

# DERMATIC EFFECTS® BODY CONTOURING LOTION



## POSITIONING STATEMENT

Dermatic Effects® Body Contouring Lotion is a daily anti-cellulite cream that promotes skin firmness.

## PRODUCT OVERVIEW

*Win the war against cellulite.* This contouring lotion's rich formula offers results you can see. With hibiscus and malvaceae extracts that help inhibit fat production and stimulate fat breakdown, Dermatic Effects® Body Contouring Lotion aids in preventing the appearance of cellulite and aging skin. An eight-week clinical study showed a 55 percent reduction in the appearance of cellulite, an 84 percent increase in moisture content, a 37 percent improvement in skin firmness, and a 69 percent enhancement in skin smoothness.

## TARGET AUDIENCE

Women and men who want to prevent any future signs of cellulite.

## BENEFITS

- Reduces the appearance of cellulite.
- Improves skin firmness.
- Enhances skin smoothness.

## KEY INGREDIENTS

- **Malvaceae extract (hibiscus abelmoschuus)**—a plant lipid extract, similar to lipids found between skin cells, that helps inhibit the appearance of cellulite.
- **Hibiscus extract (hibiscus rosasineses)**—creates an infusion to cleanse, soften, and soothe.
- **Honey extract**—a natural alpha hydroxy acid to help smooth and soften skin.
- **Echinacea extract**—helps improve firmness of the skin's surface.

- **Hyaluronic acid**—helps maintain an optimal moisture level.

## USAGE/APPLICATION

Apply morning and night to problem areas—arms, legs, thighs, and/or buttocks—for eight weeks. After eight weeks, apply once daily to maintain optimal appearance. The most effective way to help prevent or reduce the appearance of cellulite is to start using Dermatic Effects® Body Contouring Lotion before or when the signs of cellulite first appear.

For an extension of benefits, use Galvanic Spa® II Body Shaping Gel twice a week (morning and night each time).

## CLINICAL

**after eight weeks, clinical studies demonstrate:**

- 55% reduction in the appearance of cellulite.
- 84% increase in moisture content.
- 37% improvement in skin firmness.
- 69% enhancement in skin smoothness.

## DEMONSTRATION

The Dermatic Effects® Body Contouring Lotion Challenge—apply Dermatic Effects® Body Contouring Lotion on one leg, but not the other, for eight weeks. Then show off the difference.

## FYI

**cellulite is formed during a five-step process:**

1. Fat metabolism is disturbed.
2. Fat cells become fatter.
3. Fat cells squeeze capillaries together and disrupt microcirculation, which causes a breakdown in the skin's elastin/collagen support structure.
4. Fluid retention increases.
5. Toxins increase.

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## COMPLEMENTARY PRODUCTS

- **Galvanic Spa® II Body Shaping Gel**— works exclusively with the Nu Skin® Galvanic Spa® II and ageLOC® Edition Galvanic Spa II instruments and body conductor to target pockets of fat and toxins for a firmer, more toned appearance.
- **Tru Face® Essence Ultra**—restores skin definition and firmness. Features Ethocyn®, an anti-aging ingredient that has been clinically proven to improve the skin's elastin content, the key component to firm skin.

## FREQUENTLY ASKED QUESTIONS

I don't see any alpha hydroxy acids on the ingredient list. Why?

Honey extract contains lactic acid, an alpha hydroxy acid. It contains 28–35 percent lactic acid, which means Dermal Effects® Body Contouring Lotion contains approximately 1.96–2.45 percent lactic acid.

How was the effectiveness of Dermal Effects® Body Contouring Lotion measured in the eight-week clinical study?

Subjects chosen to participate in the eight-week study were women in the early stages of cellulite formation (small bumps or depressions and/or striations and bumps), as this is the most responsive stage. Subjects were told not to alter their physical activity and any subject whose weight deviated by more than 5 percent was disqualified. After eight weeks of two times daily application, subjects underwent clinical grading to measure: skin firmness (instrumental), fatty layer thickness (ultrasound), skin hydration (instrumental), surface smoothness (clinical), and subjective improvement.

## INGREDIENTS

Water (Aqua), Ethoxydiglycol, Honey Extract, C12-15 Alkyl Benzoate, Dimethicone, Hibiscus Rosa-Sinensis Flower/Leaf Extract, Cetyl Alcohol, Polyacrylamide, Cyclotetrasiloxane, Steareth-2, Triethanolamine, C13-14 Isoparaffin, Polymethyl Methacrylate, Hibiscus Abelmoschus Extract, Algae Extract, Aloe Barbadensis Leaf Juice, Echinacea Purpurea Extract, Ilex Paraguariensis Leaf Extract, Tocopheryl Acetate, Sodium Hyaluronate, Palmitoyl Oligopeptide, Helianthus Annus (Sunflower) Seed Oil, Squalane, Cyclopentasiloxane, Butylene Glycol, Laureth-7, Glyceryl Polymethacrylate, Disodium EDTA, Fragrance (Parfum), Chlorphenesin, Methylparaben, Propylparaben.

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