

MOISTURE RESTORE™ DAY

PROTECTIVE MATTEFYING LOTION SPF 15

COMBINATION TO OILY SKIN

NUTRITION FROM THE OUTSIDE IN



Nutricentials™ are topically applied nutrient building blocks proven by research to naturally enhance the healthy appearance of skin. These essential nutrients found in local diets around the world are delivered to the skin in their purest, most concentrated forms.

PRODUCT OVERVIEW

Moisture Restore™ Day Protective Mattefying Lotion SPF 15 Combination to Oily Skin features unique colorless carotenoids to enhance the skin's natural resistance to the environment. These colorless carotenoids exhibit a unique stability when exposed to light, offering heightened protection against light-induced free radical damage. SPF UVA/UVB protection also helps fight against premature aging caused by the sun, resulting in a high performance lotion that hydrates, protects, and promotes vibrant, healthy looking skin all day, every day.

CONCEPT

Moisture Restore™ Day Protective Mattefying Lotion SPF 15 Combination to Oily Skin features unique colorless carotenoids to enhance the skin's natural resistance to the environment. These colorless carotenoids exhibit a unique stability when exposed to light, offering heightened protection against light-induced free radical damage. SPF UVA/UVB protection also helps fight against premature aging caused by the sun, resulting in a high performance lotion that hydrates, protects, and promotes vibrant, healthy looking skin all day, every day.

TARGET AUDIENCE

Men and women with combination to oily skin who are looking for a lotion that does more than just moisturize—a lotion that also delivers protection from environmental stressors.

BENEFITS

- Increases skin's natural resistance to environmental exposure through natural antioxidant protection.
- SPF 15 guards against skin-aging UVA and UVB exposure.



- Promotes vibrant, healthy looking skin.
- Oil-free, mattefying formula reduces shine.

KEY INGREDIENTS

- **UV light activated colorless carotenoids**—provide powerful antioxidant protection against the environment.
- **Hyaluronic acid**—a moisturizing compound found naturally in the skin; capable of binding moisture to the skin's surface.
- **Glycerin**—softens and hydrates skin.

USAGE/APPLICATION

Using fingertips, apply generously to clean skin every morning.

FYI

- Carotenoids are a biologically important group of chemical compounds built by plants, algae, and microorganisms. In photosynthetic organisms (organisms that use light to create energy), carotenoids can aid in the absorption of light, capturing additional energy which helps to neutralize tissue-damaging free radicals.

—BARTLEY, G. E. & SCOLNIK, P. A. (1995)

- Carotenoids are of interest for protective applications due to their biological properties. However, most carotenoids were previously impractical for cosmetic use because of their intense color.
- Most carotenoids tend to suffer severe degradation and loss of their antioxidation properties upon exposure to light and oxygen.

—SCITA (1992)

- The algae *Dunaliella salina* displays a unique stability and is actually activated and more potent in the presence of UV light.

MOISTURE RESTORE™ DAY PROTECTIVE MATTEFYING LOTION SPF 15

COMPLEMENTARY PRODUCTS

- **Pure Cleansing Gel**— features papain to deep clean, freeing pores of oil, dead cells, makeup, and pollution.
- **pH Balance Mattefying Toner**—bi-phase technology suspends oil-absorbing mineral powders to give an instant matte finish and control shine while polyphenol-rich strawberry extract helps refine the complexion.
- **Night Supply™ Nourishing Cream**—features phosphatidylcholine lipids to restore flexibility and resiliency to the skin for improved barrier function.

FREQUENTLY ASKED QUESTIONS

How do the new Moisture Restore™ Day Protective Lotions differ from Moisture Restore™ Intense Moisturizer?

Moisture Restore™ Day Protective Lotions contain a unique colorless carotenoid that enhances the skin's natural resistance to environmental damage. They also contain protective sunscreen agents to protect the skin from damaging UV rays. Original Moisture Restore™ offers intense moisturization and can be used with the new Moisture Restore™ Day Protective Lotions for additional moisture. It can also be used as a night cream.

Can I use Moisture Restore™ Day Protective Lotions with Nu Skin 180°®?

The Nu Skin 180°® UV Block Hydrator SPF 18 already offers necessary SPF protection, but to achieve additional moisturizing and protection, Moisture Restore™ Day Protective Lotions can be used after applying Nu Skin 180°® UV Block Hydrator SPF 18.

How is Moisture Restore™ Day Protective Mattefying Lotion protective?

Moisture Restore™ Day Protective Mattefying Lotion protects the skin in two ways. First, Moisture Restore™ Day Protective Mattefying Lotion contains colorless carotenoids that provide unique antioxidant protection from skin-aging free radicals. Second, Moisture Restore™ Day Protective Mattefying Lotion contains SPF 15 to protect the skin from damaging UV radiation from the sun.

How is Moisture Restore™ Day Protective Mattefying Lotion mattefying?

Moisture Restore™ Day Protective Mattefying Lotion provides light moisturization while absorbing excess oil. It also provides a matte finish that combination skin types

desire through the inclusion of ingredients like titanium dioxide, polymethylmethacrylate, and corn starch.

How is Moisture Restore™ Day Protective Mattefying Lotion different from other moisturizers?

Moisture Restore™ Day Protective Mattefying Lotion is fortified with Nutricentials™—essential nutrients from food sources delivered directly to the skin in their purest, most concentrated forms. Moisture Restore™ Day Protective Mattefying Lotion contains colorless carotenoids that enhance the skin's natural resistance to the environment through powerful antioxidant protection. Other carotenoids tend to degrade and lose most of their antioxidation properties when exposed to UV light, but colorless carotenoids from the algae species *Dunaliella salina* become more stable and potent in the presence of UV light.

INGREDIENTS

Active Ingredients: Octinoxate 7.5%, Octisalate 3%, Titanium Dioxide 2.8%.

Other Ingredients: Water (Aqua), Butylene Glycol, Polymethyl Methacrylate, Polysorbate 40, Microcrystalline Cellulose, Corn Starch Modified, Glycerin, Sorbitan Oleate, Potassium Cetyl Phosphate, Dunaliella Salina Extract, Sodium Hyaluronate, Biosaccharide Gum-1, Glyceryl Stearate, PEG-100 Stearate, Silica, Cyclopentasiloxane, Cetyl Alcohol, Dimethicone, Polydecene, Cyclohexasiloxane, PEG/PPG-18/18 Dimethicone, Xanthan Gum, Cellulose Gum, Disodium EDTA, Phytic Acid, Aminomethyl Propanol, Fragrance (Parfum), Phenoxyethanol, Chlorphenesin, Benzoic Acid, Methylparaben, Propylparaben.



NU SKIN®
THE DIFFERENCE. DEMONSTRATED.™