

Facts

To function properly, your brain requires as much as 20% of your body's total oxygen supply.

Four out of five internists/family practitioners say people as young as 35 complain of diminished memory and concentration.

There are over 32 million Americans over the age of 65 for which mental acuity and memory are serious issues.

The Pharmanex® 6S Quality Process™

The Pharmanex® 6S Quality Process™ is central to our mission of creating health-promoting natural products with known content and uniform consistency.



Ordering Information

#01 003298 (60 tablets, 30 day supply box)
#01 003442 (60 tablets, 30 day supply bottle)
purchase price: \$29.95

To order BioGinkgo® 27/7 or for more information contact:

Pharmanex Product Support

- Customers please call 1-800-487-1000
- Patients of physicians please call 1-800-800-0191
email: productsupport@pharmanex.com
www.pharmanex.com

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

DIETARY SUPPLEMENT

BioGinkgo^{27/7}®

MENTAL SHARPNESS

100% Natural

Promotes Memory and Concentration*



Official Sponsor

 PHARMANEX®

BioGinkgo® 27/7 . . . the Natural Way to Sharpen Your Mind

History of Ginkgo Biloba

The Ginkgo tree has been called a living fossil because its roots can be traced back more than 200 million years. Commonly found growing under adverse conditions, Ginkgo trees are known for their adaptability and resistance to disease.



In the Far East, Ginkgo has been used as a health-promoting supplement for over 3,000 years. Scientific research conducted over the past 20 years has just begun to unlock Ginkgo's age-old secrets. Ginkgo is highly regarded for its abilities to improve memory and concentration and to promote circulation to the brain, arms, and legs.* *Ginkgo biloba* is a common prescription and over-the-counter product in European markets today.

BioGinkgo 27/7 is an extra-strength extract produced using a proprietary 28-step process requiring 50 pounds of dry leaves to yield one pound of extract. Taken regularly, BioGinkgo® 27/7 helps keep the brain healthy.*

Benefits of BioGinkgo® 27/7

- Stimulates memory and concentration*
- Promotes circulation to the brain, arms, and legs*
- Natural antioxidant that may help support the antioxidant defense system in fighting free radicals*

Ingredients in BioGinkgo® 27/7

BioGinkgo® 27/7 is an exclusive extra-strength preparation of *Ginkgo biloba* leaf (50:1) extract standardized to scientifically supported ratios of 27% Ginkgo flavone glycosides (flavonoid content) and 7% terpene lactones (ginkgolides A, B, C and bilobalide content). Other standardized Ginkgo products commonly contain only 24% Ginkgo flavones and 6% terpene lactones.

The recommended daily dose of BioGinkgo® 27/7, two tablets, provides 120 mg of *Ginkgo biloba* leaf. BioGinkgo® 27/7 is available in a 60 tablet, one-month supply box or bottle.



Contributing Factors to Diminished Memory and Concentration

- work/personal stress
- natural aging, less blood to the brain
- certain prescription drugs
- lack of sufficient sleep

How BioGinkgo® 27/7 Works

The key benefit of BioGinkgo® 27/7 is its ability to improve circulation, not only to the brain but also to every area of the body.* By stimulating peripheral blood flow—especially microcapillary circulation—and providing antioxidants, BioGinkgo® 27/7 promotes the flow of nutrients to all tissues.*

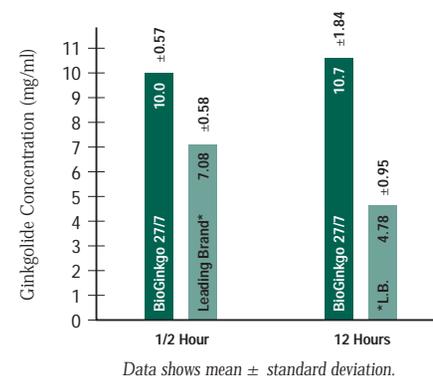
The Research

Hundreds of scientific studies for *Ginkgo biloba* support the following benefits:

Circulation: Ginkgo extract helps maintain normal, healthy circulation in the body.* This includes the brain and extremities. Ginkgo extract also promotes efficient circulation by helping maintain blood vessel tone and elasticity.* This helps blood and oxygen easily reach the brain, extremities, and other places like the ears and eyes. The brain requires about 20% of all oxygen intake and is very sensitive to deprivation.

Stimulates Memory & Concentration: In more than 40 studies involving human subjects, Ginkgo extract demonstrated a positive effect on short-term memory and speed of information-processing. These benefits were attributed to an increased blood flow to the brain and nervous system.*

Antioxidant Protection: The brain and nervous system have a high lipid (fat) content in their cells, which makes them vulnerable to damage caused by free radical activity. This free radical oxidation may alter the cells' integrity leading to diminished function. Ginkgo extract contains antioxidant compounds called flavonoids, which help the body fight free radicals.*



In a recent *in vivo* study on rabbits, BioGinkgo® 27/7 provided higher blood levels of active Ginkgo compounds than the leading brand.

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