



**MEDIA CONTACTS:**  
Kara Schneck: 801-345-2116  
kschneck@nuskin.com  
Jordan Karpowitz: 801-345-2187  
jkarpowitz@nuskin.com

## **Tru Face® Essence Ultra—The Firming Serum**

Tru Face Essence Ultra restores facial firmness and skin elasticity to more youthful levels by featuring Ethocyn, an ingredient shown to increase skin elastin content. Elastin is the protein in skin that gives it the ability to maintain its youthful structure and firmness.

### **Benefits:**

1. Improves skin firmness and elasticity
2. Defines skin around the eyes, neck, chin, jawline, décolleté and hands
3. Protects from future signs of aging with a complete antioxidant network to combat damaging free radicals
4. Metered-dose capsules deliver exact amount of silky serum for twice daily application

### **Key Ingredients:**

- **Ethocyn®**— anti-aging ingredient clinically proven to increase and improve skin elastin
- **Tegreen 97**—a proprietary antioxidant that helps protect the skin from oxidizing free radical damage
- **CoQ10**—a powerful antioxidant that promotes cellular energy production and functions best within an antioxidant network
- **Colorless Carotenoids**—unique antioxidants produced from algae that help protect the skin from environmental hazards
- **Lipid C**—a powerful form of Vitamin C to help protect degradation of collagen and elastin from enzymes that attack skin proteins
- **Vitamin E**—neutralizes free radicals that can cause tissue and cellular damage

### **Clinical Study**

After three months of using Ethocyn® twice a day, participants aged 40–77 averaged a 166% increase in elastin content. Their elastin content was restored to the same level as that of 18–25 year-old skin.

### **Complementary Products**

- **ageLOC Transformation System**—This advanced anti-aging daily skin care system targets the sources of aging to reveal younger looking skin in just seven days
- **ageLOC Edition Galvanic Spa System II**—Nu Skin Galvanic Spa treatments leave your skin more permeable to active skin care ingredients, increasing the effectiveness of products like Tru Face Essence Ultra
- **Tru Face Line Corrector**—features pro-collagen peptides that help minimize the appearance of moderate to deep lines

**Retail Price:** US\$180

### **Availability:**

Tru Face Essence Ultra is available from independent Nu Skin distributors, by calling 1-800-487-1000 or online at [www.nuskinusa.com](http://www.nuskinusa.com).

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