

# LIVE THE DIFFERENCE

VOLUME 4, 2016



DISCOVER  
THE BEST YOU

TRANSFORMING  
YEARS





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# DISCOVER THE BEST YOU

**Positioning itself as an Anti-Aging Leader in the Direct Selling Industry, Nu Skin defies any stereotypes that getting older equals to slowing down. With its unparalleled science and innovative products, the company has created a legacy of reaching the future first with cutting edge science, groundbreaking product launches and business opportunities like no other!**

As people are heading towards a new modern era, they are demanding more and more out of their years. They want to look better and feel better. People want to be the ones in control on how quickly they age. They want to look, feel, and live younger longer! Now the timing to be in the frontliners of the wellness and anti-aging waves could not be better. The convergence of these new trends, combined with Nu Skin's unique business opportunity and the discovery of its proprietary ageLOC® science, presents a new and remarkable opportunity of a lifetime.

Day in, day out, every day, in every way, Nu Skin continues to be committed to scientific innovation by providing growth and business opportunities for people to have their own business as well as sharing products that they are passionate about. Built on a commitment that started some 30 years ago with the company's founders on combining innovative personal care products with only good ingredients, Nu Skin continues in taking another step forward by using the latest scientific innovations in products development.

With years of unparalleled research in collaboration with leading scientists, ageLOC® science is a revolutionary approach that is changing the way people appear to age! ageLOC® products are the only internal and external product range developed from Nu Skin's proprietary anti-aging science that targets visible signs of aging. Skin care from the outside in and nutritional supplements from the inside out, working together, these products create the perfect formula - giving people the key to living younger longer!

Inspired by more than 30 years of anti-aging genetic science and research, Nu Skin has redefined the technology of anti-aging skin and health care like you have never seen, felt or imagined! Featuring exclusive ageLOC® opportunity to help people live younger longer, ageLOC® Me and ageLOC® YOU-SPAN Pack are two first-of-its-kind most advanced anti-aging skin care and supplement that target the sources of aging and preserve the look of youth. With such a unique, revolutionary new anti-aging discovery, these up-and-coming ageLOC® products continue to prove how Nu Skin is driven by dreams as it thrives on in providing new business opportunities for its Sales Leaders.

Being experts at putting aging at its place, Nu Skin turns new ideas, trends, and science into wellness, beauty and freedom. Even after more than 30 years in the business and operating in over 50 markets worldwide, Nu Skin remains true and committed to its mission by constantly improving lives, helping people to pursue their ambitions, explore their passions and discover their true potentials. Living by a set of values and driven by dreams, to ultimately help you, your teams, and your customers to Discover The Best You.



# IT'S ALL ABOUT ME!

Your style, your personality and your complexion are your unique characteristics. So when it comes to your skin care, shouldn't it be just as unique as you are?

ageLOC® Me is a first-of-its-kind, customized skin care solution. A breakthrough anti-aging product that represents the next era of skin care – skin care customized for you, by you!



“To me, ageLOC® Me is a gift. I have been longing for a skin care regime that can suit my skin perfectly all these years, and now it has finally arrived. So happy and grateful to Nu Skin for this customized ageLOC® Me! Nothing can satisfy our skin, but “me!”  
- ANNIE WOO

“Frankly, I cannot find the right word to describe ageLOC® Me. It is just too amazing! It's customized. It's simple, and it's time-saving. With it by my side, I can spend more time taking care of my grandchild now!  
- MRS. YAP PECK KONG



“I'm truly impressed with the discovery of this new innovation - ageLOC® Me. It is when Genetic Science meets Award Winning Design; when Innovative Thinking meets Personal Human Touch; when 30 years of Tradition meets Advanced Online Customization. It's just beyond words! Imagine the potential in your hands!  
-WILLING TAN

“ageLOC® Me - It's all about me. I can now look younger with this new innovation. It is the perfect anti-aging solution for me. The confidence and elegance in us are our best assets. ageLOC® Me helps in prolonging youthful appearance, allowing me to Discover The Best Me! ageLOC® Me is my choice. Yours?  
- EVELYN LAI

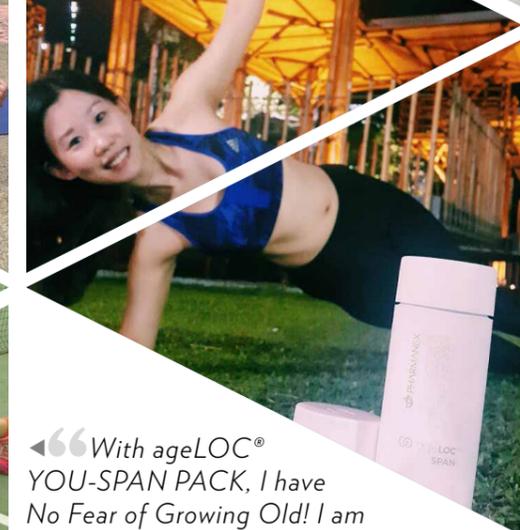
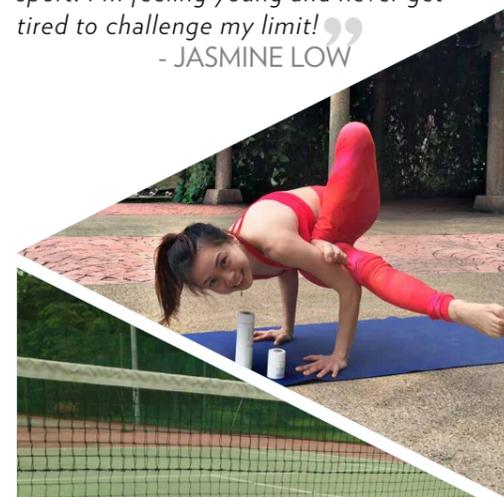
# LIVE MORE YOUTHFUL YEARS!

Backed by more than 30 years of anti-aging gene expression research, ageLOC® YOU-SPAN PACK is Nu Skin's most advanced anti-aging supplement ever.

This revolutionary product not only helps revitalize your aging defense mechanisms but promotes your youth span – the years you can enjoy life being more active, energetic, and healthy!

“I can always stay young, active and fit, just like a teenager. I love this feeling so much! I can't live without ageLOC® YOU-SPAN PACK.”  
- JOHN CHONG

“ageLOC® YOU-SPAN PACK allows me to continually progress in my favorite sport! I'm feeling young and never get tired to challenge my limit!”  
- JASMINE LOW



“With ageLOC® YOU-SPAN PACK, I have No Fear of Growing Old! I am determined that I can keep an active lifestyle and have a colorful life!”  
-WYNNIE TAN

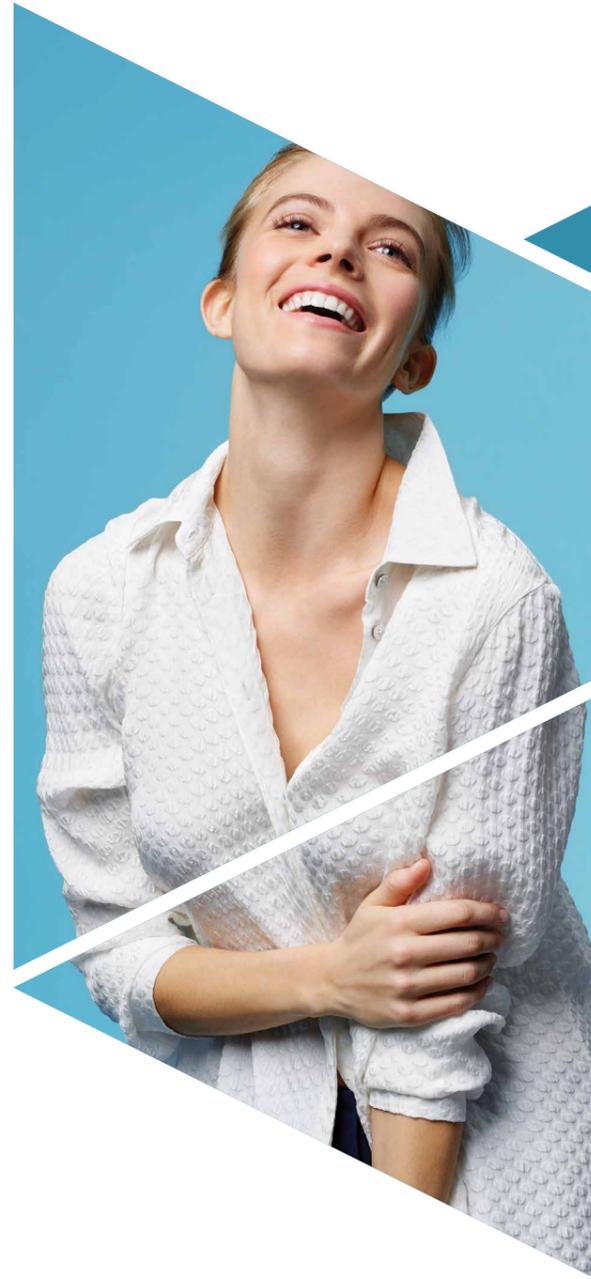
“I have no fear of growing old because with ageLOC® YOU-SPAN PACK, staying young is what we can expect! I believe that I can still do side plank at 80 years old!”  
-ELLA TAN

# DISCOVER THE POWER TO BE ME!

We all have our very own beauty routine. Most of us have skin care routine that we stick to out of habit - and all you ever do is repeating the same steps that you have to go through day in and day out. But throughout your whole life, what if you have been using the wrong skin care routine and repeating all the wrong steps?

Now each of us is uniquely individual with distinctive needs. Your style, your personality and your complexion are your unique characteristics. So when it comes to your skin care regimen, it should be just as unique as you are! Now imagine an anti-aging skin care regimen tailored just for only you. You might question "What kind of sorcery is this!" Nope, there isn't any magic involved, but just pure state-of-the-art technology!

Inspired by more than 30 years of anti-aging genetic science, Nu Skin has redefined the technology of anti-aging skin care like you've never seen, felt or imagined before! Featuring ageLOC® technology to target the sources of aging and preserve the look of youth, ageLOC® Me is a first-of-its-kind, customized skin care solution. A breakthrough anti-aging product that represents the next era of skin care - skin care customized by you, for you!



ageLOC® Me is a device that contains serums, day and night moisturizers brought together in one anti-aging system. Using revolutionary technology to deliver customized skin care that is matched for your skin type, your lifestyle, your skin issues and your preferences. This skin care system will deliver what you need, when you need it, in the right amount. Best of all, this personalized regimen will be able to provide you with consistent results efficiently so you can free up valuable time from your busy day yet still enjoy the results of a sophisticated skin care regime.



## A MULTI-PATENTED TECHNOLOGY

Nu Skin created ageLOC® Me, a delivery system that stores, combines and delivers your skin care products through a technology covered by multiple patents. The airless cartridges that ageLOC® Me uses and the way they deliver the serum and moisturizers are a unique product innovation. This device also offers hygienic dispersal, which is a breakthrough in skin care. ageLOC® Me automatically senses your hand and delivers a precise dose of serum and moisturizer every day and night. So no more dipping your fingers into the pots, just hold your hand under the device for your serums and moisturizers!

## PERSONAL CUSTOMIZATION

Just by answering a few questions on the ageLOC® Me Skin Assessment App, you can customize your skin care products needs to take into consideration of the your environment, skin type, aging concerns and personal preferences to determine a specific set of products from almost 2,000 combinations. Like fragrance in your moisturizers? You can choose to include it. You can also include or omit SPF from Day Moisturizer, and choose targeted benefits in a serum to best fit you. At the end of the assessment, you'll receive your very own precise and personalized skin care regime code like no other created just for you!

## AGELOC® ME SERUMS

The serums target a wide range of aging concerns, such as the appearance of lines and wrinkles, uneven skin tone, pore size and many more. Your 3 specific cartridges will depend on the skin care needs you highlighted through your Skin Assessment. The combination of the 3 separate cartridges will deliver more active ingredients than ever before, giving you great skin care benefits customized to your specific needs that would not be combined otherwise.



## AGELOC® ME DAY & NIGHT

The Day and Night formulas are designed to work together in a way to provide a comprehensive hydration. The moisturizers help improve cellular turnover to refine texture and reveal smoother, softer skin. Through the ageLOC® Me Skin Assessment, you will be able to customize your moisturizers with an array of criteria like fragrance, texture and Sun Protection Factor (SPF).

ageLOC® Me creates an entirely new approach to customized anti-aging skin care. Brilliant yet simple to use, ageLOC® Me delivers five powerful anti-aging products, custom selected from about 2,000 possible regimen combinations. Delivering one streamlined, simplified regimen to you, this makes sticking to your skin care regimen much more easier and fun! So say goodbye to your bathroom being filled with bottles and jars; and hello to the sleek design-awarded ageLOC® Me!

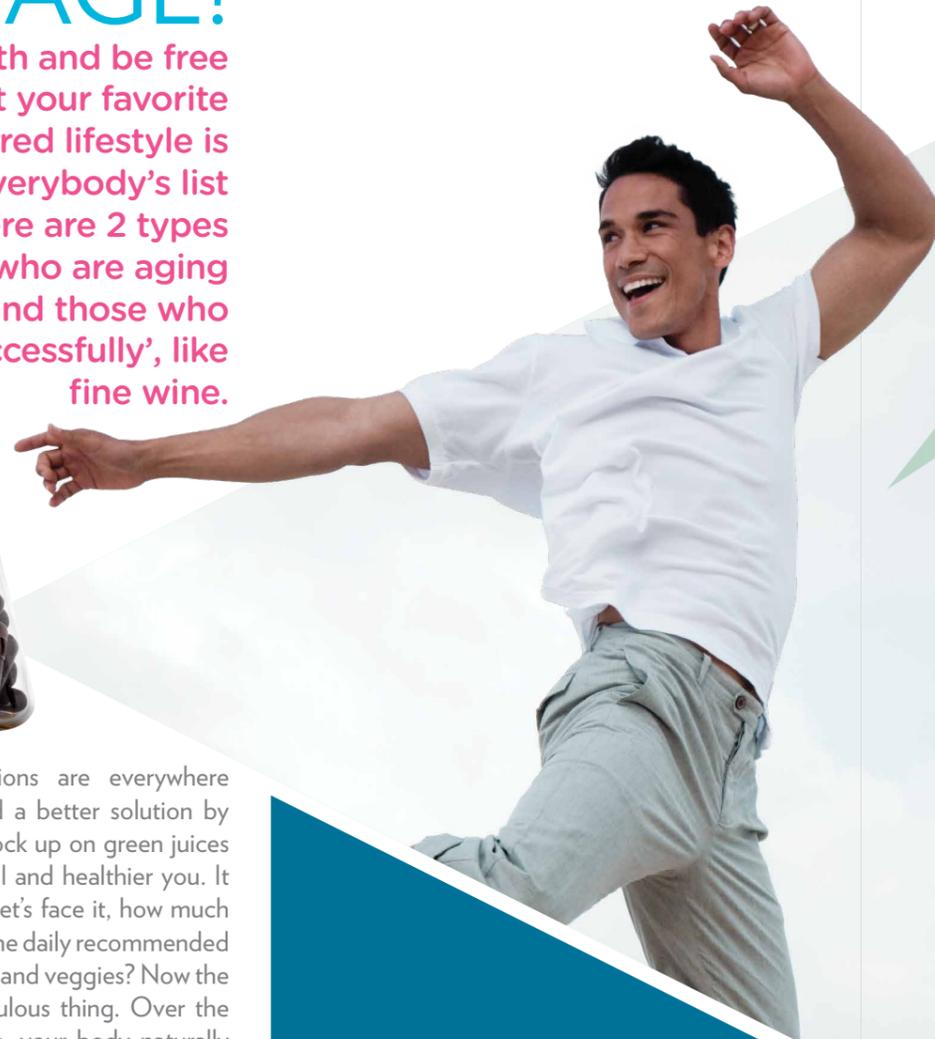
# THE POWER TO DEFY YOUR AGE!

Maintaining a good health and be free of diseases that might limit your favorite physical activities or desired lifestyle is high priority on practically everybody's list around the globe. Now there are 2 types of aging out there - those who are aging typically, like spoiled milk; and those who are aging 'gracefully' and 'successfully', like fine wine.



Anti-aging magic potions are everywhere these days. So you find a better solution by going au naturel and stock up on green juices and foods for a youthful and healthier you. It might do the trick, but let's face it, how much can you consume from the daily recommended servings of all your fruits and veggies? Now the human body is a miraculous thing. Over the course of your life span, your body naturally learns, evolves and repairs itself. The very key to preserving your youth span is to give your body what it needs so it can continue to do what it is designed to do – live young.

Backed by more than 30 years of anti-aging gene expression research, Nu Skin's proprietary anti-aging scientific approach is unlike any other in the world. Introducing ageLOC® YOU-SPAN PACK, Nu Skin's most advanced anti-aging supplement ever. This revolutionary product not only helps revitalize your aging defense mechanisms but promotes your youth span – the years you can enjoy life being more active, energetic, and healthy!\*



## 10 SYSTEMIC BENEFITS

- Cellular Health
- Brain Health
- Heart Health
- Metabolic Health
- Skin Health
- Bone Health
- Joint Health
- Eye Health
- Physical Performance
- Immune Health

## EXCLUSIVE SCIENCE

The human body is equipped with natural defenses called "Aging Defense Mechanisms" (ADMs) to fight the effects of aging. Over time, factors around you and even inside of you can weaken these defenses, leaving you vulnerable to accelerated aging. Nu Skin has a unique understanding of how gene expression affects your ADMs. With years of superior nutritional, anti-aging knowledge, and proprietary gene expression research by an experienced team of in-house scientists, leveraging on database of millions of gene expression data points accumulated over the span of a decade, Nu Skin is at the forefront of scientific innovation, creating products that target the sources of aging!

## UNIQUE INGREDIENT BLEND

ageLOC® YOU-SPAN PACK contains a unique ingredient blend that provides broad-spectrum benefits for everyone regardless of dietary intake or supplement regimen. Using Nu Skin's proprietary gene expression research and the most robust anti-aging scientific literature, a range of potent blend of anti-aging ingredients around the world are selected based on their unique health benefits and their ability to positively impact gene expression related to your ADMs. The ingredient blend in ageLOC® YOU-SPAN PACK is so unique, that it is not readily available, even from a healthy diet!

## SYSTEMIC HEALTH BENEFITS

ageLOC® YOU-SPAN PACK delivers all-encompassing, anti-aging protection. It influences multiple aging defense mechanisms to provide broad-spectrum wellness benefits, promoting a wide range of functions from your heart, your brain and your bones to your metabolism.



In the modern era, everyone wants to live younger longer, and no one wants to grow old. Even when you do get old, nobody wants to feel old. A definite truth about an unspoken desire that lives in the hearts of everyone around the world is the desire to be, look and feel younger and longer. Birthdays shouldn't determine your worth. And age? That dinky little number definitely shouldn't determine your lifestyle either! Now with ageLOC® YOU-SPAN PACK, you can hold onto your youth to keep doing what you love throughout your life – giving you the power to defy your age!\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

# GIVING YOUR BEST FOR THE FUTURE

**“Nu Skin was created to improve lives. That was our goal in 1984, and it continues to be the vision that drives us today.”**  
**- Steven J. Lund, Executive Chairman of the Board, Executive Director of Nourish the Children**

Leading the direct selling industry with its advanced anti-aging technology, Nu Skin provides all a chance to live younger, longer; giving you an opportunity to lead a better life. So when it comes to leading quality life, Nu Skin has never let you down with its innovative products. But what touches the hearts of many are the efforts that Nu Skin puts in to stick to its pledge to create a difference in the world with its enriching and uplifting Force For Good culture.

For Nu Skin Malaysia, throughout the 15 years since its establishment in Malaysia, they've always been trying their best to uphold this FFG culture as well. Whether it's the effort that they've put in to help underprivileged children from P.S. The Children and the New Covenant Community in Sentul in the early days of establishment, or the concrete partnership with Insitut Jantung Negara (IJN) Foundation, Nu Skin Malaysia never fails to stay true onto their objective to improve lives of children in need.

Following the partnership with IJN Foundation (started in 2008) that helps children born with congenital heart diseases through funding from Nu Skin's Southeast Asia Children's

Heart Fund (SEA CHF), Nu Skin Malaysia too made a difference when they started the Wish List Project in 2011 in Kuala Lumpur that soon spanned to Johor Bahru, Penang and Kuching. This selfless effort aims to Create More Smiles for children from impoverished families as Nu Skin Malaysia grant them Christmas wishes at every December of the year.

With the numbers of lives saved year-by-year and wishes accumulated through all the Wish List Projects, Nu Skin Malaysia continues to push the edge of charity to constantly find new ways for their contributions to reach those in need.

Though it might seems like Nu Skin Malaysia is already on a steady path to reinforce the Force For Good culture, but the reality is, they are still constantly pushing their limits to venture more into this direction, setting a goal to improve more lives, specifically eager to invest in the future: our children.



Nu Skin Malaysia's journey to improve lives finally reached another milestone in June 2015, when they officially signed another partner for SEA CHF with Gleneagles A-Heart-for-A-Heart Charity Programme.

On-going since 1996, Gleneagles A-Heart-for-A-Heart Charity Programme is a program that aims to relief families with financial difficulties to undergo corrective heart surgeries for children born with congenital heart diseases. As the program's objective is to encourage corporate companies and NGOs to lend a helping hand, it fits perfectly with Nu Skin's aligned Force For Good culture.

The partnership between Nu Skin Malaysia and Gleneagles A-Heart-for-A-Heart Charity Programme marked a new page in the history for Nu Skin Malaysia and a new hope for the community as more children are given a chance to have a better future with improved health.

Nu Skin Malaysia with IJN Foundation and Gleneagles A-Heart-for-A-Heart Charity Programme will continue to reach out to those in need and help to change their future with the improvement of health. Just like how it's stated in the vision statement, Nu Skin will be a Force for Good throughout the world, and in this case, they empower the future generation by giving them a chance to live with improved health.

# SNAPSHOTS

## ▼ SUCCESS CELEBRATION

7 October 2016  
Parkroyal Hotel KL



## ▼ GO STAR CAMP

20 & 21 October 2016  
Empire Hotel Subang



## ▼ agelOC YOU-SPAN PACK LAUNCH WORKSHOP

11 November 2016  
Pullman Kuala Lumpur City Centre Hotel & Residences



## ▼ GOAL SETTING FORUM

8 December 2016  
Doubletree by Hilton KL





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