

# NU SKIN CLEAR ACTION®

## ACNE MEDICATION SYSTEM

### CLEARING BEYOND THE BREAKOUT



#### PRODUCT OVERVIEW

Whether you experience breakouts now or have in the past, you may find your skin doesn't look as healthy or vibrant as before. That's because acne can affect the overall appearance of your skin. Created to help clear the signs of past and present breakouts and to ensure the future health of your complexion, Nu Skin Clear Action is a comprehensive system to manage the full range of effects acne can have on your skin. Utilizing advanced technology, Nu Skin scientists and skin care experts developed the Nu Skin Clear Action Acne Medication System to cleanse, tone, and treat problematic skin. Consumer studies show that participants experienced an overall:

- Reduction in blemishes
- Decrease in oiliness and redness
- Improvement in skin texture
- Increase in skin clarity
- Enhancement in skin radiance

#### TARGET AUDIENCE

Men and women who have or have had blemish-prone skin, and anyone who experiences breakouts.

#### BENEFITS

- Uses patented technology to help improve the appearance of uneven texture and skin discoloration from past breakouts.
- Clinically proven to reduce acne and help keep skin clear of blemishes.
- Works to prevent future blemishes from forming.

#### USAGE/APPLICATION

##### morning

- Step 1:** Nu Skin Clear Action® Acne Medication Foaming Cleanser
- Step 2:** Nu Skin Clear Action® Acne Medication Toner
- Step 3:** Nu Skin Clear Action® Acne Medication Day Treatment
- Step 4:** Nu Skin® SPF moisturizer of your choice

##### evening

- Step 1:** Nu Skin Clear Action® Acne Medication Foaming Cleanser
- Step 2:** Nu Skin Clear Action® Acne Medication Toner
- Step 3:** Nu Skin Clear Action® Acne Medication Night Treatment

#### CLINICALS

Our clinical data supports the use of Nu Skin Clear Action® products as a system to be the most effective. They can be sold individually, but should be recommended for use together as a system.

##### Clinical testing showed:

- 55% reduction in pimples
- 37% improvement in skin uniformity
- 24% improvement in global acne score\*

\* Global acne score: derived by considering the severity of the lesion (blackheads, whiteheads, papules, and pustular papules) and the location of the lesion. Forehead, right cheek, and left cheek locations are weighted heavier than the nose and chin. Comedones are weighted less than papules and pustular papules.

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In clinical testing, more than 90% of participants were satisfied with the performance of the Nu Skin Clear Action Acne Medication System. **Participants also observed a:**

- 91% decrease in new breakouts
- 85% improvement in skin texture
- 79% improvement in skin tone
- 82% decrease in shine
- 85% decrease in pore size

### TESTIMONIALS

“My son Nick Smith, who is 14 years old, has been using the Nu Skin Clear Action System every day for the past five weeks. When I asked him what he thought of the product, he said, ‘It works better than anything else on the market!’ Nick has seen an improvement in breakouts, and it has really taken ‘down’ the amount of pimples that were all over his face!”

—FOTINE HALIKASKOPRIVA

### COMPLEMENTARY PRODUCTS

- **Epoch® Blemish Treatment**—a spot treatment that combines proven pore-clearing acne medicine (salicylic acid) with Job’s tears, used historically in Asia to reduce redness, and yarrow, used for centuries to help soothe the skin. This product can be used with the Nu Skin Clear Action System in the first few weeks during the “flare up” stage.
- **Epoch® Glacial Marine Mud**—draws out impurities, removes dead skin cells, and nurtures skin with more than 50 skin beneficial minerals and trace elements.
- **Pharmanex® LifePak® Nano**—complete anti-aging nutrition that’s highly absorbable by your body. LifePak Nano is made of the finest nutrients and provides exceptional nutritional support. As your skin is fighting acne, your antioxidant supply is being depleted, which can accelerate the aging process. Taking LifePak Nano will help you replenish this antioxidant supply.

### FREQUENTLY ASKED QUESTIONS

**Is it true that when using a new system, acne may seem worse before it gets better?**

Skin usually takes a few days to adjust to a new regimen. We recommend that you start with one product and gradually add the remaining products one step at a time. Start with the Nu Skin Clear Action Acne Medication Foaming Cleanser.

#### How long should one system last?

One complete system of products has been packaged to last approximately 30 days.

#### How long will it be until I see results?

During tests, Nu Skin Clear Action showed significant results after 12 weeks. However, results may be visible earlier.

#### Should I wear sunscreen while using the system?

With any of our systems, Nu Skin recommends the use of sunscreens to protect the skin from sun damage. We suggest trying Nu Colour® Tinted Moisturizer SPF 15 or Moisture Restore Day Protective Mattefying Lotion SPF 15.

#### Can I still use the Nu Skin Clear Action System if I am pregnant?

Most Nu Skin® products, when used as directed, are considered safe for use during pregnancy. Nu Skin Clear Action does contain retinol, which might be considered problematic during pregnancy. As each woman’s skin and pregnancy is different, we recommend that women follow their physician’s advice regarding product use during pregnancy.

#### Can I use other Nu Skin® products in conjunction with the Nu Skin Clear Action System?

For added moisture, use Moisture Restore Day Protective Mattefying Lotion SPF 15 Combination to Oily Skin in the morning. For moderate to deep lines and wrinkles, use Tru Face® Line Corrector. For a spot treatment, use Epoch® Blemish Treatment. These products should be used after using Nu Skin Clear Action Day or Night Treatment. We recommend introducing one product at a time to your acne regimen to test for irritation. For more information about the use of other Nu Skin® products with this system, please visit [www.nuskinusa.com](http://www.nuskinusa.com).

