

# ageLOC®

## DERMATIC EFFECTS

### BODY CONTOURING LOTION



#### AGELOC POSITIONING

Nu Skin's exclusive ageLOC science targets arSuperMarkers—the ultimate sources of aging.

#### PRODUCT OVERVIEW

*For a more contoured, smoother looking you.* Scientifically formulated to bring ageLOC anti-aging benefits to the body every day, ageLOC DERMATIC EFFECTS helps smooth the appearance of fat and cellulite and improve the appearance of skin firmness. This daily contouring moisturizer helps increase cellular turnover, returning skin to its natural radiance. It also hydrates and utilizes leading edge optical technology to diffuse light instantly, helping skin look smoother while improving the appearance of the skin's surface.

#### TARGET AUDIENCE

##### primary markets

- Women and men looking for a firmed, toned, younger-looking body.
- Current ageLOC Galvanic Body Spa™ and Galvanic Spa® customers.

##### secondary markets

- Image conscious women, ages 25–65, who may occasionally visit day spas.
- Women of any age with cellulite and other signs of aging on the body.

#### PRODUCT BENEFITS

- ageLOC targets the ultimate sources of aging to preserve the look of youth and reduce the appearance of aging.
- Contains ingredients that help inhibit fat production and stimulate fat breakdown.
- Helps smooth the appearance of fat and cellulite for a slimmer looking body.

- Improves appearance of skin's firmness for a more youthful look.
- Helps increase cellular turnover, which is necessary for renewing the skin and returning it to its natural radiant texture.
- Leading edge optical technology diffuses light instantly to help skin look smoother and improve the appearance of the skin's surface.
- Hydrates and helps smooth the skin.

#### KEY INGREDIENTS

- **ageLOC®**—proprietary Nu Skin® technology that targets arSuperMarkers, the ultimate sources of aging.
- **Hibiscus abelmoschus extract**—rich in plant lipid extract that helps calm free radicals and inhibit the appearance of cellulite.
- **Honey extract**—a natural alpha hydroxy acid to help smooth skin.
- **Hyaluronic acid**—helps maintain an optimal moisture level.

#### USAGE

Apply twice daily, morning and night to problem areas—upper arms, thighs, buttocks, and/or abdomen. For best results, combine with your ageLOC Body Shaping Gel regimen.

#### COMPLEMENTARY PRODUCTS

- **ageLOC® Body Shaping Gel**—formulated to work exclusively with Nu Skin Galvanic Spa instruments to bring ageLOC anti-aging benefits to the body, smooth the appearance of fat and cellulite, and help refresh and purify the skin—reducing the visible signs of aging.

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## BODY CONTOURING LOTION

- **Liquid Body Lufra**—revitalizes and gives skin a luminous glow as you shower. Finely ground walnut shells buff out rough spots on elbows, backs of arms, knees, heels, and all over. With Liquid Body Lufra, you step out of the shower with smoother, softer skin.

### FREQUENTLY ASKED QUESTIONS

#### What are arSuperMarkers?

Age-related super markers or “arSuperMarkers” is a term Nu Skin coined that describes components of body chemistry that influence how we age and that are the ultimate sources of aging.

#### What is the benefit of using ageLOC Dermatic Effects every day?

ageLOC Dermatic Effects is a daily moisturizing lotion that smooths the appearance of fat and cellulite. ageLOC Dermatic Effects increases cellular turnover necessary for renewing the skin and returning it to its natural radiant texture. It also contains technology to diffuse light instantly to help skin look smoother and improve the appearance of the skin’s surface. Formulated with ageLOC ingredients, this product provides a daily, continuous dose of ageLOC for slimmer, smoother, firmer looking skin.

#### What is the difference between ageLOC Body Shaping Gel and ageLOC Dermatic Effects?

Both ageLOC Body Shaping Gel and ageLOC Dermatic Effects have been developed to smooth the appearance of fat and cellulite and improve the appearance of skin’s firmness. These products help provide a slimmer, smoother, firmer looking appearance. However, there are important distinctions.

- ageLOC Body Shaping Gel was designed to be compatible with ageLOC Galvanic Body Spa treatment, which assists in the delivery of the key ingredients to the skin. It strengthens the extracellular matrix (ECM) of the skin to help build and maintain healthy looking skin. It also is specifically formulated to help refresh and purify skin while reducing the visible signs of aging.
- ageLOC Dermatic Effects increases cellular turnover necessary for renewing the skin and returning it to its natural radiant texture. It also contains technology to diffuse light instantly to help skin look smoother and improve the appear-

ance of the skin’s surface. It provides daily hydration benefits and instantly smooths the skin, while helping extend the benefits of ageLOC Body Shaping Gel (ageLOC Dermatic Effects is not suitable for use with galvanic currents).

#### What is the benefit of using the ageLOC Body products as a regimen?

ageLOC Body Shaping Gel and ageLOC Dermatic Effects were developed to be complementary products. Used together they provide a comprehensive slimming, smoothing, and firming skin care regimen for the body. Both products have been formulated to include proprietary ingredients that have been validated by ageLOC science (patent-pending technology that targets arSuperMarkers, the ultimate sources of aging). Used daily morning and night, ageLOC Dermatic Effects includes several additional key ingredients that hydrate while smoothing and firming and provides a continuous supply of those key anti-aging ingredients to the skin. The ageLOC Galvanic Body Spa™ with ageLOC Body Shaping Gel works to supply beneficial ingredients to the skin when used once a day, three times per week, with the delivery enhanced by a galvanic current. Using ageLOC Dermatic Effects twice daily and the ageLOC Galvanic Body Spa with ageLOC Body Shaping Gel three times a week provides you with complete delivery of the greatest level of key anti-aging ingredients.

### INGREDIENTS

Water (Aqua), Honey Extract, C12-15 Alkyl Benzoate, Dimethicone, Hibiscus Rosa-Sinensis Flower/Leaf Extract, Cetyl Alcohol, Polyacrylamide, Ethoxydiglycol, Steareth-2, Cyclopentasiloxane, C13-14 Isoparaffin, Polymethyl Methacrylate, Chenopodium Quinoa Seed Extract, Laminaria Digitata Extract, Hibiscus Abelmoschus Extract, Algae Extract, Aloe Barbadosensis Leaf Juice, Echinacea Purpurea Extract, Ilex Paraguariensis Leaf Extract, Tocopheryl Acetate, Sodium Hyaluronate, Palmitoyl Oligopeptide, Helianthus Annuus (Sunflower) Seed Oil, Squalane, Cyclohexasiloxane, Butylene Glycol, Laureth-7, Glyceryl Polymethacrylate, PEG-8, Disodium EDTA, Aminomethyl Propanol, Fragrance (Parfum), Chlorphenesin.

