

Take the Irritation Out of Aging

The newest addition to Nu Skin® Tru Targeted Treatments, Tru Face™ Revealing Gel with gentle polyhydroxy acids (PHAs) offers smoother, younger looking skin without irritation. Clinically proven to be as effective as traditional alphanhydroxy acids, PHAs also chelate excess metal ions in the skin to reduce oxidative damage for brighter skin, bind to water for added hydration, and provide powerful antioxidant protection.

This advanced PHA formulation features the anti-aging benefits of gluconolactone and lactobionic acid (so nurturing it is used as a preservation solution for transplant organs) to gently reveal a more youthful appearance. An ideal treatment product for everyone, even those with sensitive skin, Tru Face™ Revealing Gel is a recommended addition to any skin care regimen.



Tru Targeted Treatments are scientifically formulated to combat the following effects of mechanical, biological, and environmental aging:

Biological Aging

(occurs as a result of time and genetics)

- Uneven texture from slowed skin cell renewal
- Loss of contours from diminished elastin production
- Lines and wrinkles from reduced collagen production

Environmental Aging

(occurs as a result of exposure to external conditions)

- Free radical damage from exposure to air pollutants
- Drying and cracking from wind, humidity, and air temperature
- Sun damage from harmful ultraviolet radiation

Mechanical Aging

(occurs as a result of lifestyle and repeated behaviors)

- Lines and wrinkles from repeated muscle movements
- Damaged skin from cigarette smoke exposure and excessive drinking of alcohol
- Sagging skin from excessive weight gain and loss

 **NU SKIN®**

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Tru Face™
Revealing Gel

Many things in life are irritating.
Anti-aging skin care shouldn't be.

Tru Targeted Treatments Reference Guide

For best results, Tru Targeted Treatments should be used as a daily part of your regular skin care regimen, after cleansing and toning.

Follow treatments with the Nu Skin® moisturizer for your skin type.



"I struggle with rough patches and dry skin on my face. I tried moisturizers but they didn't address the problem. After only a few days of using Tru Face Revealing Gel, I couldn't believe the difference in my skin. I receive unsolicited compliments about how great my skin looks—not only is my skin smoother, it's also brighter."

Elizabeth Thibaudeau, Age 34

Tru Face™ Revealing Gel

Designed for anyone on a quest to maintain or restore their youthful appearance (you can never start too soon), Tru Face™ Revealing Gel targets rough, uneven skin texture and highly visible pores while giving new life to tired looking complexions. Ideal for everyone committed to anti-aging skin care—especially those with sensitive skin. This all-over face treatment is a great alternative to Nu Skin 180® Cell Renewal Fluid.

FEATURES POLYHYDROXY ACIDS TO PROVIDE THE FOLLOWING BENEFITS:

- Smooths skin texture
- Diminishes the appearance of pores
- Evens skin tone
- Brightens complexion
- Targets signs of biological and environmental aging

Order # 01 101213



"I was shocked when my mirror revealed lines around my eyes and down my cheeks, but after using Tru Face Line Corrector, friends commented that I look younger. I love it when I'm with one of our 10 grandchildren and someone thinks I'm their mother. Tru Face Line Corrector is incredible. Thank you!"

Diana Goldsberry, Age 60

Tru Face™ Line Corrector

For college students, new mothers, grandmothers, sports fans (and everyone who smiles, frowns, or furrows their brow). Over time, repeated facial movements result in stubborn lines and wrinkles. Tru Face™ Line Corrector treats new creases, as well as those more severely advanced, for a more youthful appearance. Used as a spot treatment, this product is an essential addition to almost every anti-aging skin care regimen.

FEATURES PRO-COLLAGEN PEPTIDES TO PROVIDE THE FOLLOWING BENEFITS:

- Reduces the appearance of deep lines and wrinkles
- Minimizes the appearance of dermal creases around the mouth and forehead
- Smooths the appearance of crow's feet
- Targets signs of mechanical aging

Order # 01 102704



"I'm addicted to this product. I can compare my skin to anyone my age and I'll bet my salary that I have fewer fine lines and wrinkles. I went to Hawaii for my son's wedding and forgot my Tru Face Skin Perfecting Gel. My skin constantly felt dry and inflexible, even in the increased humidity."

Scott Schwerdt, Age 46

Tru Face™ Skin Perfecting Gel

Great for outdoor enthusiasts (golfers, hikers, foot commuters, gardeners, and tourists) who have used sunscreen occasionally over the years but didn't pledge full allegiance until their skin started to show the effects of sun damage—discoloration, early fine lines and wrinkles, and a dull, weathered appearance. Men love the lightweight gel format. Great for those new to using skin treatments, Tru Face™ Skin Perfecting Gel works well as a moisturizer in hot and humid climates.

FEATURES KELPADELIE AND COPPER PCA TO PROVIDE THE FOLLOWING BENEFITS:

- Improves skin clarity
- Helps prevent the formation of fine lines and wrinkles
- Restores radiance
- Targets early signs of environmental aging

Order # 01 102698