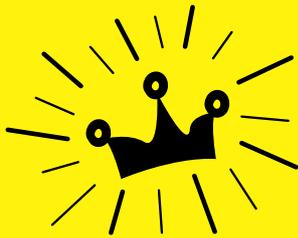
Wake up every morning and think of something positive. It can be a small thing that makes you look forward to starting your day. Get up and before you let yourself get into a negative mindset, make a promise to be positive!





Stick with people who will bring you up

You don't need toxic people in your lives and when you encounter people who bring you down, you should consider if you would want them to play a part in your life. The people in your life, your family, friends, co-workers, should be supportive of you and help you be a better person. They should carry sparks of ignition that will allow you to achieve your goals and live your dreams.



Celebrate all the small wins in your life

It's the little things in life that matters the most and you should always take a minute every day and be grateful for the good things in your life. Feel great when you solve a major problem at work, treat yourself when you finish a task. Don't think negatively by telling yourself that you should have done more. You are doing amazing so go and give yourself a pat on the back for it.

365 TO GO!



So many folks love the idea of making a new year's resolution. But sticking to it, now that's another goal. No one says it was easy, but don't give up on your new positive mindset and attitude after a few weeks of trying. It will take more than a few weeks for you to see the results from all the positivity. Consistency is key, and by the end of the year, you can celebrate the new you by knowing that you have transformed into your best self!



People often say good leaders have followers and great leaders make more leaders. It is undeniable that great leadership goes beyond being in charge and managing people. Being a great leader means being somebody who makes everybody feel like a somebody. It takes passion, patience and resilience to influence and empower others to be at their best.

While we know being a successful Nu Skin leader is no mean feat, could you please share with the readers about your secret in building a great team and nurturing more leaders who are now living in their best?

NURTURING MORE LEADERS

SCOTT YEO
EXECUTIVE BRAND DIRECTOR

I'm a firm believer in continuous improvement. Leading by example and discovering the better version of myself is how I influence others to believe they too, can be a better person.

It takes persistence and perseverance for one to be a great leader. I have a teammate, who used to be a businessman owning 9 businesses, but was so sceptic about the direct selling platform. It took me months of persuasion to having him onboard, but he was unwilling to learn about the business model until he saw the positive changes in me. My effort in working with the team towards the mutual goals and achieving success by lifting others higher are what changed his mind. It's been 5 years since he joined me in this big family, from an executive back then to a great leader who has now nurtured 20 Brand Representatives with 5 Executive Brand Partners under his wing.

Thank you Nu Skin for giving me the opportunity to living my best by helping others to achieve theirs!





ELKAY WONG
EXECUTIVE BRAND DIRECTOR

"Leadership and learning are indispensable to each other." - JFK, 35th president USA. Whilst enjoying the leveraged income and time flexibility from Nu Skin, I must say it took a while for me to learn the importance of leadership in this beautiful business. For a business which does not require us to worry for product innovations or stock holdings, we invest into the development of individuals who aspire greater success in life.

I was given a lot of love and patience. I am so thankful for an upline who leads with selfless commitment, passion, clarity and humility. These open up to a deep potential within each of us to desire to grow ourselves into a better leader to 'pay it forward'. Nu Skin is a journey. Success is the quality of that journey. Never stop setting goals and stretching to reach, for God will let us bend but never break.

Make goal-setting a habit; and enjoy the stretch to reach. "Let us not become weary in doing good, for at a proper time we will reap a harvest if we do not give up", Galatians 6:9



AARYN CHOO & JEREMY ONG
EXECUTIVE BRAND DIRECTOR

"A leader is one who knows the way, goes the way, and shows the way." – John C. Maxwell.

I'm a mother of three, a living ageLOC® testimonial who transformed from an 'auntie' to a businesswoman. I am grateful for being able to inspire others through my own life transformation. Upholding a sincere heart, never give up, staying positive, and leading by example are my secret to success.

Working for the right business platform is likewise important. Thank you Nu Skin for laying a positive environment for me to show the team that they, too, can be a better person from the inside and out – which includes regaining a healthier body and appearance through its innovative products; and living with a beautiful heart by helping the underprivileged through its Force For Good initiatives.

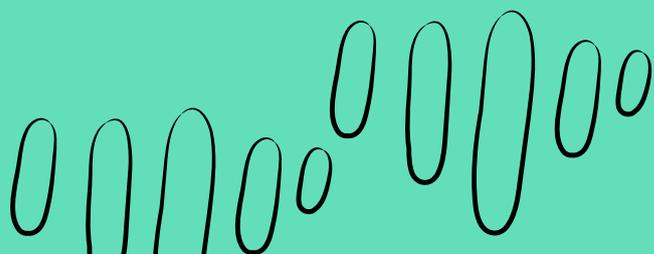


TONG BOON LIAN
EXECUTIVE BRAND DIRECTOR

I believe in achieving success through the right mindset and platform. That is why I chose Nu Skin, a business platform that empower success by lifting others higher.

"Living life the Nu Skin way" is my motto in inspiring others. Living the best version of ourselves is what we do in Nu Skin. Through my own positive changes, I've helped many to believe they, too, can become a better version of themselves.

Dream big and uphold constant improvement are my ways of leading the team towards success. I believe that leadership is a privilege to better the life of others. That is why I constantly share with my team and people around me about ways to enhance their lives through the Nu Skin products and its Force for Good culture; because through honest and selfless sharing, more people will be able to benefit from this wonderful platform.



Let's take a minute to think about "standardization" and "customization", which one is your preference? A standardized set lunch or one that customized to your taste buds? A standardize sedan that looks the same with everyone else or a customized saloon that fits your style and personality?

You customize almost everything in your life, from your style to your diet; so why should your skin care regimen be any different? You are an individual with your own individual biochemistry, and that means your skin is individualistic, too. So why should you compromise to general skin care that may work less for you?

Thanks to the advancement of technology, customizable skin care is no longer a fantasy! ageLOC® Me creates an entirely new approach to customized anti-aging skin care. Featuring five powerful, cutting edge products and one smart delivery device, ageLOC® Me is customized for you, by you. Love having fragrance in your moisturizer? You may choose to include it. Want to have a SPF-free Day Moisturizer? Remove it your way! Customizing your daily anti-aging skin care with ageLOC® Me is as easy as one-two-three.



1 Step One — Take Your First Step Toward Customization

Order your Starter online or from a brand affiliate. The Starter Kit comprise of one smart delivery device and your Calibration Set, a set of five products specifically formulated to deliver comprehensive anti-aging benefits that suits most skin type. With the Calibration Set, you have immediate access to the products, enabling you to experience the anti-aging skin care benefit right away! Use the Calibration Set as a reference when you take your ageLOC® Me skin assessment to further customize your products. The Calibration Set will also help you get comfortable using your ageLOC® Me device and products.

BE BOLD,
BE COURAGEOUS,
BE YOUR BEST!

2

Step Two — Tell Us About You

Together with your Calibration Set experience, the ageLOC® Me skin assessment helps you determine your anti-aging skin care needs through a series of questions concerning your environment, region, individual skin attributes, personal aging concerns, and preference for light or heavy moisturization. At this stage, you may choose whether to have SPF or SPF-free and fragranced or fragrance-free for your moisturizers. At the end of the assessment, you'll receive your personal skin care code.



3

Step Three — Experience Your Customized Skin Care Regimen

Order your customized set with your personal skin care code. You told us about you, your skin, and your preferences and, combined with our expertise in anti-aging science innovation, we created an anti-aging regimen that's just for you. Once you've received your customized product set, start using it right away. Like the Calibration Set, your customized set contains three serums and a day and night moisturizer.



4

Step Four — Keep It or Change It Up

Retake the ageLOC® Me skin assessment as many times as you like. You may find just the right combination for different climate and seasons. There's no limit to how many times you can take the assessment.

Isn't that simple? With just 4 quick steps, you are set for a customized set of five products regimen which is calculated based on you, your skin, and your preferences. This set of products include:

Three ageLOC® Me Serums that improve the visible signs of aging—lines and wrinkles, uneven skin tone, and rough, dull skin, leaving a noticeably healthier, younger looking you.

ageLOC® Me Day Moisturizer that provides hydration to strengthen and maintain the skin's natural moisture barrier, helping protect your skin throughout the day.

ageLOC® Me Night Moisturizer is specifically formulated to rejuvenate as you sleep, calms and soothes the skin while aiding the natural nighttime recovery process.

Since one size doesn't fit all, let's bid farewell to standardized regimen and give yourself a chance to experience the power and freedom to create a customized anti-aging skin care regimen with ageLOC® Me, because you deserve to be bold, be courageous and be your best!



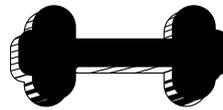
Empowerment is having the power in controlling one's life. Ever wonder why empowerment articles and motivational talks never seems to cease and is ever available for us to access? That's because most of these materials aim to show us that we can take control of our lives, and to many, these are true. However, as much as we like to take control of our life, getting old is inevitable.

While you can't stop aging, but you can control how you age. Aging gracefully isn't about trying to look like a forever 20-ish; it's about living your best life and being physically and mentally healthy to enjoy it. Read on to discover your quest to age gracefully.



Tips #1: Sleep well

Sleep should be your top priority. The average adult needs seven to eight hours of sleep each night. Getting adequate sleep could help lower the risk of heart disease, reduce stress and depression, lower the risk of obesity, and improve focus and concentration.



Tips #2: Exercise well

Needless to say, staying physically active is one of the best ways to slow down the aging process. Some options to stay active are going for walks and hikes, taking vacations, and participating in group exercise classes.



Tips #3: Socialize well

Socialization reduces stress and isolation. However, be mindful of who you socialize with as it plays an important part in affecting your emotional wellbeing. Being happy and keeping your stress levels down goes a long way in helping you live and age well. So, make sure you avoid toxic people in your lives and stick with those who brings you up.



"FOOD!"

Tips #4: Eat well

A balanced and healthy diet could help boost your energy level. However, as you age, malabsorption becomes a problem because your body doesn't have the same capability to break down and absorb nutrients as it used to, leaving you fail to meet daily dietary recommendations and start feeling flat, sluggish, and out of tune. That is why you should consider bridging the nutritional gap with the right supplements.

Thank to Nu Skin's proprietary ageLOC® technology, you can now empower yourself to feel young and energetic again with Ultimate Duo!

EMPOWER YOUR LIFE WITH ULTIMATE DUO!

What is so great about the Ultimate Duo?

Featuring the duo powerful packs, ageLOC® R² Pack and ageLOC®YOU-SPAN PACK, the secret in the Ultimate Duo lies in its ageLOC® technology. The ageLOC® science identifies, targets, and promotes healthy gene expressions to retune your youth, helping you feel healthier, younger, and more vibrant.



Renew and Recharge with ageLOC® R² Pack

Through ageLOC® science, ageLOC® R² Pack contains natural compounds shown to oppose age-related changes in expression of genes associated with aging, particularly in cellular purification and cellular energy production. With ageLOC® R² Pack, one can experience increased baseline energy levels, finds support to the body's ability to neutralize and remove cellular waste and toxic byproducts, etc.

Retune Your Youth with ageLOC® YOU-SPAN PACK

Do you know that every cell in the body is equipped with natural defenses designed to fight the effects of aging? But over time, factors all around us and inside our bodies can weaken these defenses and accelerate aging. However, with ageLOC® science, ageLOC® YOU-SPAN PACK could promote the youthful expression of key groups of genes that control aging defenses and also deliver enhanced nutritional benefits. What's more? With ageLOC® YOU-SPAN PACK, you may also find support for immune health, bone health, brain health, metabolic health and so much more!

The power is in your hands. You get to make all the decisions concerning your body, and you're the only one who can change it for the better. Use these tips to transform your health and start living your life to the fullest now with Ultimate Duo!



Ahhh... A brand-new chapter, a fresh new page. The beginning of the first few months always brings with it a sense of excitement, anticipation, hopes and dreams that we look forward to accomplishing. You get to see 12 whole months laid before you, untarnished and ready for your next adventure.

CREATE THE GOOD

For many, especially those who might have had a rough year, the thought of starting a new year filled with uncertainty can be quite scary. Living your life in futility is one of the biggest reasons why many people feel unfulfilled. You get tired of the cycle and the routine you are stuck in. So how can you turn this around? How do you keep a positive mindset and empower yourself and others with all those positive vibes? Giving back to the community, of course!

Helping those in need may just be the secret to living a life that is not only happier but also healthier. Volunteering or giving back to your community, it has much more meaning than just doing good –it gives you a great sense of purpose. You get to wake up each day knowing you did or are about to do something meaningful. You get to look forward to each time you instill a positive change on people who have touched your hearts.

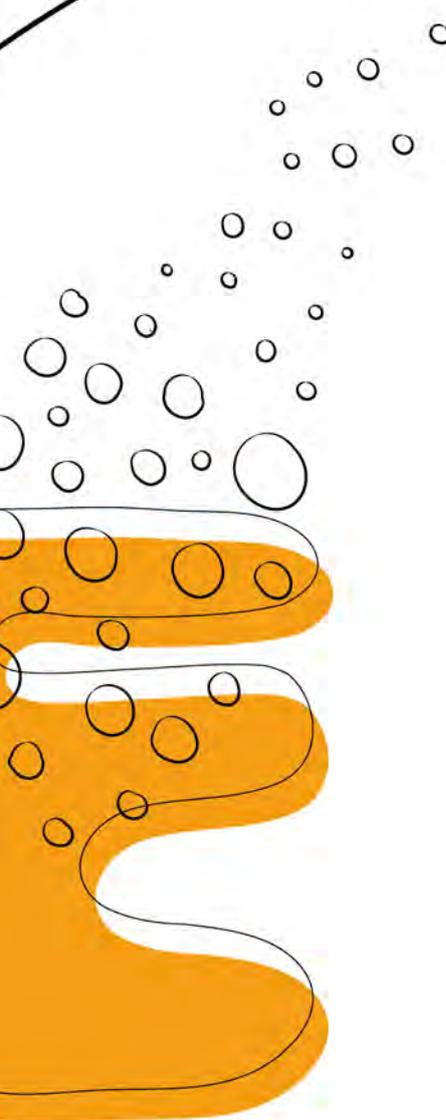
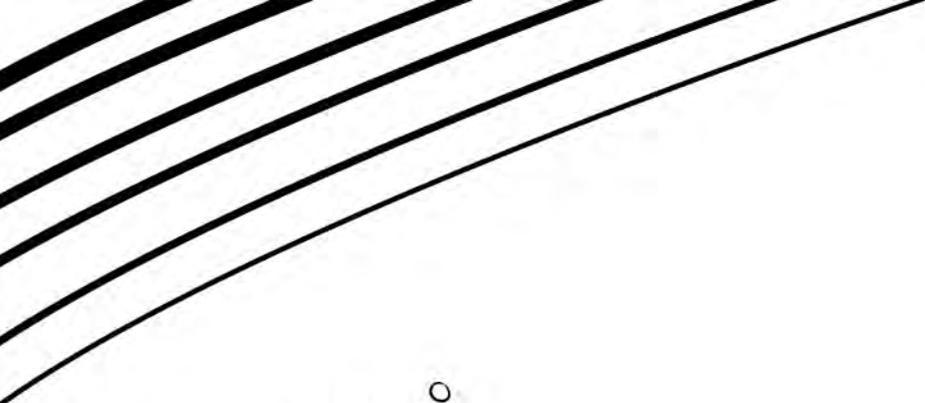
In the Nu Skin world where the culture of giving never stops, the company constantly pushes its limits to venture out into even more Fore For Good initiatives. The month of December is always a highly anticipated month that all Nu Skin Sales Leaders and staff members look forward to. The year-end annual Wish List Project allowed Nu Skin Angels to fulfill and grant a child's Christmas Wish. During this year-end season of giving, almost 500 less fortunate children were in all smiles. These children from all the way in Kuching, to Johor Bahru, Penang and Kuala Lumpur all had their Christmas Wishes fulfilled!



Since forming a partnership with Institute Jantung Negara (IJN) Foundation in 2008 and Gleneagles A-Heart-for-A-Heart Charity Programme in 2015, Nu Skin Malaysia has been helping children with congenital heart disease from all over Southeast Asia. The company helps by funding the cost for essential corrective heart surgeries through the Southeast Asia Children's Heart Fund (SEACHF) program, and sponsoring life-saving treatments that these children would otherwise not be able to obtain. With the help of Nu Skin's local partners - IJN & Gleneagles Kuala Lumpur, a total of 296 children's lives have been saved to date.

The beginning of a new year symbolizes a fresh new start. So, let's start the year on the right foot by keeping a positive mindset, emanate all those positive vibes to yourself as well as onto others!





NU SKIN®



DSMA

NU SKIN (MALAYSIA) SDN. BHD. (199601030435) (A/L 931594)
Lot 01-05 Level 1, PNB Perdana (Commercial Centre), No. 10, Jalan Binjai 50450 Kuala Lumpur.
Tel: 603 2170 7888 Fax: 603 2170 7999 www.nuskin.com.my

نوسکین فرمائیکس (بی) سنڈیرین پرحد

NUSKIN PHARMANEX (B) SDN BHD
D2, Bk D, Lot 11620, Jalan Gadong, Bandar Seri Begawan BE1718, Brunei Darussalam.
Tel: 675 2 422 225 Fax: 675 2 422 226 www.nuskin.com.bn

