

# ageLOC®

## TRANSFORMING NIGHT



### PRODUCT OVERVIEW

*Indulge yourself in rich renewal every night.* ageLOC Transforming Night is a rich hydrating cream that dramatically reduces the look of fine lines, wrinkles, and pores, so you wake to glowing, smooth, supple skin. This exclusive cream features ageLOC to combat the sources of aging. Plus, ultra-mild ingredients work with the skin's natural nighttime renewal process for deeply hydrated, rejuvenated, youthful looking skin.

### TARGET AUDIENCE

#### PRIMARY MARKET:

- Women and men over 30 who are concerned with preventing and minimizing the signs of aging.

#### SECONDARY MARKET:

- Skin-conscious women and men younger than 30 who are concerned with the prevention of visible aging.

### PRODUCT BENEFITS

- ageLOC targets the sources of aging to preserve the look of youth and reduce the appearance of aging.
- Contains advanced anti-aging ingredients that are scientifically proven to:
  - Promote skin cell turnover by 85% for a smoother, softer texture you will feel.
  - Reduce the appearance of fine lines and wrinkles by 45% for visibly younger looking skin.
- Skin cell turnover reduces the appearance of pores.
- Features mild ingredients that reduce skin sensitivity and deliver superior benefits without disturbing the skin's natural moisture properties.

- Works together with the skin's natural nighttime repair and renewal processes, strengthening skin's natural barrier for stronger, more resilient skin.

### KEY INGREDIENTS

- ageLOC Proprietary Blend—targets the sources of aging.
- Pea extract, bamboo extract, and glucosamine—a powerful anti-aging ingredient blend that has been shown to reduce the appearance of fine lines and wrinkles and increase cell turnover, resulting in visually youthful skin.
- Hyaluronic acid and ceramide 3—retains and protects the moisture within the skin for increased hydration and radiance.

### USAGE

To complete your evening regimen, scoop a small amount onto fingertips and apply in an upward, outward motion to face and neck. Avoid the eye area. ageLOC Transforming Night package size and instructions are optimized for 30-day use.

### FYI

ageLOC Transforming Night and ageLOC® Radiant Day SPF 22 are “sibling” formulations sharing many of the same moisturizing, hydrating, and anti-aging ingredients. With this approach, the skin receives a constant supply of “familiar” actives every 12 hours—for maximum ingredient effectiveness and reduced chance for sensitivity.

### COMPLEMENTARY PRODUCTS

- ageLOC® Gentle Cleanse & Tone—cleanses, purifies, replenishes, and hydrates skin, while preparing it to

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receive advanced anti-aging ingredients, leaving your skin feeling soft, refreshed, and youthful.

- **ageLOC® Future Serum**—this luxurious serum is clinically proven to reveal younger looking skin in eight ways: by promoting youthful-looking skin, smoothing texture, reducing the appearance of fine lines and wrinkles, increasing radiance, minimizing the appearance of pores, evening skin tone, reducing discoloration, and increasing hydration.
- **ageLOC® Radiant Day SPF 22**—a lightweight, daily use emulsion that hydrates the skin and fortifies against signs of aging while skin brightening ingredients deliver visibly brighter, more radiant skin. This silky-smooth formula also protects against sun damage with SPF 22, promotes cell turnover for a smoother, softer texture, and reduces the appearance of fine lines and wrinkles.
- **Tru Face® Essence Ultra**—restores skin definition and firmness. Features Ethocyn®, an anti-aging ingredient that has been clinically proven to improve the key component to firm skin.
- **Tru Face® IdealEyes®**—reduces the appearance of bags under the eyes while instantly increasing skin radiance and smoothness. Designed specifically for the delicate eye area, this anti-aging treatment ensures your eyes look young, refreshed, and vibrant.

## FREQUENTLY ASKED QUESTION

What makes ageLOC Transforming Night a superior nighttime moisturizer?

ageLOC Transforming Night includes ingredients that are formulated with shea butter to repair the lipid barrier in the skin and hyaluronic acid to provide further hydration. This product's formulation of key ingredients plays an essential role in assisting the nighttime repair process within the skin.

## INGREDIENTS

Water (Aqua), Glycerin, Pentylene Glycol, Caprylyl Methicone, Cyclopentasiloxane, Butyrospermum Parkii (Shea Butter), Caprylic/Capric Triglyceride, Hydrogenated Lecithin, Ammonium Acryloyldimethyltaurate/VP Copolymer, Sorbitol, Dimethicone/Vinyl Dimethicone Crosspolymer, Hydroxyethylcellulose, Glucosamine HCl, Pisum Sativum (Pea) Extract, Squalane, Narcissus Tazetta Bulb Extract, Bambusa Vulgaris Leaf/Stem Extract, Ceramide NP, Schizandra Chinensis Fruit Extract, Sodium Hyaluronate,

Xanthan Gum, Citric Acid, Tetrasodium EDTA, Fragrance (Parfum), Chlorphenesin, Phenoxyethanol.

Ethocyn® is a registered trademark of BCS.