

THE EFFECTS OF THE NU SKIN 180[®] ANTI-AGING SKIN THERAPY SYSTEM ON THE VISIBLE SIGNS OF SKIN AGING

Summarized from a third-party professional assessment performed according to Good Clinical Practices and the Standard Operating Procedures of the organization.

©2006 NSE Products, Inc., Provo, UT

BACKGROUND

As you age, biological factors and accumulated environmental exposure contribute to visible signs of skin aging, including the appearance of the following:

- Dull or rough skin texture
- Fine lines and deep wrinkles
- Discoloration and uneven skin tone
- Enlarged pores

The overall result is a lack of the radiance and vitality associated with healthy, youthful looking skin. Today, skin care scientists believe targeting these skin care concerns with specially formulated treatment products can help diminish undesirable signs of skin aging for a radiant, more youthful appearance.

SKIN RADIANCE AND AGING SKIN

Some key factors contributing to visible signs of skin aging include:

- The natural 28-day cycle during which skin cells develop, grow, and die slows as due to environmental damage, lifestyle, and aging. As dead cells build up on the skin's surface, skin texture can become rough and appear dull.
- Production of collagen and elastin—skin proteins responsible for skin structure and resilience—diminishes while existing collagen and elastin begins to degrade. Initially, fine lines may appear. Later, this loss in structural support leads to the appearance of moderate to deep lines and wrinkles.
- Excess sun exposure may cause the irregular formation of pigment, leading to discoloration and uneven skin tone.
- Slowed cell renewal and compromised collagen and elastin in the skin can increase pore size over time.

RESTORING SKIN RADIANCE: THE BENEFITS OF COMBINATION THERAPY

By understanding the changes that occur within the skin as it ages, dermatologic and skin care scientists can develop advanced cosmetic treatments designed to target key skin aging factors.

The Nu Skin 180° Anti-Aging Skin Therapy System combines scientifically validated anti-aging ingredient technologies in a five-product system designed to help improve skin texture, lines and wrinkles, discoloration, and pore size for a more youthful, radiant appearance.

Key ingredients in the Nu Skin 180° Anti-Aging Skin Therapy System include:

- Polyhydroxy Acid (PHA) and soy isoflavones gently enhance the skin's natural cell turnover rate to improve texture, radiance, and pore size and diminish the appearance of fine lines and wrinkles.
- Vitamin C helps restore skin firmness and works to diminish the appearance of lines and wrinkles. While working to improve skin tone, its antioxidant properties support the skin's natural defense mechanisms.
- Di- and tri-peptides from hydrolyzed rice protein help establish nutritional balance and activate the synthesis of skin proteins.
- Natural anti-irritants calm minor inflammation in the skin often related to environmental damage.
- DNA enzymes support the skin's intrinsic DNA repair process and help reverse the signs of sun damage.
- Creatine enhances the skin's natural nighttime repair process, promotes collagen and elastin production, and keeps skin smooth, soft, and vibrant.
- Sunscreens provide critical UVA and UVB protection requisite in the prevention of further environmental damage, which can lead to the formation of lines, wrinkles, and discoloration.
- Powerful humectants keep skin cells moisturized for flexibility and resiliency.

Nu Skin 180°[®] Eight-Week Clinical Study

STUDY OBJECTIVE

To evaluate the benefits of the Nu Skin 180° Anti-Aging Skin Therapy System on skin over time.

STUDY PROCEDURE

In a controlled clinical usage study conducted by an independent clinical research organization, the benefits of the Nu Skin 180° Anti-Aging Skin Therapy System were investigated over an eight-week period.

- Subjects: 50 people (25 male and 25 female) ages 30 to 67, all representing Fitzpatrick* skin types.
- Attributes measured: texture, lines and wrinkles, discoloration, pore size, and overall skin radiance (a composite of all skin attributes).
- Protocol: participants used the entire Nu Skin 180° System as directed by package usage instructions and were evaluated by a trained clinical grader at baseline and weeks 1, 2, 4, and 8.

**The Fitzpatrick scale categorizes skin on pigmentary responsiveness and ranges from skin type 1 (light skin) to skin type 6 (dark skin). The Fitzpatrick classification is determined by genetics, reaction of the skin to sun exposure, and tanning habits.*

STUDY RESULTS

After one week of product use, clinical graders noted one-third of the study participants experienced improvements in skin texture and overall skin radiance. After eight weeks of product use, clinical graders noted that all individuals exhibited improvements in texture and overall radiance.

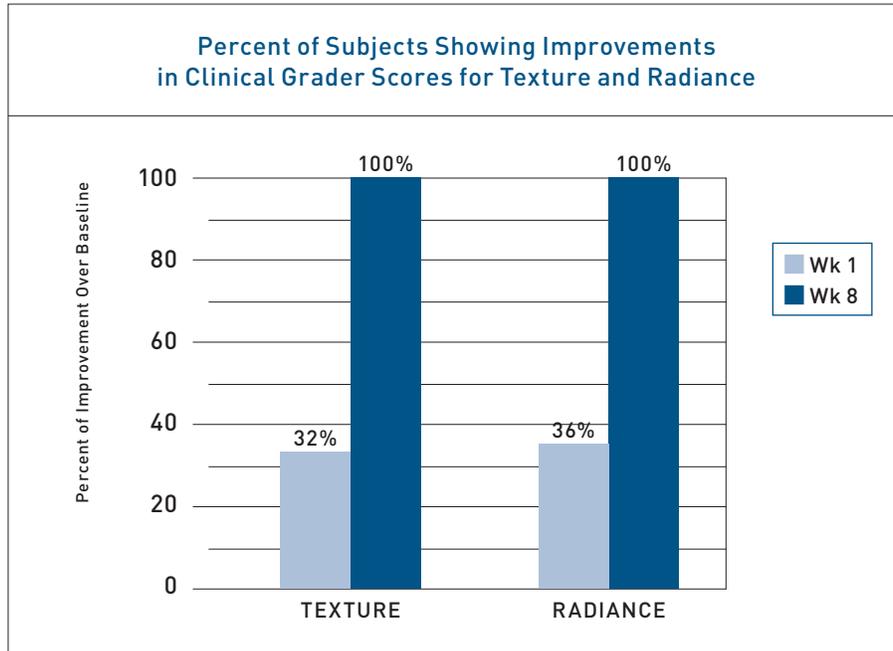


Figure 1. Clinical graders noted an impressive 100% of study participants experienced improvements in texture and radiance within 8 weeks of using Nu Skin 180° System.

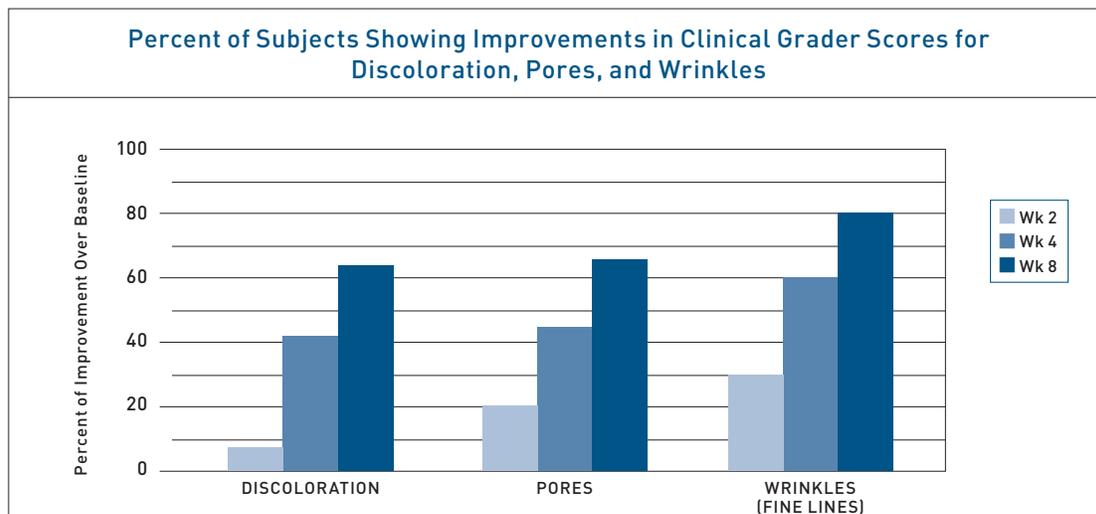


Figure 2. A significant number of participants using Nu skin 180° System experienced improvements in skin tone, pore size, and wrinkles as noted by clinical graders.

After eight weeks of product use, clinical graders noted a significant number of participants improved in the following categories:

- 66 percent experienced a decrease in discoloration
- 70 percent experienced a decrease in pores
- 80 percent experienced a decrease in wrinkles

CONCLUSION

After eight weeks of product use 100 percent of study participants experienced a more radiant appearance. This demonstrates that the Nu Skin 180° Anti-Aging Skin Therapy System when used as directed improves the appearance of aging skin.



NSE Products, Inc.
75 West Center Street
Provo, UT 84601
www.nuskin.com

1-800-487-1000