

# TRI-PHASIC WHITE® RADIANCE MASK

## THE SCIENTIFIC METHOD FOR BRILLIANT SKIN



### POSITIONING STATEMENT

Tri-Phasic White® Radiance Mask is a premoistened, skin brightening mask that helps reduce skin discoloration and maintain a translucent skin tone.

### CONCEPT

Enjoy a relaxing, full facial treatment that unveils your skin's natural radiance with Tri-Phasic White® Radiance Mask. Designed to enhance the benefits of your Tri-Phasic White® regimen, this moisturizing mask features a potent blend of ingredients that works to inhibit the activation and synthesis of skin discoloration. Now you can reveal your brilliant, translucent skin tone and enhance skin softness and pliability.

### TARGET AUDIENCE

Women and men ages 20+ who want a premoistened mask to enhance their daily Tri-Phasic White® regimen.

### PRODUCT CLAIMS

- Inhibits the activation and synthesis of skin discoloration.
- Illuminates skin tone, promoting a radiant complexion.
- Calms and soothes skin by minimizing irritation and redness.
- Enhances skin softness and pliability by providing essential moisturization.

### KEY INGREDIENTS

- **Portulaca oleracea (purslane) extract**—a plant extract that targets the activation of discoloration by helping calm and soothe the skin.
- **Tetrahydrodiferuloylmethane (THDM)**—a skin brightening ingredient that blocks the synthesis of skin discoloration by inhibiting tyrosinase, an enzyme that catalyzes the production of melanin.

- **Meadowfoamate complex**—conditions and softens the skin while enhancing radiance and pliability

### USAGE/APPLICATION

Use twice a week in the morning or evening after applying Tri-Phasic White® Cleanser and Toner. Tear open pouch and remove moistened mask. Place on face, aligning holes in mask with eyes. Relax and leave on face for five to 15 minutes. Remove mask and dispose of in trash (do not reuse). Massage remaining liquid on face into skin. Follow with Tri-Phasic White® Essence

### COMPLEMENTARY PRODUCTS

- **Tri-Phasic White® System**—a clinically proven skin brightening system that works to minimize the activation, synthesis, and expression phases of the skin discoloration process.
- **Tru Face™ Essence Ultra**—an anti-aging formula that helps restore elasticity and firmness to the skin for a more contoured, youthful appearance.
- **Tru Face™ Line Corrector**—a revolutionary anti-aging gel that uses the power of peptides to reduce the appearance of moderate to deep lines and wrinkles resulting from mechanical aging, which is caused by habitual muscle movements.
- **Polishing Peel™**—resurfaces and polishes the skin to immediately deliver skin smoothing results clinically proven to be equivalent to a professional microdermabrasion treatment.
- **Nu Skin® Galvanic Spa™ System II**—features an instrument and four interchangeable conductors for the face, scalp, and body to provide more spa and treatment benefits.

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- Nu Skin® Galvanic Spa™ Pre-Treatment and Treatment Facial Gels—work synergistically with the Nu Skin® Galvanic Spa™ II instrument and ageLOC face conductor to restore skin’s natural vibrancy by removing impurities and promoting cellular energy.

## FREQUENTLY ASKED QUESTIONS

Which skin types should use Tri-Phasic White® Radiance Mask?

Tri-Phasic White™ Radiance Mask is beneficial for all skin types.

Which phases of the skin discoloration process does Tri-Phasic White® Radiance Mask work to inhibit?

Tri-Phasic White® Radiance Mask works to block the activation and synthesis phases of the skin discoloration process

## INGREDIENTS

Water (Aqua), Butylene Glycol, Dimethicone PEG-8 Meadowfoamate, Panthenol, Portulaca Oleracea Extract, Dipotassium Glycyrrhizate, Tetrahydrodiferuloylmethane, Allantoin, Xanthan Gum, Sodium Magnesium Silicate, HDI/Trimethylol Hexyllactone Crosspolymer, Silica, Disodium EDTA, Chlorphenesin, Methylparaben.

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The Nu Skin® Tri-Phasic White® System addresses all three skin discoloration phases:

Individual Products	Activation	Synthesis	Expression
Tri-Phasic White® CLEANSER			Creatinine
Tri-Phasic White® TONER	Carnosine		Fairtex™
Tri-Phasic White® ESSENCE		Brightex™	
Tri-Phasic White® DAY MILK LOTION	Hexapeptide-2 SPF 15 (UVA/UVB)		
Tri-Phasic White® NIGHT CREAM	Diacetyl Boldine		
Tri-Phasic White® RADIANCE MASK	Portulaca Oleracea (Purslane) Extract	Tetrahydrodiferuloylmethane (THDM)	

