

ageLOC® BODY SHAPING GEL



AGELOC POSITIONING

Nu Skin's exclusive ageLOC science targets arSuperMarkers—the ultimate sources of aging.

PRODUCT OVERVIEW

For a slimmer, firmer, smoother you. ageLOC Body Shaping Gel is formulated to work exclusively with patented Nu Skin Galvanic Spa instruments to bring ageLOC anti-aging benefits to the body. For years, leading spas have used combinations of special treatment tools and formulations to minimize the appearance of cellulite. With ageLOC, Nu Skin takes it one step further. ageLOC Body Shaping Gel is an intensive spa quality treatment that minimizes and smooths the appearance of fat and cellulite, improves the appearance of skin's firmness, and helps improve the overall appearance of the skin. The patented self-adjusting galvanic current of Nu Skin Galvanic Spa instruments works synergistically with proven ingredients in ageLOC Body Shaping Gel to facilitate transport of key ingredients. This exclusive treatment helps increase cellular energy to help refresh and purify while reducing the visible signs of aging.

TARGET AUDIENCE

primary markets

- Women and men looking for a firmed, toned, younger-looking body.
- Current ageLOC Galvanic Body Spa™ and Galvanic Spa® customers.

secondary markets

- Image conscious women, ages 25–65, who may occasionally visit day spas.
- Women of any age with cellulite and other signs of aging on the body.

PRODUCT BENEFITS

- ageLOC targets the ultimate sources of aging to preserve the look of youth and reduce the appearance of aging.
- Helps minimize and smooth the appearance of fat and cellulite for a slimmer, contoured appearance.
- Evens out the appearance of dimpled areas.
- Improves appearance of skin's firmness for a more youthful look.
- Strengthens the extracellular matrix (ECM) of the skin to help build and maintain healthy looking skin.
- Formulated to help refresh and purify the skin—reducing the visible signs of aging.
- Helps improve overall appearance of skin.

KEY INGREDIENTS

- **ageLOC®**—proprietary Nu Skin® technology that targets arSuperMarkers, the ultimate sources of aging.
- **Laminaria Digitata**—helps increase fat breakdown and has been shown to increase the extracellular matrix of skin.
- **Theobromine (Theobroma cacao (cocoa) extract)**—shown to inhibit a certain enzyme in fat cells. Inhibition of this enzyme activates fat breakdown, leading to a slimmer, smoother appearance

USAGE

Use once a day three days a week on upper arms, abdomen, buttocks, and/or thighs. Apply gel liberally to area to be treated and rinse hands. Use instrument to gently massage area until treatment cycle is complete. Wipe away excess product with a damp cloth. For best results, follow with ageLOC Dermatic Effects. Refer to the

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owner's manual for complete instructions on how to use and clean your Galvanic Spa instrument.

COMPLEMENTARY PRODUCTS

- **ageLOC® Galvanic Body Spa™**—features a proprietary ageLOC body conductive surface designed to increase delivery of ageLOC to your skin. Pulsating currents optimally maximize anti-aging effects on the upper arms, abdomen, buttocks, and thighs. It also helps stimulate, purify, and refresh your skin to reduce the visible signs of aging for a slimmer, smoother, firmer looking you.
- **ageLOC® Galvanic Spa® System**—the programmable Galvanic Spa Instrument with patented self-adjusting galvanic current and interchangeable heads—for the face, scalp, and body— works synergistically with Body Shaping Gel and other specially formulated products to facilitate the transport of key ingredients for optimal performance.
- **ageLOC® Dermatic Effects Body Contouring Lotion**—scientifically formulated to bring ageLOC anti-aging benefits to the body. This daily moisturizing and contouring lotion contains ingredients shown to help inhibit fat production, stimulate fat breakdown, and prevent the appearance of cellulite while smoothing the skin.
- **Liquid Body Lufra**—revitalizes and gives skin a luminous glow as you shower. Finely ground walnut shells buff out rough spots on elbows, backs of arms, knees, heels, and all over. With Liquid Body Lufra, you step out of the shower with smoother, softer skin.

FREQUENTLY ASKED QUESTIONS

What are arSuperMarkers?

Age-related super markers or “arSuperMarkers” is a term Nu Skin coined that describes components of body chemistry that influence how we age and that are the ultimate sources of aging.

What is the difference between ageLOC Body Shaping Gel and ageLOC Dermatic Effects?

Both ageLOC Body Shaping Gel and ageLOC Dermatic Effects have been developed to smooth the appearance of fat and cellulite and improve the appearance of skin's firmness. These products help provide a slimmer, smoother, firmer looking appearance. However, there are important distinctions.

- ageLOC Body Shaping Gel was designed to be compatible with the ageLOC Galvanic Body Spa instrument, which assists in the delivery of the key ingredients to the skin. It strengthens the extracellular matrix (ECM) of the skin to help build and maintain healthy looking skin. It also is specifically formulated to help refresh, purify, and reenergize skin while reducing the visible signs of aging.
- ageLOC Dermatic Effects increases cellular turnover necessary for renewing the skin and returning it to its natural radiant texture. It also contains technology to diffuse light instantly to help skin look smoother and improve the appearance of the skin's surface. It provides daily hydration benefits and instantly smooths the skin, while helping extend the benefits of ageLOC Body Shaping Gel (ageLOC Dermatic Effects is not suitable for use with galvanic currents).

What is the benefit of using the ageLOC Body products as a regimen?

ageLOC Body Shaping Gel and ageLOC Dermatic Effects were developed to be complementary products. Used together they provide a comprehensive slimming, smoothing, and firming skin care regimen for the body. Both products have been formulated to include proprietary ingredients that have been validated by ageLOC science (patent-pending technology that targets arSuperMarkers, the ultimate sources of aging). Used daily morning and night, ageLOC Dermatic Effects includes several additional key ingredients that hydrate while smoothing and firming and provides a continuous supply of those key anti-aging ingredients to the skin. The ageLOC Galvanic Body Spa with ageLOC Body Shaping Gel works to supply beneficial ingredients to the skin when used once a day, three times per week, with the delivery enhanced by a galvanic current. Using ageLOC Dermatic Effects twice daily and the ageLOC Galvanic Body Spa with ageLOC Body Shaping Gel three times a week provides you with complete delivery of the greatest level of key anti-aging ingredients.

What is cellulite?

Cellulite is the protrusion of fat cells from the deepest layer of skin that forms dimpling, which is visible on the skin's surface. It is the “orange peel” or “mattress” type of topography seen on thighs and buttocks, and sometimes the arms and abdomen.

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How soon should I see a difference in my skin using ageLOC Body Shaping Gel and the ageLOC Galvanic Body Spa?

Individual results will vary. The research to date indicates the consumer should see improvements in as little as eight weeks.

INGREDIENTS

Water (Aqua), Butylene Glycol, Hydroxypropylcellulose, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Laminaria Digitata Extract, Chrysanthellum Indicum Extract, Theobroma Cacao (Cocoa) Extract, Sodium Hydroxide, Fragrance (Parfum), Chlorphenesin, Caprylyl Glycol, 1,2-Hexanediol.