Facial Scrub

Positioning Statement
Facial Scrub is a high-power exfoliator that uses ground walnut shell powder to smooth the skin’s surface.

Concept
High-power exfoliation for ruddy complexions. With ground walnut shell powder, Facial Scrub helps smooth and soften skin that has become coarse from frequent sun exposure. Men especially appreciate the invigorating feel of this refreshing scrub. Use one or two times per week for a more radiant complexion.

Target Audience
Men or women ages 20+ with ruddy complexions.

Product Claims
• Utilizes finely granulated walnut husks to hasten the exfoliation of useless, dead cells and remove surface impurities from the skin.
• Exfoliates, making your skin feel soft and smooth.
• Includes the moisturizing ingredients aloe vera, vitamin E (tocopheryl acetate), and vitamin A (retinyl palmitate).
• Safety-allergy-dermatologist tested.

Key Ingredients
• Ground walnut husk powder—helps smooth and soften skin with high-power exfoliation.
• Aloe vera—soothes and conditions skin.
• Vitamin A (retinyl palmitate)—an antioxidant and conditioner that encourages skin elasticity and smoothness.
• Vitamin E (tocopheryl acetate)—an excellent skin moisturizer and conditioner.

Usage/Application
Dampen face. With a gentle rotating motion, apply to face and neck for about 30 seconds. Thoroughly rinse with warm water.

Follow with pH Balance Toner, Celltrex® Ultra, and the Nu Skin® treatment and moisturizer of your choice.

FYI
• When your skin looks dull or lifeless, it’s a sign that you need to exfoliate on a regular basis. Exfoliation speeds up the process of the constant shedding of the stratum corneum—the top layer of the epidermis—making your skin look and feel more smooth and radiant.
• If you exfoliate too often, the “glow” you used to get will disappear, and you’ll feel you have to exfoliate more to attain this. If your skin reaches this point, it’s best to let it rest for a few weeks, then resume a less vigorous regimen. Twice a week is ample for most complexions.

Complementary Products
• Dividends™ Aftershave Balm—this lightweight balm makes facial hair softer, finer, and less noticeable so the results of your morning shave last longer.
• Enhancer Skin Conditioning Gel—with conditioning panthenol and soothing aloe vera, Enhancer soothes the skin and prevents moisture loss.

Frequently Asked Questions
Is there anyone who should not use Facial Scrub?
People with sensitive skin, very dark skin color, moderate to severe acne, or who are using the entire Nu Skin 180® System should not use Facial Scrub.

Does Facial Scrub use jagged edged particulates to exfoliate the skin?
Facial Scrub contains walnut husks that are ground into a fine powder that does not have jagged edges. If used correctly, walnut shell powder will not damage the skin.
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Which skin types should use Facial Scrub?
Facial Scrub is great for any skin type.

Can I use Facial Scrub daily?
It is recommended to use Facial Scrub one to two times a week.

Ingredients
Water, Aloe Barbadensis, Stearic Acid, Walnut (Juglans Regina) Shell Powder, Propylene Glycol Stearate SE, Cetyl Alcohol, Glycerin, Allantoin, Tocopheryl Acetate, Retinyl Palmitate, Diocetyl Adipate, Octyl Stearate, Octyl Palmitate, Triethanolamine, Quaternium-15, Diazolidinyl Urea, Fragrance, Methylparaben, Propylparaben. Walnut Husk 3.0%.