

# ageLOC® TRU FACE® ESSENCE ULTRA



## PRODUCT OVERVIEW

Now you can change the way your skin ages and embrace the look of youth with ageLOC® Tru Face® Essence Ultra. Formulated with the power of Ethocyn® Nu Skin's firming specialist also employs our revolutionary anti-aging science, targeting the sources of aging that lead to the loss of firmness. Leave undefined skin in the past and enjoy firmer, younger looking skin today and in the future, with ageLOC Tru Face Essence Ultra.

## TARGET AUDIENCE

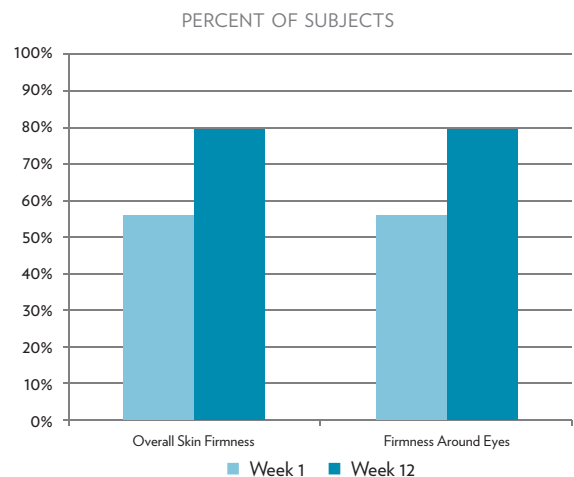
- Women and men who want the advantage of combining the firming benefits of Tru Face Essence Ultra with ageLOC's ability to target the sources of aging to promote a firmer, more youthful appearance.
- Skin involved women and men concerned with enhancing firmness and facial contour to reduce the appearance of sagging.
- Women and men of all ages actively seeking technologically advanced solutions to either maintain or restore youthful facial contour and skin firmness.

## PRODUCT BENEFITS

- ageLOC targets the sources of aging to preserve the look of youth and reduce the appearance of aging.
- Featuring the power of Ethocyn, clinically proven to improve the key component of firm skin.
- Helps contour and firm the skin for a more youthful appearance.
- Defines skin around the eyes, neck, chin, and jawline.
- Helps protect the skin from free radicals.

## CLINICAL STUDY

In a clinical study, over 55% of the subjects reported improvements both in overall firmness and firmness around the eyes in as little as one week. By week 12, an impressive 80% of subjects were showing improvements in these same areas.



## KEY INGREDIENTS

- ageLOC® Proprietary Blend—targets the sources of aging.
- Ethocyn®—an anti-aging ingredient that has been clinically proven to improve the key component of firm skin.
- Antioxidant Network—helps protect the skin from free radicals.

## USAGE

ageLOC Tru Face Essence Ultra should be applied twice daily for optimal results. Include it as the final product in the treatment step of your daily regimen prior to moisturizing. To apply ageLOC Tru Face Essence Ultra, tear

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open one capsule per use. Gently squeeze two or three drops directly onto the areas of most concern and then apply the remaining product to the entire face. A thin coat of product is all that is necessary to reach the maximum benefits.

You can easily incorporate ageLOC Tru Face Essence Ultra into your daily ageLOC Transformation regimen. Simply apply ageLOC Tru Face Essence Ultra to skin after applying ageLOC Future Serum.

## DEMONSTRATION

Seeing is believing. The results of ageLOC Tru Face Essence Ultra speak loud and clear—so become a product of the product and show your clients the benefits of ageLOC Tru Face Essence Ultra.

- For a dramatic, show-stopping demonstration of ageLOC Tru Face Essence Ultra's firming and contouring benefits, apply ageLOC Tru Face Essence Ultra to only one half of your face for at least two months. This takes courage, but the results are very compelling. Best results are seen after three months.

## COMPLEMENTARY PRODUCTS

- **ageLOC® Transformation**—infuses your skin with the power of ageLOC® on a daily basis to target aging at its source. These four premier products work together to reveal younger looking skin in eight ways—for a more youthful, healthier looking you now and in the future.
- **Tru Face® Priming Solution**—prepares your skin to optimize the anti-aging power of Tru Face products.
- **Tru Face® Line Corrector**—reduces appearance of lines and wrinkles.
- **Nu Skin 180® System**—featuring active vitamin C and hydroxy acids, this aggressive regimen diminishes the appearance of fine lines and wrinkles, restoring your skin's youthful tone, texture, and vitality.

## FREQUENTLY ASKED QUESTIONS

How long do I need to use ageLOC® Tru Face® Essence Ultra to get results?

ageLOC Tru Face Essence Ultra should be used twice a day for three months for best results. Continued use is recommended to maintain results.

## How is ageLOC® Tru Face® Essence Ultra different from ageLOC® Future Serum?

ageLOC Tru Face Essence Ultra is Nu Skin's "firming specialist," a targeted anti-aging product featuring Ethocyn®, an ingredient shown to improve the key component of firm skin. Now it is also formulated with our revolutionary anti-aging science. ageLOC Future Serum is a broad spectrum anti-aging product that targets multiple signs of aging. For comprehensive anti-aging benefits and targeted firming benefits, these products can be used in combination.

## How is ageLOC® Tru Face® Essence Ultra better than Tru Face Essence Ultra?

ageLOC Tru Face Essence Ultra still features Ethocyn®, an ingredient clinically proven to improve the key component of firm skin. Now it is also formulated with our revolutionary anti-aging science. Now you get all the benefits of Ethocyn and the antioxidant network plus the benefits of ageLOC.

\* Ethocyn® is a registered trademark of BCS.

## INGREDIENTS

Cyclopentasiloxane, Squalane, Dimethiconol, Ethoxyheptyl Bicyclooctanone, Ubiquinone, Dunaliella Salina Extract, Tetrahexyldecyl Ascorbate, Camellia Sinensis Leaf Extract, Carthamus Tinctorius (Safflower) Seed Oil, Oenothera Biennis (Evening Primrose) Oil, Tocopheryl Linoleate/Oleate, Commiphora Mukul Resin Extract, Retinyl Palmitate, Echinacea Purpurea Extract, Centella Asiatica Extract, Octyldodecyl Citrate Crosspolymer, Tocopheryl Acetate, Polydecene, Caprylic/Capric Triglyceride, Dimethicone, Zea Mays (Corn) Oil.

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\*\* Coenzyme Q10,

† Colorless Carotenoids,

‡ Tēgreen 97®

