Product Overview
Humectants help skin hold on to precious moisture. With vitamin E and the natural humectant NaPCA, this cream is absorbed quickly to supplement skin’s own moisture-binding capacity. The dewy-light after-feel of NaPCA Moisturizer makes it ideal for all skin types.

Target Audience
Men and women age 20+ with combination to normal skin.

Benefits
• Supports the skin’s natural ability to hold moisture.
• A unique combination of conditioners in a soothing, light cream.
• Nongreasy formula.
• Keeps normal skin feeling healthy—ideal for skin with light moisture needs.
• Hydrates your skin and protects it against dryness.
• Safety-allergy-dermatologist tested.

Key Ingredients
• Sodium PCA—binds water to the skin to help maintain an optimal moisture level.
• Hyaluronic acid—a moisturizing compound found naturally in the skin; selected for its capability to bind moisture to the skin’s surface.
• Vitamin E (tocopheryl acetate)—an excellent skin moisturizer and conditioner.
• Aloe vera—recognized for its soothing and conditioning properties.

Usage/Application
Apply after cleansing and using pH Balance Toner. Lightly apply in an upward motion to forehead and cheeks, and in a downward motion to nose and chin. Pat upward on throat and around eyes. Use NaPCA Moisturizer morning and night.

FYI
• The humectant NaPCA is a component of skin that is believed to be partly responsible for the skin’s moisture retention ability. NaPCA can absorb massive amounts of water; is non-toxic, colorless, and odorless; and has been shown to be as mild to the skin as water.
• NaPCA works by retaining the water already in your skin, and by attracting moisture from the atmosphere to your skin.

Complementary Products
• Skin Beneficial™ Tinted Moisturizer SPF 15—provides SPF 15 and vital UVA/UVB protection while enhancing one’s natural skin tone with sheer color.
• Epoch® Everglide® Foaming Shave Gel—you’ll enjoy a smooth, close, comfortable shave with Epoch® Everglide®. Its rich lather cushions skin against the harsh effects of everyday shaving with mullein, a botanical that grows in the American Southwest.

Frequently Asked Questions
What is NaPCA?
NaPCA stands for sodium pyrrolidone carboxylic acid, and is a powerful humectant that binds water to your skin.

Where does NaPCA come from?
NaPCA is derived from the fermentation of soybeans.

Which skin types should use NaPCA Moisturizer?
NaPCA Moisturizer provides medium hydration for individuals with normal, slightly oily, or slightly dry skin types.
# NaPCA Moisturizer

How does NaPCA Moisturizer compare to other Nu Skin® moisturizers?
Please see the chart below.

<table>
<thead>
<tr>
<th>Moisturization</th>
<th>Combination to Oily Skin Types</th>
<th>Dry to Normal Skin Types</th>
<th>Night Supply™</th>
<th>Moisture Restore™ SPF 15 Combination to Oily Skin</th>
<th>Moisture Restore™ SPF 15 Normal to Dry Skin</th>
<th>Rejuvenating Cream</th>
<th>Night Supply™ Nourishing Cream</th>
<th>Moisture Restore™ Intense Moisturizer</th>
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<tbody>
<tr>
<td></td>
<td>NaPCA Moisture Mist</td>
<td>NaPCA Moisturizer</td>
<td>Night Supply™ Nourishing Lotion</td>
<td>Moisture Restore™ Day Protective Lotion SPF 15 Combination to Oily Skin</td>
<td>Moisture Restore™ Day Protective Lotion SPF 15 Normal to Dry Skin</td>
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<td>Moisture Restore™ Intense Moisturizer</td>
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<td>• Refreshes skin with instant moisture.</td>
<td>• Medium weight moisturizer that provides balanced moisturization.</td>
<td>• Patented phosphatidylcholine from soy boosts the skin’s nighttime renewal process.</td>
<td>• Unique colorless carotenoids enhance the skin’s natural resistance to the environment.</td>
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<td>• Rich moisturizer formulated to address the special needs of dry skin.</td>
<td>• Patented phosphatidylcholine from soy boosts the skin’s nighttime renewal process.</td>
<td>• Strengthens skin’s natural lipid barrier to return suppleness to skin.</td>
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<tr>
<td></td>
<td>• NaPCA and hyaluronic acid bind moisture to the skin.</td>
<td>• Vitamin E and the natural humectant NaPCA supplement skin’s own moisture-binding capacity.</td>
<td>• Helps restore flexibility and resilience to the skin.</td>
<td>• Added SPF UVA/UVB protection helps fight against premature aging caused by the sun.</td>
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<td>• Hyaluronic acid improves skin’s moisture-binding capabilities.</td>
<td>• Helps restore flexibility and resilience to the skin.</td>
<td>• Nourishing pistachio oil, soothing aloe vera, and free radical-fighting vitamin E help comfort skin prone to extreme dryness.</td>
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## Ingredients

Water, Stearic Acid, Aloe Barbadensis Leaf Juice, Propylene Glycol, Carthamus Tinctorius (Safflower) Seed Oil, Glycerol Stearate SE, Tocopheryl Linoleate, Tocopheryl Acetate, Ethylhexyl Methoxycinnamate, Sodium PCA, Bisabolol, Allantoin, Retinyl Palmitate, Royal Jelly, Hyaluronic Acid, Fucus Vesiculosus (Bladderwrack) Extract, Ceteareth-20, Butylene Glycol, Triethanolamine, Carboner, Cetearyl Alcohol, Disodium EDTA, Fragrance (Parfum), Phenoxethanol, Methylparaben, Butylparaben, Isopropylparaben, Isobutylparaben, Iron Oxides (CI 77499, CI 77492, CI77491).