



## 2024 SE ASIA BRAND AFFILIATE SALES COMPENSATION SUMMARY

Nu Skin Enterprises, Inc. (together with its affiliates, the “Company”) is a global direct selling company that currently operates in almost 50 markets and sells its products through a network of Independent Brand Affiliates. In 2024, in Southeast Asia, the Company operated in 7 markets<sup>1</sup>.

The purpose of this document is to provide accurate and straightforward information regarding sales compensation paid to Brand Affiliates by the Company. The table below sets forth detailed information concerning sales compensation paid to Brand Affiliates registered in SE ASIA markets in 2024<sup>2</sup>.

Generating sales compensation as a Brand Affiliate requires considerable time, effort, and commitment. This is not a get rich quick program and there are no guarantees of financial success.

### 2024 Brand Affiliate Sales Compensation in Southeast ASIA (all amounts in USD)

Title	Monthly Average Sales Compensation, before expenses <sup>3</sup>	Average Percentage of Active Brand Affiliates	Average Percentage of Brand Representative and above level Brand Affiliates
Active Brand Affiliate Earning a payment (Non-Brand Representative)	\$ 27	9.83%	n/a
Qualifying Brand Representative	\$ 79	1.64%	n/a
Brand Representative	\$ 485	2.56%	51.84%
Brand Partner	\$ 860	0.84%	17.03%
Senior Brand Partner	\$ 1,439	0.73%	14.78%
Executive Brand Partner	\$ 1,795	0.26%	5.30%
Brand Director	\$ 3,408	0.33%	6.70%
Senior Brand Director	\$ 6,702	0.12%	2.35%
Executive Brand Director	\$ 20,624	0.10%	2.01%

The average number of active Brand Affiliates<sup>4</sup> each month in SE ASIA was 89,724. On a monthly basis, an average of approximately 14,723 Brand Affiliates, or 16.4% of the active Brand Affiliates in Southeast ASIA earned a commission payment.

The Southeast Asia Brand Affiliate Compensation Summary may not accurately reflect market specific results within the Southeast Asia region<sup>1</sup>. For more information on the Sales Compensation Plan, please contact Nu Skin 48hrs\_reply\_indonesia@nuskin.com or by phone 021 5095 9855. The Sales Compensation Plan is available online [here](#):

<sup>1</sup> Singapore, Malaysia, Brunei, Philippines, Indonesia, Thailand, Vietnam.  
<sup>2</sup> The table only includes Brand Affiliates who qualify to receive commissions. Brand Affiliates who only purchase products for personal use do not qualify to receive commissions and hence, they are not included in the table.  
<sup>3</sup> Note that these figures do not represent a Brand Affiliate’s profit, as they do not consider expenses incurred by a Brand Affiliate in the promotion of his/her business and they do not include retail markup income. Common expenses may include, but are not limited to, travel, office supplies, license fees, insurance premiums, and legal or accounting fees.  
<sup>4</sup> An “active” Brand Affiliate is defined as any Brand Affiliate who either made a personal purchase, sponsored another account, or received a Sharing Bonus during the most recent three-month period.