

# NU SKIN 180°<sup>®</sup>

## CELL RENEWAL FLUID

YOUNGER LOOKING SKIN IS JUST A WEEK AWAY

### NU SKIN 180°<sup>®</sup> SYSTEM OVERVIEW

Your skin is telling you it's time to make a change. Decide today to look younger next week with Nu Skin 180°. Designed to reverse a range of aging effects, this system is clinically proven to refine texture, even skin tone, and diminish fine lines and wrinkles for an overall more youthful appearance.

### PRODUCT OVERVIEW

*Reverse the years—without irritation.* Featuring a powerful 15 percent concentration of the polyhydroxy acid (PHA) gluconolactone, Nu Skin 180° Cell Renewal Fluid gently but effectively accelerates cell renewal, provides antioxidant protection, and enhances skin hydration to smooth texture and diminish the appearance of lines and wrinkles. Soy isoflavones lend support by promoting the production of skin proteins and inhibiting the enzymes that break them down. Turn your skin around with clinically proven Nu Skin 180° Cell Renewal Fluid.

### TARGET AUDIENCE

Men and women who want to diminish the appearance of fine lines and wrinkles, improve their skin tone and texture, and reverse the signs of sun damage.

### PRODUCT BENEFITS

- Promotes healthy exfoliation, accelerating skin cell turnover for a vibrant, more youthful complexion.
- Promotes dermal proteins, helping diminish the appearance of fine lines and wrinkles and improve skin firmness.
- Limits the degradation of the skin's structural proteins.
- Smooths skin texture and diminishes pore size.
- Enhances stratum corneum barrier function, increasing the skin's resistance to chemical change and environmental stress.

### KEY INGREDIENTS

- **Gluconolactone**—gentle enough for all skin types, this polyhydroxy acid (PHA) increases skin cell turnover, diminishing the appearance of lines and wrinkles and improving texture.
- **Soy isoflavones**—promote skin firming and the smoothing of lines and wrinkles while working to inhibit metalloproteinase



(MMP) enzymes that stimulate the degradation of collagen and elastin.

### USAGE

Use morning and night (after Skin Mist has dried) as the third step of the Nu Skin 180° System. Fill dropper to the 0.5 ml indicator line and dispense into hand. Apply fluid evenly over entire face, avoiding the eye area.

#### morning regimen

- step 1:** Face Wash
- step 2:** Skin Mist
- step 3:** Cell Renewal Fluid
- step 4:** UV Block Hydrator SPF 18

#### evening regimen

- step 1:** Face Wash
- step 2:** Skin Mist
- step 3:** Cell Renewal Fluid
- step 4:** Night Complex

### FYI

Young, healthy skin regularly sheds dead surface cells and replenishes them with newer, plumper cells from deeper layers of the skin. This process is called cell renewal. As individuals age, cell renewal begins to decline. This decrease causes the cells in the outer layer of the skin to become sticky and accumulate on the surface, leading to a dull, sallow complexion; a rough texture; and an increase in pore size. Polyhydroxy acids (PHAs) increase the cell renewal process, mimicking that of young, healthy skin. PHAs work by breaking down the extracellular matrix that holds cells together, which allows the dead cells to slough off. As the skin's surface is exfoliated, basal cells in the lowest layer of the epidermis are stimulated to speed up their rate of division, bringing younger, healthier cells to the surface. Smoother, firmer, and more radiant, these younger cells reveal a youthful complexion.

# NU SKIN 180° CELL RENEWAL FLUID

## COMPLEMENTARY PRODUCTS

- Nu Skin 180° System—designed to target cell renewal, which reverses a range of aging effects.
- Nu Skin 180° AHA Facial Peel and Neutralizer—features 10 percent lactic acid to enhance cell renewal for improved texture, radiance, and pore size while it decreases the appearance of fine lines and wrinkles.
- Tru Face® Essence Ultra—The powerful science of Tru Face Essence Ultra helps restore facial firmness, promotes cellular energy production, and helps prevent future signs of aging.
- Tru Face® Line Corrector—features pro-collagen peptides that help soften moderate to deep lines around the mouth, eyes, and forehead.

## FREQUENTLY ASKED QUESTIONS

How many times a day should I apply Nu Skin 180° Cell Renewal Fluid?

Nu Skin 180° Cell Renewal Fluid is designed to be applied twice daily after the Skin Mist dries. The 0.5 ml measurement line on the dropper indicates the amount to apply for each usage. If using in conjunction with AHA Facial Peel and Neutralizer, you should still apply Cell Renewal Fluid once a day—in the evening if applying AHA Facial Peel during the morning regimen or vice versa.

What are the differences between Tru Face Revealing Gel and Nu Skin 180° Cell Renewal Fluid?

Both products contain polyhydroxy acids (PHAs) to enhance cell turnover. Each application of Tru Face Revealing Gel contains an eight percent concentration of PHAs, a combination of gluconolactone and lactobionic acid. Perfect for individuals looking for a targeted treatment, this formulation is designed to improve skin radiance, texture, and pore size. Nu Skin 180° Cell Renewal Fluid provides a 15 percent solution of the PHA gluconolactone as well as soy isoflavones in each application. This formulation is specifically designed to address overall skin aging and provides wrinkle diminishing benefits in addition to radiance, texture, and pore benefits. Nu Skin 180° Cell Renewal Fluid is perfect for individuals who want a comprehensive anti-aging system.

## INGREDIENTS

Water (Aqua), Gluconolactone, Sodium Gluconate, Butylene Glycol, Arginine, Soy Isoflavones, Salicylic Acid, Tetrahydrodiferuloylmethane, Allantoin, Panthenol, Xanthan Gum, PEG/PPG-14/4 Dimethicone, Tetrasodium EDTA.

2

BIOLOGICAL AND ENVIRONMENTAL AGING SUMMARY CHART

SKIN FUNCTIONS THAT DECLINE		Decrease in Structural Proteins		Irregular Pigment Production	Decline in Healthy Cell Renewal			Decrease in Natural Moisturizers
		Lines and Wrinkles	Loss of Firmness		Rough Texture	Dull, Sallow Complexion	Enlarged Pores	
RESULTING SIGNS OF AGING		Lines and Wrinkles	Loss of Firmness	Uneven Skin Tone and Discoloration	Rough Texture	Dull, Sallow Complexion	Enlarged Pores	Dry Skin
NU SKIN 180° PRODUCTS	Face Wash	Vitamin C		Vitamin C				
	Skin Mist	Di- and Tri-Peptides	Di- and Tri-Peptides			HMW Complex	Mushroom Extract	
	Cell Renewal Fluid	PHA, Soy Isoflavones	Soy Isoflavones	PHA	PHA	PHA	PHA	PHA, Soy Isoflavones
	UV Block Hydrator SPF 18	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention	Photosomes, Sunscreen Prevention	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention
	Night Complex	Creatine	Creatine		Creatine	Creatine		Emollients
	AHA Facial Peel and Neutralizer	Lactic Acid		Lactic Acid	Lactic Acid	Lactic Acid	Lactic Acid	

