



NOURISH THE CHILDREN FREQUENTLY ASKED QUESTIONS



WHAT IS NOURISH THE CHILDREN?

Nourish the Children is an initiative of Nu Skin Enterprises that partners the for-profit corporation with nonprofit charity partners to help needy children around the world. Nu Skin sells VitaMeal®, a food designed for needy children, and facilitates the donation of purchases to charity partners who distribute the food to needy children. VitaMeal nourishes more than 120,000 children each day.

WHAT IS THE RELATIONSHIP BETWEEN NOURISH THE CHILDREN AND NU SKIN ENTERPRISES?

Nourish the Children is an initiative of Nu Skin Enterprises. The food products used to feed needy children under the name VitaMeal are manufactured by Nu Skin Enterprises in company-owned or contracted facilities. For every donation via the five-bag option, Nu Skin donates one bag, feeding an additional child for 30 days. For every eight bags donated via the one and two-bag options, the company donates one bag.

HOW DOES PARTICIPATING IN NOURISH THE CHILDREN HELP BUILD MY BUSINESS?

As a distributor, every time you purchase VitaMeal, or have a customer do so, you earn PV just like any other company product; however, VitaMeal is the only product that offers a 10% PV bonus per unit.

HOW CAN I GET INVOLVED?

To purchase and donate VitaMeal, visit www.nourishthechildren.com or contact a local representative.

WHAT IS THE RELATIONSHIP BETWEEN NOURISH THE CHILDREN AND THE NU SKIN FORCE FOR GOOD FOUNDATION?

The Nourish the Children initiative is intended to help children, but does so in a separate and distinctive way. It is not a charity or charitable foundation, but a for-profit sales promotion in which Nu Skin Enterprises acts as a commercial co-venture in relation with certain public charities. Neither Nourish the Children products nor its revenues are managed through the Nu Skin Force for Good Foundation, which operates as a traditional nonprofit organization.

HOW DOES NOURISH THE CHILDREN SELECT THE CHARITIES THAT RECEIVE ITS PRODUCTS AND CONFIRM THAT VITAMEAL DONATIONS REACH CHILDREN IN NEED?

Nourish the Children only partners with organizations that have a demonstrated ability to work effectively with local governments to get food to those in need. Through Nourish the Children's "report back" agreements with its humanitarian relief partners, the company helps to ensure that the food donated will be delivered to those in need.

CAN DONORS DESIGNATE WHERE THEIR DONATIONS WILL BE DISTRIBUTED?

Charity partners own and control the VitaMeal donated to them and ensure that the proper personnel and infrastructure exist for distribution. It would not be feasible or responsible for them to send small quantities of food to every destination indicated by donors.

HOW DOES YOUR AUTOMATIC DELIVERY PROGRAM WORK?

The automatic delivery program is intended to provide consistent food donations to help agencies feed children on a sustainable basis. Participants authorize Nu Skin to charge a credit card monthly for purchases of VitaMeal that are donated through NTC to charity partners. Participants can cancel at any time and can ask for a refund within 30 days.

For more frequently asked questions, please visit www.nourishthechildren.com.