

# PERENNIAL® INTENSE BODY MOISTURIZER

## SURVIVAL STRATEGY FOR HEALTHY LOOKING SKIN



### PRODUCT OVERVIEW

Nu Skin® Perennial® Intense Body Moisturizer is a therapeutic body moisturizer that promotes cellular durability, helping to reinforce the skin's natural defense mechanisms and protect against external aggressors.

### CONCEPT

Your skin takes a lot of abuse. Dry air, a cold climate, sun, and wind all cause dryness and flaking. Now you can benefit from the same protection that nature uses to guard tender flower bulbs through the harsh winter. Perennial® Intense Body Moisturizer is the first all-over moisturizer to contain Narcissus Tazetta Bulb Extract—a natural compound derived from narcissus bulbs, scientifically shown to increase cellular durability and maximize the skin's natural defense mechanisms against environmental aggressors. Perennial® Intense Body Moisturizer helps your skin remain comfortable and healthy looking year round.

### TARGET AUDIENCE

Men, women, children.

### BENEFITS

- Enhances the skin cell's natural defense mechanisms against external aggressors such as dry air, extreme temperatures, and wind.
- Helps protect and provide resiliency to promote cellular durability for healthy looking skin year round.
- Increases skin's moisture retention function.
- Provides moisturization while helping to prevent moisture loss.
- Fragrance-free, great for all skin types.

### KEY INGREDIENTS

- **Narcissus Tazetta Bulb Extract**—sourced from the narcissus bulb, a flowering perennial plant, this natural compound protects the bulb's cell structure during harsh seasons, allowing it to blossom year after year. It has been scientifically shown to protect skin, provide resiliency, and increase cellular durability, allowing skin cells to maximize their natural defense mechanisms.

### USAGE/APPLICATION

Smooth liberally on entire body. Safe and gentle for all skin types.

### CLINICALS

Proven skin moisture retention. One of the most significant attributes of an effective moisturizer is the ability to reduce water loss through the upper layers of the skin. By enhancing the skin's natural moisture barrier, Perennial® has been shown to significantly reduce the amount of water leaving the skin. Over an eight-day period of product usage, a study of Trans-Epidermal Water Loss (TEWL) showed a 35 percent improvement in the skin's moisture retention function. Other leading moisturizers tested alongside Perennial® were unable to show a statistically significant increase in the skin's moisture retention function under the same conditions.

### FYI

How does a flower bulb survive throughout the year?

- **Protect**—a flower bulb guards itself throughout the year by building a reservoir of protective agents to preserve its cellular structure, moisture content, and nutrient supply.

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- **Preserve**—these protective agents help the bulb build and store energy so it is more resistant to environmental aggressors.
- **Survive**—these protective agents make it possible for the bulb to renew itself, blooming year after year.

## COMPLEMENTARY PRODUCTS

- **Liquid Body Bar**—this rich and creamy soap-free formula effectively removes dirt, oil, and impurities while a unique blend of humectants drench your skin with conditioning moisture. Leave your shower with the perfect balance of freshness and hydration.
- **Liquid Body Lufra**—finely ground walnut shells buff out rough spots on elbows, backs of arms, knees, heels, and all over. Use with Perennial™ to leave your skin comfortably soft and healthy looking.
- **Sunright® products**—sun protection should be a component of every skin care regimen to protect skin from the skin damaging and premature aging effects of the sun.
- **Calming Touch™**—specially formulated for those suffering from red, scaly, itchy, or rashy skin conditions, Calming Touch™ features the powerful skin calming benefits of jewelweed.

## FREQUENTLY ASKED QUESTIONS

**What is Narcissus Tazetta Bulb Extract and how can it help my skin?**

Narcissus Tazetta Bulb Extract is a natural compound from the narcissus flower bulb with protective qualities that help build and store energy for renewal, and preserve cellular structure, moisture content, and nutrient supply. These qualities have been shown to be transferable to the skin. Perennial® Intense Body Moisturizer with Narcissus Tazetta Bulb Extract helps skin remain comfortably soft as it increases cellular durability, maximizing the skin's natural defense mechanisms against environmental aggressors such as wind, dry air, and extreme temperatures. Narcissus Tazetta Bulb Extract is the key ingredient in Perennial® Intense Body Moisturizer

**When should I use Perennial® Intense Body Moisturizer?**

Use Perennial® Intense Body Moisturizer once or twice daily all over the body, paying special attention to severely dry areas of your skin—shins, elbows, back of arms, knees, etc.

**What is the difference between Perennial® Intense Body Moisturizer and Body Smoother?**

Perennial® with Narcissus Tazetta Bulb Extract is a therapeutic, intense moisturizer designed to build the skin's natural defense mechanisms against environmental aggressors that cause dryness and flaking. Body Smoother is great for sealing moisture into already moist skin. After showering, it helps prevent tight and dry-feeling skin.

## INGREDIENTS

Water (Aqua), Glycerin, Isostearyl Neopentanoate, Lauryl Laurate, Glyceryl Stearate, Isostearyl Alcohol, Stearic Acid, Dimethicone, Narcissus Tazetta Bulb Extract, Butyrospermum Parkii (Shea Butter) Extract, Garcinia Indica Seed Butter, Aleurites Moluccana Seed Oil, Limnanthes Alba (Meadowfoam) Seed Oil, Tocopheryl Acetate, PEG-100 Stearate, Carbomer, Amino-methyl Propanol, Tetrasodium EDTA, Phenoxyethanol, Chlorphenesin, Methylparaben, Benzoic Acid.