

LIVE

THE DIFFERENCE



WHO RUN
THE WORLD?
GIRLS!

CONTENTS



04

THEME STORY

Who Run The World? Girls!

06

PEOPLE

Towards a Better Tomorrow with
Revolution of Innovation

08

PRODUCT

SKIN CARE

Enjoy Tomorrow's Beauty Today!

HEALTH CARE

Take Charge Of Your Family's Health,
Drink Healthy Today!

12

CULTURE

Making The World A Better Place



WHO RUN THE WORLD? GIRLS!

What a time to be a woman! We're talking about how women from all around the world are now rising up, making sure that our voices are heard, standing up for our rights and getting involved with one empowering movement after another. Showing no signs of stopping anytime soon. Yes. This is indeed a revolutionary time to be a woman!

International Women's Day is a day of recognition and celebration of women globally. It's one day of the year that recognises the value that women bring to individual communities and collectively to the world, and showcases the incredible struggles of women who have paved the way for others. We take a step back and appreciate who women are as mothers, as entrepreneurs, as community leaders, and as young women of vision.

There are many ways one can celebrate and honour this amazing day. The list is endless and people from all over the globe take a variety of different approaches to honouring the day. From taking part in a women's march to attending a feminist festival that will inspire and entertain. Every year, this day comes and goes, and sometimes we don't even notice it. Or for those of us that do, why not take this day to appreciate the powerful and strong woman you are by treating yourself?

Now when you think of International Women's Day, health and wellness may not be the first topic that comes into mind. As a contemporary woman or superwoman, you're everywhere and you do it all. You go to work each day, but also effortlessly handle all the household chores. You adapt to several roles by being a mother, wife, daughter-in-law and among other roles. Donning all these roles and responsibilities often leads you in forgetting about your own well-being. So you know what you should be doing? You should start adopting some beauty and health care routines for your skin and body!

As we celebrate International Women's Day, indulge and empower yourself with **ageLOC LumiSpa**, **ageLOC Me** and **EcoSphere Water Purifier**. Investing long hours in beauty regimes can be tiring, but with this trio you can now easily revitalise your body with just a snap of your fingers!

Celebrating and empowering women should absolutely not be restricted to just one day, but having an extra special day to rejoice for all womankind and spread awareness is pretty great too. So, take the time to celebrate yourself and the women who inspire and empower us and fill our lives with beauty in every way.

Never forget, women, that you are powerful, you are brave and, most importantly, you are a confident woman!

TOWARDS A BETTER TOMORROW WITH REVOLUTION OF INNOVATION

“Nu Skin has been constantly innovating in its product development. From the spoon story to today’s smart beauty & household devices and **YouRev**, how do you think these revolutions of innovation could help empower yourself or people around you to live a better life?”



1 ALAN GOH & SERENE TAN 1 Million Dollar Circle & 1 Year Team Elite

“‘Finally’ is the word. Finally, I have a skincare that caters to my very unique skin. Finally, I have a LumiSpa that do more than just cleaning but help me treat my skin within 2 minutes. Finally, looking good and feeling confident is so easy, fast and hassle-free. Finally, with the invention of **EcoSphere Water Purifier**, ensuring my family drinking clean and healthy water everyday can now be so effortless. ‘Finally’ is the word.

That is the common feedback from my busy customers. Thanks to Nu Skin’s foresight and innovation in providing these breakthrough smart beauty and household devices, we are providing quality solution to our family, friends and customers no matter which generation they belong to!

With the introduction of **YouRev**, we are looking forward to help our customers to discover the best of themselves through Nu Skin’s amazing products and business opportunity.”

2 HILDA PANG PIT SHIAN Blue Diamond Executive

“There is already a revolution happening out there. A revolution driven not just by the millennials but by Generation C and Generation Z as well. This revolution has drastically changed the way we do things, the way we shop, the way we work.

I am truly grateful for Nu Skin’s powerful culture in innovation, constantly keeping up with the needs, the wants and the trends of a rapidly changing world. From the spoon story, delivering the best in a spoon, to smart devices like the multi-tasking **ageLOC LumiSpa** and the innovative **EcoSphere Water Purifier** that meet the needs of today’s generation; Nu Skin has helped me, my team and everyone else on this platform to ride with the waves of change. It is truly a great feeling to see how the amazing results of these devices help improve skin, boost confidence and enhance the health of people from all walks of lives. And more importantly, how the business has added value to and transformed the lives of many.”

3 LOO MUN FONG & KOK KUNG SHEN 1 Million Dollar Circle & Blue Diamond Executive

“We are so grateful to have found Nu Skin, a company that evolves over time to stay competitive in the industry. Its premium quality products are safe to be used from the inside out, for ourselves, as well as for our friends and family. Its constantly innovative beauty and household products, such as their newly launched **ageLOC LumiSpa** that does more in less time and the **EcoSphere Water Purifier** that produce clean, purified water with just a single touch have benefited people from all walks of lives.

The invention of all these innovative products have enabled those who dream big to transform their lives to the better, merrier and greater ones! Thank you Nu Skin, we love Nu Skin!”

4 ASHLEY PHUA & SAM TING Blue Diamond Executive

“Nu Skin’s rewarding business opportunities have given chances to ordinary people like us to fulfill our dreams by participating in a global business through a risk-free investment platform.

With **ageLOC** being the total solution to target aging problems at a genetic level, aside from preventing aging disease, these innovative anti-aging products have definitely redefined aging by enabling human to age gracefully.

Its latest beauty devices, **ageLOC Me** and **LumiSpa** have further empowered people to do more with less by providing a promising result with more time and cost efficient. What’s more? The results of its first venture into the household series, **EcoSphere Water Purifier** has enabled every household to enjoy clean and healthy water every day, at the comfort of their own home!”



ENJOY TOMORROW'S BEAUTY TODAY!

As a woman living in this modern age, you are everywhere. Besides being a working lady, you are also a daughter, wife, mother, sister and daughter-in-law. The idea of engaging in multiple roles simultaneously has definitely made you into a superwoman.

Nevertheless, even a superwoman has only 24 hours in a day. Striking a balance in donning all the roles and responsibilities and your own well-being are no mean feat. Thanks to Nu Skin breakthrough innovation in bringing tomorrow's beauty today, you can now enjoy timesaving, customizable skincare devices that bring multiple skincare benefits to your skin anytime, anywhere!

A MULTITASKING DEVICE THAT DOES MORE IN LESS

Introducing **ageLOC LumiSpa**, designed to do more than just clean the surface of the skin, it is a 7-in-1 solution for youthful looking skin. This first-of-its-kind, dual-action skin care system energizing and deep-cleansing skin in a single treatment. Stimulating the skin using Nu Skin proprietary Micropulse Oscillation technology, **ageLOC LumiSpa** moves at the precise frequency to promote dynamic skin metabolism, revealing smoother, softer skin after just one use.

Unlike other cleansing devices that feature bristle or brush heads that can trap makeup, dirt, and debris, **LumiSpa** uses hygienic silicone treatment heads that are infused with antimicrobial silver and super easy to clean. What's more? The special formulated **ageLOC LumiSpa** Activating Cleanser works best with its silicon treatment head to ensure the device provide perfect touch to the skin.

Experience brighter, softer, smoother skin and an energizing facial massage, simply spend two minutes twice a day to enjoy 7 skin benefits in as little as two weeks!



A CUSTOMIZABLE DEVICE THAT IS DESIGNED FOR ME!

Being an amazing woman, you are unique in your own way. So when it comes to your skin care, shouldn't it be just as unique as you are? With state-of-art technology and breakthrough anti-aging formulations. You can now redefine anti-aging skin care with **ageLOC Me**, an entirely new approach to anti-aging crafted to directly answer your individual needs.



Featuring five powerful, cutting edge products and one smart delivery device, **ageLOC Me** is customized for you, by you at your fingertips anywhere, anytime with the **ageLOC Me** App. This smart device generates your personal skin care products based on your feedback and allows you to find your best match out of over 2,000 possible combinations.

Comprising Microlayering Technology, the **ageLOC Me** device weaves the customized serums together into multiple layers and delivers them at the moment of use, evenly distributing the key ingredients, optimizing the serum combination, and resulting in increased absorption of anti-aging formulations into the skin, allowing you to enjoy confident, beautiful skin day, every day!

The time is now. The dawn of a new beginning. This is the age of **YOU'REV!** Strong women don't fall behind in the battles against aging, so rise up and empower yourself and your loved ones with **ageLOC LumiSpa** and **ageLOC Me** now!

TAKE CHARGE OF YOUR FAMILY'S HEALTH, DRINK *HEALTHY* TODAY!



Housewives, breadwinners, mothers, and family head are among the common roles that women adapt in today's society. Besides managing multiple roles, women are generally known as the managers of their families' health in most household, ensuring everything in the household are clean and safe for her family.

However, with the overwhelming workload in the office and there are only so many hours in a day, how do you give your career the dedication it deserves, and still spend quality time managing your family's health? How do you strike a balance between work and home? How do you make it work? Even one with super power may find it difficult to achieve, isn't it?

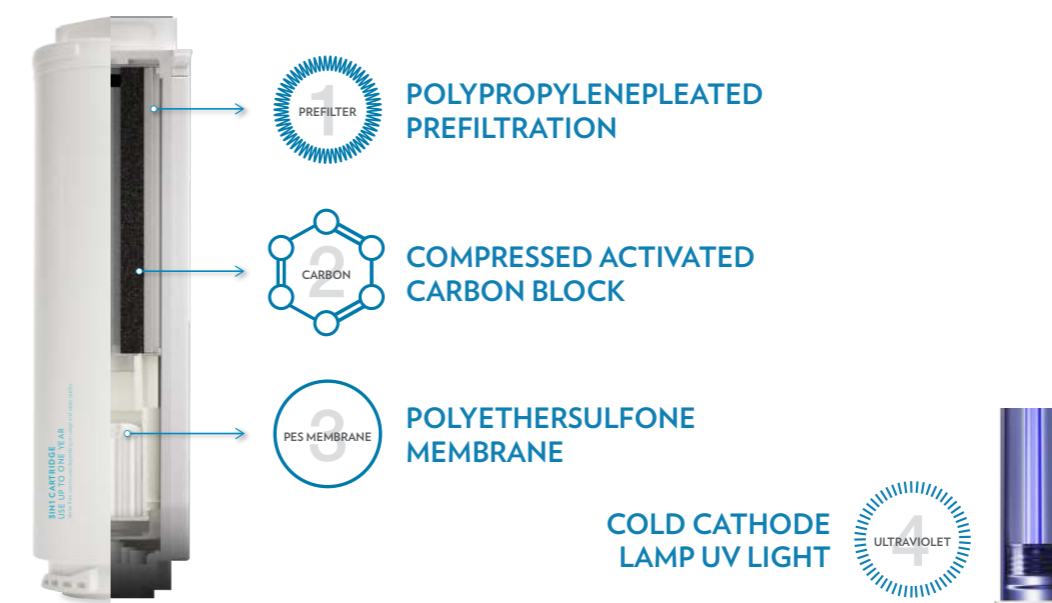
No doubt it is hard to find career-family balance for today's women, but you can heave a sigh of relief now as Nu Skin's **EcoSphere Water Purifier** is here to change the game, giving you ease in managing your family's health with cleaner and safer water.

Water is the foundation of our bodies and intrinsic in our everyday lives. 60% of our body composition are made up by water, it is essential for bodily functions as basic as respiration, metabolism, and even down to the microscopic level of sustaining cell life. While you may know how important it is to drink water, but do you know just

how clean your tap water really is? The average home's tap water can contain microbes, organic contaminants, and even traces of chemicals and pesticides. Do you want your family to drink those things every day? We don't either. That's why we're so excited to introduce the **EcoSphere Water Purifier**.

FOUR BREAKTHROUGH IN ONE INNOVATION

Developed with your family's health in mind, Nu Skin **EcoSphere Water Purifier** is an innovation of four breakthroughs to provide clean, safe drinking water essential to one's overall health. This amazingly innovative device incorporates aspects of both ultrafiltration and ultraviolet sterilization. By utilizing innovative intelligent four-stage ultra-purification technology, it can effectively eliminate 99.9999% of harmful microorganisms.



The four-stage purification includes a three-in-one cartridge that lasts up to 12 months. When it's time to replace it, the process is literally as easy as twisting the old one out, and then twisting a new one in.

As for installation of the device, it just takes three minutes to twist, click and install **EcoSphere Water Purifier** in your kitchen without any alterations to the faucet or sink areas. Its premium electronic diverter on your tap that

requires only a touch to activate the water purifier making drinking water accessible and convenient enough for a child to enjoy.

With the seamless installation, easy usage and maintenance of the device, **EcoSphere Water Purifier** is poised to be your trusted guardian at home. Drink healthy and start enjoying everyday family moments with a peace of mind now with **Ecosphere Water Purifier**.

MAKING THE WORLD A BETTER PLACE

International Women's Day is about both celebrating the achievements of extraordinary women and the ongoing fight for gender equity.



Aside from the usual celebrations, you might find yourself wondering how you can be part of this wonderful and meaningful occasion. There are many ways to show your support, if you are in a generous mood, there are charitable organizations devoted to helping kids that could use a little love today.

Giving a monetary contribution is a great way to truly support causes that are in need. Of course, you want to make sure that your contributions are going toward something

good, so it is important to learn about the organization that you are planning on contributing to. Luckily, there is no shortage of children organizations that would be ever so grateful for your thoughtful contribution today (or any other day)!

Founded in 1984, Nu Skin holds firmly onto its mission to be a force for good throughout the world by empowering people to improve lives. Besides fostering underprivileged children with the love and care that they need with various projects



and efforts, one of the Company's top Corporate Social Responsibility (CSR) initiative is to save the lives of children born with congenital heart disease.

This year, Nu Skin Malaysian celebrates an astounding 10 years of partnership with Institut Jantung Negara (IJN) Foundation! Since 2008, Nu Skin Malaysia has been helping children with congenital heart disease from all over Southeast Asia by funding the cost for essential corrective heart surgeries through the Nu Skin's Southeast Asia Children's Heart Fund (SEACHF) program, and sponsoring life-saving treatments that these underprivileged children would otherwise not be able to obtain. Through the Nu Skin Malaysia – IJN Foundation Heart Surgery Project for Children, to date, 148 children's lives have been saved!

Aside from the numerous lives saved, the Company continues to push the edge of charity in constantly finding new ways for their contributions to reach those in need. Every year without fail, charitable initiatives and activities like Festive Season Ward Visitations - SEACHF Board Members bringing cheer to the children in paediatric wards, Force For Good Day – an annual educational field trip with the sponsored kids, and Wish

List Project – Nu Skin Distributors and staff members fulfilling and granting a child heart patient's Christmas wish, this truly shows that Nu Skin Malaysia never fails to stay true onto their objective to improve the lives of children in need.

While there are many ways that one can support International Women's Day, why not try something different by making a difference. Start by spreading hope and getting excited about how you can empower the future generation by giving them a chance to live with improved health. Whether you give your time or your contributions, everyone can play a part in creating a brighter future for these little boys and girls. Better later than never, start by committing to make a difference and spread the love in making the world a better place for everyone.





NU SKIN®
DISCOVER THE BEST YOU™



NU SKIN (MALAYSIA) SDN. BHD. (402787-V) License No. AJL 931384
Lot 01-05, Level 1, PNB Perdana (Commercial Centre), No. 10, Jalan Binjai, 50450 Kuala Lumpur.
Tel: 603 2170 7888 Fax: 603 2170 7999 www.nuskin.com.my

نوسکین فووانیکس (بی) سندیرین برحد

NUSKIN PHARMANEX (B) SDN BHD
D2, Blk D, Lot 11620, Jalan Gadong, Bandar Seri Begawan BE1718, Brunei Darussalam.
Tel: 673 2 422 225 Fax: 673 2 422 226 www.nuskin.com.bn