

TRU FACE® LINE CORRECTOR

EXPERIENCE THE POWER OF PEPTIDES



PRODUCT OVERVIEW

When you look in the mirror, do you focus on your best face or your imperfections? Tru Face Line Corrector targets signs of aging with pro-collagen peptides that help soften moderate to deep lines around your mouth, eyes, and forehead. Scientists understand that peptides have the ability to send age-reversing signals to collagen-producing cells, promoting younger looking skin. Tru Face Line Corrector offers a targeted approach to help diminish the most aggressive signs of aging while still being gentle and safe for all skin types.

TARGET AUDIENCE

Men and women who want to reduce the appearance of moderate to deep lines and wrinkles.

BENEFITS

- Reduces the appearance of moderate to deep lines and wrinkles.
- Minimizes the appearance of dermal creases around the mouth and forehead.
- Smooths the appearance of crow's feet.

KEY INGREDIENTS

- **Palmitoyl Oligopeptide/ Palmitoyl Tetrapeptide-7**—sends age-reversing signals to collagen-producing cells to help reduce the appearance of moderate to deep lines.
 - Peptides are the way cells in the body communicate with each other.
 - Peptides are small and easily absorbed into the skin.
 - Just as a key starts the engine of a car, peptides are the key to turning on collagen production.
 - Collagen structure strengthens the skin, reversing signs of aging and promoting younger looking skin.

- **Centella Asiatica**—helps reduce the appearance of lines and wrinkles by supporting collagen synthesis.

USAGE/APPLICATION

Tru Face Line Corrector should be used both morning and evening, after cleansing and toning. Apply generously to moderate to deep lines around the eyes, mouth, and forehead. Follow with the Nu Skin® moisturizer or treatment of your choice. For use with the ageLOC Edition Galvanic Spa® II, please consult the owner's manual.

GET MAXIMUM RESULTS WITH GALVANIC SPA

An 8-week clinical study performed using Tru Face Line Corrector with the Galvanic Spa II instrument showed improvements in skin radiance and moisturization in 92.5% of participants. Usage with the Galvanic Spa also improved the appearance of the following key areas over using Line Corrector alone by the following percentages:

- Fine Lines—20%
- Crow's Feet—21%

Not only did this combined usage improve the overall appearance of these characteristics, but it also increased the speed of the effects. (Consult the clinical bulletin for complete information from this study.)

DEMONSTRATION

This demonstration educates consumers, on an exaggerated scale, about the effectiveness of pro-collagen peptides due to their small size. Consumers will learn about the size difference and action of a pro-collagen peptide versus a collagen molecule.

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- Obtain a sponge and a shoestring. Cut a very small (and unnoticeable) hole in the sponge. Explain that the sponge represents the stratum corneum, and the shoestring represents collagen.
- Ball the shoestring in your hand, and try to pass it (collagen molecule) through the sponge and note that it is too big. This is because collagen molecules are made up of many proteins.
- Snip a small piece of the shoestring to represent a peptide, and push the small piece of shoestring through the tiny hole in the sponge. This can pass through the stratum corneum because peptides are small amino acid structures designed to move to the target site.

COMPLEMENTARY PRODUCTS

- **Tru Face® Instant Line Corrector**—features the natural amino acid GABA to immediately fill and relax facial lines for a temporary reduction in the visibility of fine lines and wrinkles.
- **Tru Face® Essence Ultra**—featuring Ethocyn, and combined for the first time with the coenzyme Q10, Tēgreen 97®, and a protective antioxidant network, the powerful science of Tru Face Essence Ultra helps restore facial firmness, promotes cellular energy production, and helps prevent future signs of aging.
- **Tru Face® Revealing Gel**—a nonirritating gel containing polyhydroxy acids to stimulate cell renewal and improve skin texture and refine pore size, revealing a smooth, more youthful-looking complexion. Clinically proven to be as effective as traditional AHAs and more, PHAs chelate excess iron in the skin, bind to water for added hydration, and provide powerful antioxidant protection.
- **Tru Face® IdealEyes®**—minimizes the appearance of dark circles and puffiness while instantly increasing skin radiance. Advanced anti-aging ingredient technology also helps firm skin and reduces the appearance of wrinkles and discoloration.

FREQUENTLY ASKED QUESTIONS

Can I use Tru Face Line Corrector in conjunction with the other Tru Targeted Treatments at the same time?

Yes. Tru Face Line Corrector can be used with any of the other products in the Tru Targeted Treatments series. If using them together, apply Tru Face Line Corrector, Tru Face Instant Line Corrector then Tru Face Revealing Gel, then Tru Face Skin Perfecting Gel, and then Tru Face Essence or Tru Face Essence Ultra.

Does Tru Face Line Corrector firm the skin?

No. Tru Face Line Corrector is for medium to deep lines and wrinkles. Tru Face Essence Ultra helps firm and contour the skin.

How often do I need to apply Tru Face Line Corrector?

For best results, apply Tru Face Line Corrector directly to your lines and wrinkles both morning and night.

When do I apply Tru Face Line Corrector in my skin care regimen?

Tru Face Line Corrector should be applied after you have cleansed and toned your skin, but before you moisturize your face.

Will Tru Face Line Corrector alone reduce the appearance of lines and wrinkles or do I need to use the Galvanic Spa?

Tru Face Line Corrector was developed to target the appearance of moderate to deep lines and wrinkles. In an internally conducted consumer use study, subjects reported that when Tru Face Line Corrector is used (without Galvanic Spa) they saw visible improvements in the appearance of smile lines and crow's feet. In a separate independent Clinical Study, we identified that coupling Tru Face Line Corrector with ageLOC Galvanic Spa increased visible benefits and the onset of benefits over using Tru Face Line Corrector alone. So, while it has been demonstrated that the use of Galvanic Spa (in conjunction with Tru Face Line Corrector) increases benefits over using Tru Face Line Corrector alone, Tru Face Line Corrector alone can provide skin improvements.

INGREDIENTS

Water (Aqua), Cyclopentasiloxane, Phenyl Trimethicone, Glycerin, PEG/PPG-18/18 Dimethicone, Dimethicone Crosspolymer, Butylene Glycol, Stearyl Dimethicone, Glyceryl Stearate, PEG-100 Stearate, Palmitoyl Oligopeptide, Methyl Glucose Sesquistearate, Cyclotetrasiloxane, Dipalmitoyl Hydroxyproline, Isohexadecane, Palmitoyl Tetrapeptide-7, Centella Asiatica Extract, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Portulaca Oleracea Extract, Dimethiconol, Polysorbate 20, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Sodium Polyacrylate, Carbomer, Polysorbate 80, Ethylhexylglycerin, Aminomethyl Propanol, Disodium EDTA, Phenoxyethanol, Caprylyl Glycol, Chlorphenesin.

