

BIGGEST AND MOST EXCITING
REWARDS PROGRAM EVER
LAUNCHED IN SEA.

BE. DUPLICATE. MULTIPLY
STARS
NOW!



Southeast Asia continues to soar! In 2011, we stood together to go for our common goal of US\$500 million Revenue, 15,000 Executives and 1,000 Ruby Executives by 2015. Thanks to your amazing growth in the business, we are on our way to achieving this goal in 2014! The business is dynamic and our business partners are some of the best in this business. We continuously outrun ourselves year after year and we continue to raise the bar and achieve new milestones!

Your exceptional strength and focus continue to inspire us to go for bigger and more challenging goals as a region. We are setting our goals to achieve US\$1 Billion in Revenue, 30,000 Executives and 3,000 Stars by 2017. With your commitment, there is no doubt that Southeast Asia will be a US\$1 Billion region by 2017!

What are you waiting for?

Let's continue to challenge ourselves. We recognize your passion towards the pursuit of your dreams. As a company, we are committed to make the journey exciting and rewarding.

Be a Star, Duplicate Stars and Multiply Stars will be the key to achieving our goals. We urge you to leverage on our growth initiatives for next year – **Regional LTO, Go Crazy for Stars, Expo, SEA Regional Convention, 2014 Star Academy, 2015 Star Creator Trip, Jumpstart to BDM Stars Challenge and \$25 million BDM Stars Challenge**. These programs are designed to help you and your team, build a business enterprise that is strong, stable and long-term.

Becoming a **New Executive** has never been
MORE EXCITING
with Nu Skin Enterprises Philippines



Talk to your Account Manager for more details!



★ **Let's create more Stars! Let's Go Double, Double!** ★

EXPERIENCE THE EXCITEMENT for achieving higher levels of success



1. GO STARS WELCOME RECEPTION

Exclusive invite for our New Executives to personally meet the NSPH corporate staff which happens every quarter at Richmonde Hotel, Ortigas.

January 25 | April 19 | July 12 | October 25, 2014*



2. Special Training and Goal-Setting focusing on becoming a New Star or Star Creator.

Enjoy a 3-day-2-night all expense-paid training event in a local destination.

QUALIFICATIONS



NU EXECUTIVE

- 3,000GSV for 1st 3 consecutive months during qualification period
- Maintain minimum 2000GSV until the trip commence



NU GOLD (NEW)

- 3,000GSV for 1st 3 consecutive months during qualification period upon promotion to new title
- Maintain minimum 2000GSV until the trip commence



NU LAPIS (NEW)

- 3,000GSV for 1st 3 consecutive months during qualification period upon promotion to new title
- Maintain minimum 2000GSV until the trip commence

REWARDS

- All-expense paid 2D/1N out of town training and teambuilding
- Go Star Camp takes place every February and August of the year
- New Gold and Lapis can attend the trip more than once provided there is pin advancement
- Upline Ruby and above with downlines attending the Camp may pay to attend the Camp

February 21 - 22 | August 23 - 24, 2014*



3. NU SKIN CONVENTION

A two day event focusing on special trainings from top performing sales leaders both from local, international and guest speakers on the 1st day. Grand celebration and recognition of our sales leaders achievements and milestones on the 2nd day.



Nu Executive



Gold



Lapis



Ruby



Emerald



Diamond



Blue Diamond

NEW
STAR

STAR
CREATOR

April 11- 12, 2014*



4. Star Academy – BE. DUPLICATE. MULTIPLY.

Star Academy is our most-exciting, leadership-centered 3 days 2 nights Star training program that prepares you and your team to duplicate and multiply Stars in your organization. Learn and be inspired by our top Star Creators from Southeast Asia and International markets, where you can tap on their knowledge and experiences in creating a Star organization. Finally, align with the company's goals, strategies and programs to Go Double Double.

New STAR New Ruby who is paid as Ruby¹ or above for 4 months during the qualification period - (Qualification Period: Follow success trip qualification period)

STAR Creator Ruby who is paid as Ruby¹ or above for 4 months during the qualification period - (Qualification Period: Follow success trip qualification period)

Create 1-4 new SEA G1 Ruby Executive who also maintain at least 4 months paid as Ruby¹.

* In order to count a PEXEC as one G1 Executive, a PEXEC must have at least one executive in his downline organization.

SPECIAL RECOGNITION FOR STAR CREATORS

New Stars¹ and Star Creators² will receive special recognition in the Star Academy. Recognition includes reserved seating, stage recognition, special recognition items and upgraded room.

NEW STAR: Receive special onstage recognition, reserved seating, special recognition items prepared exclusively for New Star.

1-Star and 2- Star: Receive special onstage recognition, reserved seating, special recognition items prepared exclusively for Star Creators.

3-Star and 4-Star: Receive special onstage recognition, reserved seating, special recognition items prepared exclusively for Star Creators PLUS room upgrade.

September 5 -7, 2014*

*Event dates are subject to change without prior notice